

Wall-Badlands Area Chamber of Commerce

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> April 2022 Volume 22: Issue 4

Schedule of Events

April 7 Wall City Council Mtg. 6:30 PM, WCC

April 9
Easter Egg Hunt
1 PM, Wall Golf Course

April 12 Wall City Election 7 AM, WCC

April 13 WBACC Board Mtg. 7 AM, WCC

April 18
Wall Comprehensive Plan
Public Review Open House
2PM—7 PM, WCC

April 19 Wall City Council Mtg. 6:30 PM, WCC

April 20 Wall Chamber Annual Mtg. 5:30 PM, WCC

> April 27 Job Fair 2 PM. Wall School

Welcome New Members!

Badlands NP Conservancy Badlands Observatory Linda Hiltner



Wall Satellite Office

OPEN: April 6 & 20 9 AM-11:30 AM & 12:30 PM-3:30 PM

2022 Annual Meeting Wall-Badlands Area Chamber of Commerce

Wednesday, April 20, 2022
Vall Community Center Grand Hall



The 2022 Annual Meeting of the Wall-Badlands Area Chamber of Commerce will be held on Wednesday, April 20, in the Wall Community Center Grand Hall.

Enjoy appetizers and drinks during a presentation of our organization's work over the last year. During the event community members/businesses will be recognized for their outstanding work in the Wall area.

Social hour for the event will begin at 5:30 PM and the meeting will be called to order at 6:00 PM. Please note, there will be no banquet but there will be an election of 3 Chamber Board Directors, President's Report, Year in Review, and Awards.

The Chamber will be giving away a total of \$1,000 in prizes during the event; all attendees will have the opportunity to enter the prize drawing.

This event is FREE to attend and open to all community members. Please RSVP to the Chamber office by April 18.



WALL COMMUNITY

CLEAN-UP DAY

SATURDAY, MAY 7 7:00 AM

HOSTED BY THE WALL-BADLANDS AREA CHAMBER OF COMMERCE

Get to Know the Board Candidates

Lex Heathershaw

Hello! My name is Lex Heathershaw. I am married to Kendra Heathershaw, we have three kids: Owen, Josie, and Turner. Currently, I am employed by the Wall School District. I am the 5-12th grade PE teacher, activities director, head football coach, and student council advisor. I have been teaching and coaching for the past 10 years. I have been back in Wall for 5 years now and have really enjoyed being back.

I was born and raised in Wall, SD. My parents are Pat and Jackie Heathershaw. I was fortunate to grow up in a hardworking family environment. I grew up working with my Dad on our family ranch and at the Best Western Plains Motel with my Mom and uncles. I attended K-12 school at Wall and graduated in 2007.

After High School, I went on to Aberdeen, SD where I attended Northern State University. I graduated from Northern State in December of 2011 with a Bachelor of Science in Education Degree. I had the opportunity to play Rugby at Northern State and was fortunate to win a DIII, National Championship.

After graduation I moved to Sioux Falls, SD and worked at Scheels for six months. In the spring of 2012, I took my first teaching and coaching job for Stanley County at Ft. Pierre, SD. I taught and coached basketball and football for Stanley County for five years. In the spring of 2017, I applied and was hired by the Wall School District. I am grateful that I had the opportunity to come back home.

Soon I will be taking my work career in a different direction. I received an opportunity to get into the family business at the Best Western Plains Motel in Wall. Starting this summer, I will be working at the Best Western Plains full time. I hope to still coach football for Wall and plan to stay as involved as I can with the school district.

I am excited about the opportunity to run for the Wall Chamber Board of Directors. I am passionate about our community and want to do all I can to help our community continue to prosper.

Ashley Kier

Hello, my name is Ashley Kier. I grew up in the northeastern corner of the state in what I thought was a small town of Milbank, South Dakota. Milbank is where I completed all my schooling from kindergarten through high school.

After high school, I ventured off to college in Sioux Falls and attended Augustana University. It is there where I completed my bachelor's degree of the Arts in Elementary Education. This is also where I met my husband Kailech Kier. He was just finishing his secondary education at Southeast Technical Institute as well

After both finishing up college, we decided to take a leap of faith and move out to the "wild wild west". We agreed we would just stay one year so I could get a little bit of teaching experience under my belt. My first year of teaching was at Big White Country School. It was quite the experience, and one year turned into three years living the rural schoolteacher life. After three years at Big White, I decided to begin teaching in town at the "big" school.

I have now, currently, been teaching in Wall a total of 12 years. My husband and our family adore this little community. We are extremely blessed to have landed here where we plan to continue to raise our family. The support in this town and surrounding communities is quite special, and it is remarkably clear that everyone truly wants the best for the town and community members. I am honored and excited to begin this next chapter of being on the board of the Chamber. Our future is bright, and together we can continue to make this community spectacular.

Susie Kjerstad-Radigan

My name is Susie Kjerstad-Radigan and I grew up in Quinn and Wall. I got married to Kelly and had three children, Josh, Will and Greg. I went to college in Vermillion at the University of South Dakota where I majored in Accounting and Allied Health. I have worked in banking, airports, management, retail transportation and entertainment. I have one grandson Torin Radigan. I like following the business world so would enjoy such a position as a board member with the Chamber of Commerce.

Gina Kraut

I have worked at Wall Drug for almost 13 years where I am currently the buyer and department head for Buckboard and Boots departments.

I served 3 years on the Black Hills and Badlands board and have been on the board of the James E. and Lillian E. Shea Trust Fund for 20+ years.

I started working in tourism at age 14 as a tour guide and cashier at a wax museum in Deadwood and one of my favorite jobs was playing Calamity Jane for many years in The Trial of Jack McCall!

Kellie Ostenson

I was born and raised in the Philip area and moved to Wall in 2014. I have been an agent with HUB International, formally First Western Insurance, since 2015.

Since moving to Wall, I have been involved with the Wall Badlands Area Chamber through the Celebration Committee and the Ag Committee. I have also been active in several projects through Wall Economic Development.

My experience is vast; I've worked in retail, banking, food service management, as a business office manager, insurance, as well as hands on farm/ranch experience. I have been a home-based business owner, as well. I earned a bachelor's degree from Montana State University in Consumer Science with a minor in Marketing and Management. My experience and education will allow me to relate to the variety of businesses the Wall area has to offer.

My husband, Jason, and I have 6 kids and raise a few cows. I stay active with the kids' activities, camping, cooking, volunteering for local community activities and helping out at her family's ranch.

Notification of Election

According to Chamber bylaws the election for the Board of Directors is held at the Wall-Badlands Area Chamber of Commerce Annual Meeting on April 20, 2022. Nominations for the Board will NOT be accepted from the floor. The election shall be held by secret ballot. The Nominating Committee will gather ballots and tally results, which will be announced before the meeting adjourns. The individuals elected for the Wall-Badlands Area Chamber of Commerce Board of Directors will take office on May 1.

As one of the candidates selected by the Nominating Committee for the Chamber Board regretfully, had to withdraw, Ashley Kier has been selected to fill the position. According to Chamber bylaws the Nominating Committee is to select at least one candidate for each vacancy (3).

Attention Business, Non-Profit, and Government Members

AUTHORIZATION TO VOTE

Non-Individual Members of the Wall-Badlands Area Chamber of Commerce, wishing to vote at the Annual Meeting must complete this form and present it at registration during the Annual Meeting on April 20, 2022. Each Business, Non-Profit, and Government Member of the Chamber must designate a representative to vote on their behalf. Representatives must be an employee or member of the Business, Non-Profit or Government Member. No voting by proxing shall be permitted.

This form must be signed by an owner, officer, or member of the governing body of the non-individual member being represented.

This is to certify that	is hereby	
designated to vote on behalf of(Name of Business, Non-Profit or Government Member)		_ at the
Wall-Badlands Area Chamber of Commerce Annual Meeting on April 20, 2022.		
Authorized by: Title:		

Wall-Badlands Area Chamber of Commerce Meeting Minutes March 15, 2022 Noon Luncheon Red Rock Restaurant

Wall-Badlands Area Chamber of Commerce Board President Dustin Curr called the meeting to order at 12:05 PM and led the group in the Pledge of Allegiance.

Susie Kjerstad-Radigan moved to approve meeting minutes from the February Chamber Luncheon. Second made by Jonny Winn. Motion carried. Travis Mason-Bushman moved to approve the Treasurer's Report. Second made by Liliya Stone. Motion carried. Dustin announced upcoming events in the Wall Community.

Wall-Badlands Area Chamber of Commerce: Kelsey Clark: Save the date for the Wall-Badlands Area Chamber of Commerce Annual Meeting on April 20 in the Wall Community Center; the meeting will not include a banquet or guest speaker but will include an election for 3 Chamber Board positions. Social Hour for the event will start at 5:30 PM and the meeting will start at 6:00 PM. The Annual Meeting is open for all community members to attend and the Chamber is excited to be giving away \$1,000 in prizes at this year's event. The Chamber is seeking nominations for the Golden Pineapple award which recognizes a community member who provides great customer service in our community. Spring Community Clean-Up Day will be held Saturday, May 7 starting at 7 AM; rain date for the event is May 14. The Chamber has been working on website updates. Chamber members are reminded to review their website listing and contact the Chamber with any updates.

Chamber Nominating Committee: At-large petitions for the board can be picked up from Chamber Office and must be returned by March 25.

City Of Wall: Rick Hustead: Equalization meetings will be held Monday, March 21; equalization paperwork to appeal tax assessments are due to the city office by March 17. The Wall City Election will be held April 12; there are 3 individuals running for Mayor (Grody Kraut, Mary Williams and Jackie Kusser) and 3 individuals running for an alderman position in Ward 2 (Zach Hoffman, Jason Leonard and Stan Anderson), Jerry Morgan is running unopposed in Ward 3, and Rick Hustead is running unopposed in Ward 1

Wall Economic Development: Liliya Stone: Bids are being advertised for the infrastructure at the industrial park; the City Council will approve a bid next month. An Assisted Living Facility Committee has been meeting for a year and may hire an expert to research feasible options for a possible facility. The Wall Comprehensive Plan draft can be found online; a public meeting to review the plan will be held April 18 at 2 PM and 7 PM in the Wall Community Center. Thank you to WREA and the Chamber for sponsoring supper for the leadership class. WEDC launched a workforce marketing campaign; businesses hiring trade workers are to let WEDC know. Reminder, WEDC has a worker relocation program and will reimburse up to \$750 for employees and WREA and the city will waive utility deposits.

National Grasslands Visitor Center/ USDA Forest Service: Travis Mason-Bushman & Alex Grant: Due to a break a in 2- inch water line, there has been extensive water damage throughout the NGVC and it is unlikely the visitor center will reopen this summer. NGVC will work to provide some form of visitor service that is still to be determined; outside programs will still be held. Alex reported the first public meeting of the Pinnacles Recreation Area was held; additional public comments can be made electronically before March 28. Due to the NGVC damage, options will be explored to update the visitor center. Alex will be completing a detail for 128 days virtually for the Washington Office; there will be another detail filling Alex's position while he is out.

Rodeo Booster Club: Mary Williams: The HS Rodeo Team hosted a successful gala on March 5. Wall Rodeo will be featured in the rodeo news for hosting the HS Rodeo for a number of years. The Wall PRCA Celebration Rodeo is excited to welcome Cinch as an event sponsor. The Rodeo Booster Club has removed the old bucking chutes and crows nest; a welder will be coming to build new pens and set the crows nest. The new and larger crows nest will allow room for videographers. The Rodeo Club will be applying for a T-Mobile grant to help cover costs of the facility improvements. Dawn Hilgenkamp added that the Rodeo Team made over \$11,000 from the gala; thank you to the businesses and individuals who donated and supported the event. The next rodeo event will be May 7.

Wall Ambulance District: Jonny Winn & Lynn Riggins: The Wall Ambulance District Annual Meeting will be held March 15 at the Wall Fire Hall. There are 3 new members joining the board: Kaylynn Grimmett, Angel Sieler and Shelly McGriff. The Wall Ambulance District is hosting a training course for ambulance drivers on April 30. A date for the CPR class is to-be-determined. There was no EMT class held due to lack of interest; they will try again to hold a class this fall.

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West River Electric: Dawn Hilgenkamp: Operation Roundup recipients have been selected; Operation Roundup is a program where participating customers round up their monthly electric bill to the next highest dollar, then a separate board of directors meets to decide who the funds will be granted to.

Golden West: Gordy Kraut: Reminder, today, March 15, is the deadline to apply for Golden West HS senior scholarships.

Tim Raben from the Badlands National Park Conservancy was the guest speaker for the March Luncheon. Tim shared how the group was formed and the purpose of the group, which is to raise funds for Badlands National Park that are above the federal budget. The 13-person volunteer board is the official friends' group for Badlands National Park and Minuteman Missile National Historic Site. So far, the conservancy has helped celebrate the bison release/expansion, participated in the announcement of a new BNP Visitor Center, raised and presented BNP with \$100,000 for the new visitor center, participated in the astronomy festival. The Conservancy will continue helping BNP receive the Dark Sky Sanctuary Certification, and employee housing and expanding ADA accessibilities. Businesses and community members are encouraged to get involved in the conservancy.

The Chamber is holding a \$100 WALL BUCK\$ drawing at each Chamber Luncheon; all paid Chamber Members will be entered into the drawing but must be present at the luncheon to win. The drawing will be a rolling jack pot. The winner of the \$200 WALL BUCK\$ for attending the March luncheon is Wall Auto Livery.

With no other business, Susie Kjerstad-Radigan moved to adjourn the meeting. Second made by Anne Jo Spotted Bear. Motion Carried.



WALL-BADLANDS AREA CHAMBER OF COMMERCE

Board of Directors:

Dustin Curr —President
Kim Handcock—Vice President
Anne Jo Spotted Bear —Treasurer
Annie Tice-Poseley
Amanda Kjerstad
Bobbie Dartt
Gordy Kraut
Hope Dennis

Lindsy Reagle

The Chamber Annual Meeting will be held Wednesday, April 20, 2022 in the Wall Community Center Grand Hall.

There will be no April Luncheon

2022 Wall-Badlands Area Chamber of Commerce Membership

3 Amigos Cantina 4th Ave. Floral & Gifts American Legion Post 246 Americas Best Value Inn Anderson Investments Ann's Motel Arneson Auction Services Ascend Ag, Inc. Badlands & Co. **Badlands Automotive** Badlands Cedar Pass Lodge Badlands Harley-Davidson **Badlands Helicopters** Badlands Inn **Badlands Motel & Campground Badlands National Park Badlands National Park Conservancy Badlands Natural History Association Badlands Observator Badlands Quilters** Badlands Saloon & Grille **Badlands Trading Post** Badlands White River KOA Best Western Plains Motel **Bev Dartt** Black Hills & Badlands Tourism Assoc. Black Hills Federal Credit Union Black Hills Parks & Forests Borns Group Candee Kitterman Circle View Guest Ranch Common Cents Community Education of the Black Hills Corner Pantry/Subway Cornerstone Industries Country Cupboard Food Pantry Crazy Horse Memorial Crew Agency Cristina Nesseth Crown Oil

Cutting Edge Salon

Dakota Mill & Grain Dakota Sky Stone Dawn Hilgenkamp Days Inn De's Oil & Propane East Pennington County Ambulance East Pennington Co. Conservation Dist. East Pennington County Transit EconoLodge EDWARD JONES/Hal Bailey EDWARD JONES/Tyler T. Trevillyan Evangelical Free Bible Church **Evergreen Office Solutions** Farm Bureau Financial Services First Interstate Bank First Lutheran Church Frontier Cabins Gary Keyser **Gold Diggers** Golden West Telecommunications Harlan & Lori Walker Helen Crawford **Hub International Insurance** Juanita Schroeder Judy Goldhammer Jonny Creighton Winn Karen Soderquist Team/ ReMax Results Kari Welsh Larry Eisenbraun Linda Hiltner M & M Sales Mary Williams Minuteman Missile NHS Monument Health Wall Clinic Nanna's Mercantile Niki Mohr Nohr Wortmann Engineering

Pat Hustead

Pennington County Commissioners

Pennington County Courant

Pioneer Auto Show & Prairie Town

Prairie Homestead Quinn VFW Red Rock Restaurant & Lounge Robert Sharp & Associates Ron Dinger Rush Funeral Home Sander Sanitation Service Sarah Hustead Shearer's Western Dakota Ranch Vac. Singing Horse Trading Post Sleepy Hollow RV Park St. Patrick's Catholic Church Sue's Avon Sunshine Inn Super 8 SWIFTEC Inc. Terry Mohr The Little Outpost Travelodge Triangle B&B Treat U Boutique USDA Forest Service/Natl. Grasslands Wall Auto Livery Wall Auto Repair & Glass Wall Building Center & Construction Wall Community Library Wall Dairy Queen Wall Drug Store Wall Economic Development Wall Food Center Wall Golf Association Wall Meat Processing Wall Rodeo Booster Club Wall School District #51-5 Wall United Methodist Church Waste Connections Welsh's Motel West River Electric Association Western Dakota Tech

Wheelin' to Wall

Whispering Pines B&B Outfitters