



Wall-Badlands Area Chamber of Commerce

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December 2019
Volume 19: Issue 12

Schedule of Events

December 4
Wall City Council Meeting
6:30 PM, WCC

December 5
Wall Parade of Lights
6 PM

December 9
Chamber Luncheon
12 PM, Badlands Saloon

December 11
Pancake Supper
5 PM, Wall Drug

December 15
Haakon Co. Crooners
6 PM, WCC

December 19
Wall City Council Meeting
6:30 PM, WCC

December 24
Wall City Offices Close at
12 PM

December 25
Wall City Offices Closed

To list your event here, on the website, and on the radio please contact the Chamber office at 279-2665.

Dear Chamber Members,

Thank you for serving the Wall-Badlands community and being a 2019 member of the Wall-Badlands Area Chamber of Commerce! It is a collective effort of all businesses in our area to serve community members and guests in a way that keeps them here or brings them back!

Your membership with the Wall-Badlands Area Chamber of Commerce is an investment in your business and the environment in which your business operates. Membership brings credibility to your business, increases your visibility in the community, creates networking opportunities, offers a variety of business promotions, and keeps you on top of issues and trends in the community. Not only that, research shows consumers are 63% more likely to make purchases (or do business) with a company that is a member of the local Chamber of Commerce.

Thank you to those Chamber Members who have so promptly invested in the Chamber for the upcoming year. We would like to extend a warm welcome to our new Members. Outstanding Chamber dues are to be paid by December 31, 2019.

The mission of the Wall-Badlands Area Chamber of Commerce is **to proudly serve our members by acting as a liaison in the promotion of business, tourism and community growth.**

We hope you will join us for our monthly noon Chamber luncheons to report updates within your business. We look forward to another great year!

South Dakota Minimum Wage Increase

Effective January 1, 2020, the minimum wage for non-tipped employees in South Dakota will increase to \$9.30 per hour. The hourly minimum wage for tipped employees will increase to \$4.65 per hour.



The Wall Satellite Office will NOT be open the month of December.



Wall-Badlands Area Chamber of Commerce Meeting Minutes

November 12, 2019

Noon Luncheon

Badlands Saloon & Grille

Wall-Badlands Area Chamber of Commerce Board President Jackie Kusser called the meeting to order. Chamber Member Jody Bielmaier led the Pledge of Allegiance. Motion, made Dustin Curr with a second by Rick Hustead, carried to approve meeting minutes from the October 15 Chamber Luncheon. Those in attendance reviewed the October Treasurer's Report and Jackie announced upcoming November events.

An election for three positions on the Chamber Board of Directors was held. Candidates had the opportunity to introduce themselves and state why they are interested in being a member of the Chamber Board of Directors. Election results were announced before the meeting adjourned. Those elected to the board are Lindsay Reagle, Gordy Kraut, and Cindy Hauk.

Wall-Badlands Area Chamber of Commerce: Kelsey Clark: The Chamber Retail Committee will host the Pancake Supper on Wednesday, December 11, at Wall Drug. Food will be served from 5 PM-6:30 PM. Santa Claus will arrive at 5 PM. At the Pancake Supper, attendees can sign up for a chance to win WALL BUCK\$ or a Shopping Spree. The committee is looking for volunteers; if you are interested, please contact the Chamber office. The Chamber will encourage local shopping this holiday season with the Chamber Holiday Sweepstakes. The Sweepstakes will be held from November 18-December 31, with the drawing held via Facebook video on January 3. The Sweepstakes will offer WALL BUCK\$ as great prizes for those who shop and buy local during the holiday season. The Chamber Board is once again organizing a Holiday Lighting Contest for the Wall Community. Judging will be held the week of December 16-20. Community members can nominate themselves or someone else by contacting the Chamber office. Membership renewal information was sent out last month; thank you to those members who paid their dues so promptly. Chamber dues are due by December 31, if you have any questions about your dues, please contact the Chamber office. The Chamber Dashboard is now available on the Chamber website. The Chamber places a full 2-page ad in the South Dakota Vacation Guide each year and offers Chamber members the opportunity to participate by including their business information in the ad for \$300.

City of Wall: Marty Huether: Sales tax is up compared to last year at the same time, hoping to finish out the year strong.

Wall Economic Development: Liliya Stone: On November 20, a WEDC Overview, organized by the Governor's Office of Economic Development and Rushmore Region, will be held in the Wall Community Center. The WEDC Annual Meeting will be held on November 20. The Parade of Lights will be held on December 5 at 6 PM; businesses who would like to have a float in the parade can contact the WEDC office. There will be judging for best float, best dressed and public vote. A chili feed will be held in the Wall Community Center following the parade.

Badlands National Park: Mike Pflaum: Bison Expansion Celebration was held on October 11 to formally open the new bison range. The Badlands National Park Conservancy is a newly formed nonprofit organization which will help support various programs at the Park; the organization will also support Minuteman Missile National Historic Site. Badlands National Park has transitioned into winter operating hours, 8 AM – 4 PM and closed on major holidays. Cedar Pass Lodge is closed for the season. There will be an entrance fee increase beginning on January 1, 2020; 76.5% of income stays local for programs, projects and events. The Cedar Pass Development Concept Plan was approved months ago; they are currently working on generating funding of \$50-60 million which will be used for local contracts for the project. The first stage of work will be drainage work and site prep. Park visitation is down 8% year-to-date.

Minuteman Missile NHS: Eric Leonard: October visitation is up 16% compared to October 2018. Visitation year-to-date is down 10.5%. Site work is happening at the visitor center; they will remain open but visitors may have to follow a detour.

Rodeo Booster Club: Mary Williams: In August 2020, the Rodeo Boosters are looking forward to hosting a mule clinic for the first time. They are excited to welcome an expected 40 participants.

Badlands Quilters: Carol Hodge: During the Wall School Veterans Day program, quilts will be given to local veterans; 10 quilts have already been given to the Veterans Home in Sturgis and the group has just finished quilts that will go to the Philip Nursing Home. The Badlands Quilters received a lot of donated materials and they turned it all into quilts.

Golden West: Jody Bielmaier: Thank you to Golden West customers for their patronage. Watch for the Golden West newsletter in November which will provide information about giveaways and savings when you upgrade your services.

First Interstate Bank: Janet Lurz: A Customer Appreciation Open House will be held on Wednesday, December 11, from 10 AM – 2 PM at the bank. The Festival of Trees will be held on November 22; the event will include hors d'oeuvres, spirits, a silent auction and a tree auction. Proceeds from the Festival of Trees benefits the Greater Wall Fund which has granted over \$470,000 within the Wall community since it was established in 1994. The collection of coats at the bank will end November 15. The Angle Tree will go up in the bank on November 25.

West River Electric: Jenny Patterson: Christmas Open House will be held on December 13. In December, WREA will do a drawing for bill credit; stop at the office to sign up.

Re/Max Results: Cheyenne McGriff: Cheyenne provided updates on currently listings of homes and businesses in Wall. Cheyenne is thankful to the Wall community for supporting her.

Creative Community Concepts: Patty Coleman: Creative Community Concepts will be hosting the chili feed after the Parade of Lights on December 5. The group has events planned through the month of April, including a middle school dance in January.

4th Ave. Floral: Cindy Hauk: Upcoming events at the flower shop include a Christmas Open House on November 23, Thanksgiving arrangement class on November 26, Christmas wreath class December 3, and Christmas centerpiece class on December 17.

Motion, made by Marty Huether with a second by Dustin Curr, carried to adjourn the meeting. The December Luncheon will be held at the Badlands Saloon & Grille on Monday, December 9.

A graphic with a dark background. On the left, there is a stylized Christmas tree made of numerous bright, multi-pointed starbursts. To the right of the tree, the words "Angel Tree" are written in a large, elegant, white cursive font. Below the title, there is a block of white text. The text reads: "In the giving spirit of Christmas, an Angel Tree has again been decorated in First Interstate Bank on Main Street in Wall. This special tree has been trimmed with ornaments listing a local child's needs and dreams. Community members are encouraged to choose an ornament, purchase the item(s) listed and return the gift to the bank. Please open your heart and make a child's Christmas wish come true! The deadline for returning the gifts for Santa's helpers to deliver is December 13."

Angel Tree

In the giving spirit of Christmas, an Angel Tree has again been decorated in First Interstate Bank on Main Street in Wall. This special tree has been trimmed with ornaments listing a local child's needs and dreams. Community members are encouraged to choose an ornament, purchase the item(s) listed and return the gift to the bank. Please open your heart and make a child's Christmas wish come true! The deadline for returning the gifts for Santa's helpers to deliver is December 13.

Badlands National Park To Increase Entrance Fees

Interior, SD – In order to bring fees in line with other similar national parks throughout the United States for national consistency, and as a part of the ongoing efforts to address aging park infrastructure and improve visitor experience, Badlands National Park will increase its entrance fees beginning on January 2, 2020. Park entrance fees will be \$30/vehicle; \$25/motorcycle; and \$15/individual. The Badlands Annual Pass will be \$55.

"This increase in fees will allow us to continue to protect, preserve, and share the special places here at Badlands with current and future generations," said Park Superintendent Mike Pflaum.

A majority of the fees are kept locally and have supported a wide range of projects that improve the park visitor experience, including rehabilitating trails and trailhead signs, developing and installing exhibits in visitor centers, improving park water systems, providing ranger-led programs and improving accessibility in compliance with the Americans with Disabilities Act.

Additional revenue from this fee increase will contribute to continued support of the public fossil preparation lab, improved accessibility to visitor center displays, printing of the park map & newspaper, improved wayside exhibits, update Cedar Pass Campground water system, as well as upkeep of roads, trails, and visitor facilities. By policy, fee revenue must be used for deferred maintenance projects and for programs that have direct benefit for park visitors.

WALL-BADLANDS AREA CHAMBER OF COMMERCE

2019 Board of Directors:

Jackie Kusser—President
Cindy Hauk—Vice President
Bruce Dunker—Treasurer
Anne Jo Spotted Bear
Dustin Curr
Janet Lurz
Jason Leonard
Kim Handcock
Terry Mohr

2019 Luncheon Locations:

Jan-Red Rock Restaurant
Feb-Red Rock Restaurant
March-Red Rock Restaurant
May-Wall Golf Course
June-Wall Golf Course
July-Wall Golf Course
Sept-Wall Community Center
Oct-Badlands Saloon & Grille
Nov-Badlands Saloon & Grille
Dec-Badlands Saloon & Grille

**The December Noon
Luncheon will be held
Monday, December 9 at
the Badlands Saloon &
Grille.**

2019 Wall-Badlands Area Chamber of Commerce Membership

4th Ave. Floral & Gifts
Agro Eco Power
American Legion Post 246
Americas Best Value Inn
Anderson Investments
Ann's Motel
Arneson Auction Services
Arrow Campground
Ascend Ag, Inc.
Badlands Automotive
Badlands Cedar Pass Lodge
Badlands Harley-Davidson
Badlands Helicopters
Badlands Inn
Badlands Motel & Campground
Badlands National Park
Badlands Natural History Association
Badlands Outpost
Badlands Quilters
Badlands Saloon & Grille
Badlands Trading Post
Badlands White River KOA
Best Western Plains Motel
Bethel Church
Bev Dartt
Bill Bielmaier
Black Hills & Badlands Tourism Assoc.
Black Hills Federal Credit Union
Black Hills Parks & Forests
Candee Kitterman
Circle View Guest Ranch
Common Cents
Community Education of the Black Hills
Corner Pantry/Subway
Cornerstone Industries
Country Cupboard Food Pantry
Crazy Horse Memorial
Creative Community Concepts
Crew Agency
Cristina Nesseth
Crown Oil
Cutting Edge Salon
Dakota Mill & Grain

Dakota Safaris
Dakota Sky Stone
Dawn Hilgenkamp
Days Inn
De's Oil & Propane
Deni Amundson
East Pennington County Ambulance Dist.
East Pennington County Conservation Dist.
East Pennington County Transit
EconoLodge
EDWARD JONES/Hal Bailey
EDWARD JONES/Tyler T. Trevillyan
Evangelical Free Bible Church
Farm Bureau Financial Services
First Interstate Bank
First Lutheran Church
First Western Insurance Agency
Frontier Cabins
Gold Diggers
Golden West Telecommunications
Harlan & Lori Walker
Helen Crawford
Hillcrest Motel
Independent Mary Kay Director, Judy Harvey
Juanita Schroeder
Jonny Winn
Karen Soderquist Team/ ReMax Results
Kari Welsh
Kristin Fischer Insurance
Larry Eisenbraun
M & M Sales
Mary Williams
Mike Nesseth
Minuteman Missile NHS
Niki Mohr
Pathfinder Employment Services
Pat Hustead
Patty Coleman
Penn.-Jackson Farm Bureau
Pennington County Commissioners
Pennington County Courant
Pioneer Auto Show & Prairie Town
Prairie Homestead

Quinn VFW
Red Rock Restaurant & Lounge
Robert Sharp & Associates
Rod Renner
Rush Funeral Home
Sarah Hustead
Schaeffer's Specialized Lubricants
Shearer's Western Dakota Ranch Vac.
Singing Horse Trading Post
Sleepy Hollow RV Park
St. Patrick's Catholic Church
Stacy Kitterman
Sue's Avon
Sunshine Inn
Super 8
SWIFTEC Inc.
Terry Mohr
Tessa Gewerth
Thompson Tactical
Triangle B&B
Treat U Boutique
USDA Forest Service/Natl. Grasslands
Vintage Soule Salon & Boutique
Wall Auto Livery
Wall Building Center & Construction
Wall Community Library
Wall Dairy Queen
Wall Drug Store
Wall Eagles Live/Live Ticket
Wall Economic Development
Wall Food Center
Wall Golf Association
Wall Meat Processing Plant
Wall Motel
Wall Regional Medical Clinic
Wall Rodeo Booster Club
Wall School District #51-5
Wall United Methodist Church
Waste Connections
Windy Edge Homestead
Welsh's Motel
Wheelin' to Wall
Wounded Knee Museum

GOLD MEMBERSHIP INVESTMENTS
WEST RIVER ELECTRIC ASSOCIATION



PANCAKE SUPPER

WEDNESDAY, DECEMBER 11

Wall Drug Cafe 5 PM - 6:30 PM

SANTA WILL ARRIVE AT 5:00 PM

Attend and Enter for a Chance to win WALL BUCK\$

Please consider bringing a non-perishable food item for Country Cupboard Food Pantry.

Sponsored by the Wall-Badlands Area Chamber Retail Committee



WALL BADLANDS AREA CHAMBER OF COMMERCE

Holiday Lighting Contest

PRIZES:

1st Place: \$300 WALL BUCK\$

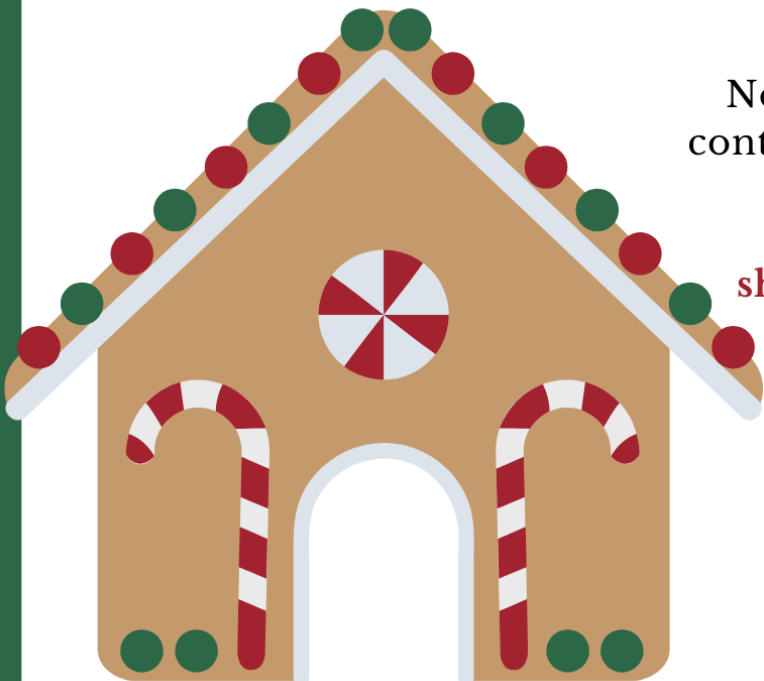
2nd Place: \$200 WALL BUCK\$

3rd Place: \$100 WALL BUCK\$

Judging will be held December 16-20

Nominate yourself or someone else by
contacting the chamber office at 279-2665.

The **Chamber** encourages you to
shop local for your decorating needs!



Main Street. Wall Community Center

CHRISTMAS PARADE OF LIGHTS & CHILI FEED

THURSDAY. DECEMBER 5, 2019 6 pm

PARADE BEGINS

AT 6:00 P.M.

Procession from School parking lot and follow through South Blvd., heading North on Glenn St., left turn on 4th Ave towards Main St. with Main St. being our last street for the Parade.

After the Parade: Winter warm-up and chili feed at the Community Center

**Prizes for
Best Float and
Best dressed
crew**

For more information or to register for the Parade:

Call: 605-279-2658 E-mail: walledd@gwtc.net