

# Wall-Badlands Area Chamber of Commerce

501 Main Street PO Box 527 Wall SD 57790 Phone: 605-279-2665

Fax: 605-279-2067

wallchamber@gwtc.net www.wall-badlands.com

October 2019 Volume 19: Issue 10

#### **Schedule of Events**

October 3
Wall City Council Meeting
6:30 PM, WCC

October 12 WREA Annual Meeting 9 AM Registration, WCC

October 16 Rodeo Booster Fundraiser 7 PM, Wall Golf Course

October 14 Native American Day Wall City Offices CLOSED

October 15
Wall Chamber Luncheon
12 PM, Badlands Saloon &
Grille

October 17
Wall City Council Meeting
6:30 PM, WCC

October 23 WEDC Board Meeting 7 PM, WCC

To list your event here, on the website, and on the radio please contact the Chamber office at 279-2665.



### **Wall Satellite Office**

Open: October 2 & 16

Hours: 9 AM -11:30 AM & 12:30 PM - 3:30 PM

# **Retail Committee Hosts Annual Appreciation Supper**

Each year the Wall-Badlands Area Chamber of Commerce Retail Committee hosts an Appreciation Supper as a way to say 'thank you' to community members for shopping locally.

On September 20, before the Homecoming Football Game, the Retail Committee invited Wall Community members to the Wall City Park for a free hamburger meal with chips, cookies or ice cream and a drink.

Promoting 'Shop Local' is the Retail Committee's mission and they are honored to be able to say thank you the Wall community by hosting this event.

"The businesses in our community support our school, sports, events

and our town," said Wall-Badlands Area Chamber of Commerce Executive Director Kelsey Clark. "When you buy local you support the businesses that support our community."

Roughly 350 people attended the supper. A special thank you to all those who volunteered to help with the supper. Congratulations to the Wall Eagles on their Homecoming win!

The Wall-Badlands Area Chamber of Commerce Retail Committee is excited to begin making plans for the 2019 Pancake Supper to be held on Wednesday, December 11.



# Chamber Seeks Candidates for Board of Directors

Three Wall-Badlands Area Chamber of Commerce Board of Directors terms will expire at the close of 2019. The Nominating Committee, appointed by the Chamber Board President, has selected a slate of candidates to run for election/re-election. Those nominated by the committee are Gordy Kraut, Terry Mohr, and Lindsy Reagle.

At-large nomination must be brought to the Nominating Committee within two weeks after the October Chamber Luncheon. At-large nominations require a petition which is available in the Chamber office.

At the November Luncheon, the Nominating Committee will hand out one paper ballot per paying Chamber member; the committee will gather ballots and tally results, which will be announced before the meeting adjourns.



## **WELCOME NEW MEMBERS!**

Bethel Church—Wall Patty Coleman





The Wall-Badlands Area Chamber of Commerce Retail Committee once again funded the annual Wall in the Fall event, which was held on Saturday, September 28 in the Wall Mall. Wall in the Fall included music, snacks, fall-themed booths, games, and other fun activities! The event was scheduled in conjunction with other Wall community events in order to provide a day of fun for all.

Special thanks to Golden West for sponsoring this years event, to the businesses/organizations who

hosted booths and to all those who attended the event.



# Wall-Badlands Area Chamber of Commerce Meeting Minutes September 9, 2019 Noon Luncheon Wall Community Center

Wall-Badlands Area Chamber of Commerce Board President Jackie Kusser called the meeting to order. Chamber Member Rick Hustead led the Pledge of Allegiance. Motion, made by Anne Jo Spotted Bear with a second by Susie Kjerstad, carried to approve meeting minutes from the July 8 Chamber Luncheon.

Those in attendance reviewed the August Treasurer's Report and Jackie announced upcoming September events.

Nomination Committee: Jonny Winn: After serious discussion and deliberation, the committee selected candidates for the Chamber Board based on vital and important factors such as: loyalty to and support of the Chamber and a cohesive partnership with the Board and Chamber members. A desire to serve in the best interest of the Chamber and its members. An interest in bringing positive ideas and actions to the Chamber Board for the betterment of the Chamber body as a whole. Take a positive interest in serving on committees, volunteering to help with events and attending meetings. Pointing the Chamber forward and upward for the advancement and success of one and all. Retaining existing membership knowledge and bringing in new community members with new ideas and a willingness to serve in a constructive, progressive and helpful manner. Individuals selected for the board by the Nomination Committee are Terry Mohr, Gordy Kraut and Lyndsey Reagle. Any other Chamber Members wishing to run for the board can pick up a petition from the Chamber office, obtain the required 20 signatures, and return it to the Chamber office no later than two weeks after the October Luncheon. Nominations will not be accepted from the floor at the election, which will be held at the November Chamber Luncheon by secret ballot. The Nomination Committee will tally the ballots from the election and the results will be announced before the end of the meeting.

Wall-Badlands Area Chamber of Commerce: Kelsey Clark: Each year in September the Chamber coordinates a Wall Community Blood Drive. The drive will be held September 10 in the Wall Community Center Grand Hall from 2 PM- 5:45 PM. The Wall-Badlands Area Chamber of Commerce Retail Committee will host their annual Appreciation Supper before the Homecoming Football game on September 20. Each year the Retail Committee holds the supper as a way to say 'Thank You' to community members for supporting Wall businesses by shopping locally. The Retail Committee is once again funding Wall in the Fall; this year's event will be held at the Wall Mall on September 28. Wall in the Fall will include music, snacks, and a variety of Fall themed activities. The event has been scheduled in conjunction with other community events in order to provide a variety of activities for all. With assistance from the South Dakota Department of Tourism, Kelsey has created a Tourism Dashboard for the Wall area. The purpose of the Dashboard is to provide a transparent collection of data for the community. When reviewing the Dashboard data will fluctuate from month to month but it's key to follow the trends over time. There is no perfect, single indicator which is why this Dashboard provides a collection of tourism factors. The Dashboard may change from time to time to better suit the needs of the community. The Dashboard will be presented at Chamber Luncheons and will be available in the Chamber office. The January-July Dashboard shows that City Sales Tax Revue Year-To-Date is up 0.3%, BBB Taxable Sales Year-To-Date are up 0.5%, National Park Visitation is down, Visitor Information Requests are down and sessions on Wall-Badlands.com are up123%.

Wheelin' to Wall: Kelsey Clark (reporting for Charon Geigle): 2019 Wheelin' to Wall will be held Saturday, September 28. There are currently 50 people registered to participate in the ride. Starting September 11, there will be a Farmer's Market held in the Wall Mall each Wednesday from 3:30 PM until 5:30 PM.

**City of Wall:** Rick Hustead: The next Wall City Council meeting will be September 23, which is a Monday rather than a Thursday.

**Wall Economic Development:** Liliya Stone: Last month two new businesses opened in Wall: Treat U Boutique and Legacy Child Development Center. WEDC is looking for businesses/individuals to become members of the corporation so that there may be voting members at their annual meeting. WEDC will be starting Chase the Ace as a fundraiser for the corporation, for more information contact Lily. There will be no Loves meeting with the Mayor on September11. A Healthy Hometown meeting will be held on September 10.

**Minuteman Missile NHS:** Eric Leonard: Badlands National Park is planning a Bison Celebration to celebrate the completion of the Bison Expansion Project which took 3 years to complete and included roughly 40 miles of fencing. Visitation numbers at MMNHS are now being tracked more accurately compared to previous years which is one factor for a decrease in visitation stats. Major work will be happening around the visitor center. The visitor center will not close but the traffic route may change. Starting this fall any unsold Delta-01 tours will be available for sale before noon at the book store in the visitor center. Tour reservations can be made in advance online or over the phone through Black Hills Central Reservations.

Black Hills & Badlands Tourism Association: Hayli Hull: Reviewed data from the BH&B Regional Tourism Dashboard. Stats from the regional level are similar to stats included in the local tourism dashboard. National park visits are down, however, digital ads and website sessions are performing well and hotel occupancy is up. The 2020 Marketing Opportunities publication is now available, if anyone is interested in becoming a member with BH&B please contact Hayli. The BH&B Fall events calendars will be available in the Chamber office for those interested.

**Rodeo Booster Club:** Dawn Hilgenkamp: The State 4-H Rodeo was held in Pierre at the end of August and Wall students performed well. Several saddles and buckles were awarded to Wall students. The fundraising auction will be held in October; date is to be determined.

**Wall School District:** Dan Baldwin: Enrollment at the school for this year is 280 students; an increase compared to 270 students in 2018. The school has adopted a new cell phone policy which prohibits phones in classrooms. The school is conducting a parent survey which will be used for strategic planning; there will also be a community survey performed. Rob Miller spoke with coaches, athletes and parents/community members at the school on September 8 about Proactive Coaching. On October 15 there will be a digital safety presentation at the school for students; a community presentation will be held that evening. The school is looking to hire bus drivers and substitute teachers, if anyone is interested please contact the school.

**Golden West:** Jody Bielmaier: The Golden West Annual Meeting will be held September 28. Lunch will be served at local restaurants from 11:00 AM until 1:45 PM. At the meeting there will be an election for proposed bylaw changes and board members, entertainment will be provided by Dakota Beat. Capital Credit checks will be sent out soon.

**First Interstate Bank:** Janet Lurz: On September 11 First Interstate Bank will hold Community Volunteer Day. The bank will close early that day so that employees can volunteer within the community. Neighbors Feeding Neighbors lunch will be held at the bank on September 27.

**West River Electric:** Dawn Hilgenkamp: Member Appreciation Day will be held in Rapid City on September 13. The WREA Annual Meeting will be held October 12. Directors running for the board are uncontested, therefore, there will be no election for Directors. A hot dog/hamburger feed will be held in New Underwood on October 18 before the Wall vs. New Underwood football game. Capital Credit will be applied to bills in October.

Motion, made by Dustin Curr with a second by Susie Kjerstad, carried to adjourn the meeting. The next luncheon will be held at the Badlands Saloon & Grille on Tuesday, October 15.





# 2019 Wheelin' to Wall

Wheelin' to Wall is an organized bicycle ride designed to allow participants to 'Bike the Best of the Badlands.' The 2019 event was held on Saturday, September 28 and offered five cycling courses from which bicyclists could choose; all rides were complete with aid stations and sag support. This year there were 77 registered participants that traveled from four states.

"The greater Badlands area is a unique landscape that is perfect for riding bikes, whether on the pavement or on the gravel," said event organizer Charon Giegle. "People don't know it's here and how wonderful it is to ride until we invite them."

A special thank you to Joe Leach for allowing Wheelin' to Wall to use the Wall Mall. Also, a special thank you to Wall Drug for sponsoring the event.

Save the date for the fourth Annual Wheelin' to Wall which will be held on September 26, 2020.





# First Interstate Bank Community Volunteer Day

As a way to give back to the communities they call home, all First Interstate Bank locations participated in the second annual Commitment to Community Volunteer Day on September 11. Employees of the First Interstate Bank, Wall branch, gave back to the Wall community by hosting a presentation "Protecting the Elderly from Financial Abuse" and by volunteering at the Wall School.

The presentation, which was held at the Prairie Village apartments, provided information to attendees about scams and what to beware of. Those who attended the presentation said this information is a benefit for elders and their family members. If you have questions or would like more information, please contact First Interstate Bank. You do not need to be a client of First Interstate Bank to ask questions, just ask for Melanie or Pam and they will confidentially guide you.

#### WALL-BADLANDS AREA CHAMBER OF COMMERCE

#### 2019 Board of Directors:

Jackie Kusser—President Cindy Hauk—Vice President Bruce Dunker—Treasurer Anne Jo Spotted Bear **Dustin Curr** Janet Lurz Jason Leonard Kim Handcock Terry Mohr

#### 2019 Luncheon Locations:

Jan-Red Rock Restaurant Feb-Red Rock Restaurant March-Red Rock Restaurant **April-Annual Meeting** May-Wall Golf Course June-Wall Golf Course July-Wall Golf Course Sept-Wall Community Center Oct-Badlands Saloon & Grille Nov-Badlands Saloon & Grille

The October Noon Luncheon will be held Tuesday, October 15 at the Badlands Saloon & Grille.

# 2019 Wall-Badlands Area Chamber of Commerce Membership

4th Ave. Floral & Gifts Agro Eco Power American Legion Post 246 Americas Best Value Inn Anderson Investments Ann's Motel **Arneson Auction Services** Arrow Campground

Ascend Ag, Inc. **Badlands Automotive** Badlands Cedar Pass Lodge Badlands Harley-Davidson **Badlands Helicopters** Badlands Inn

Badlands Motel & Campground **Badlands National Park Badlands Natural History Association** 

**Badlands Quilters** Badlands Saloon & Grille **Badlands Trading Post** Badlands White River KOA Best Western Plains Motel Bethel Church

Bev Dartt Bill Bielmaier

Black Hills & Badlands Tourism Assoc. Black Hills Federal Credit Union

Black Hills Parks & Forests

Candee Kitterman Circle View Guest Ranch

Common Cents

Community Education of the Black Hills

Corner Pantry/Subway Cornerstone Industries

Country Cupboard Food Pantry Crazy Horse Memorial

Creative Community Concepts

Crew Agency Crown Oil **Cutting Edge Salon**  Dakota Mill & Grain Dakota Safaris Dakota Sky Stone Days Inn

De's Oil & Propane Deni Amundson

East Pennington County Ambulance Dist. East Pennington County Conservation Dist.

East Pennington County Transit EconoLodge

EDWARD JONES/Hal Bailey EDWARD JONES/Tyler T. Trevillyan

Evangelical Free Bible Church Farm Bureau Financial Services

First Interstate Bank

First Lutheran Church

First Western Insurance Agency

**Frontier Cabins Gold Diggers** 

Golden West Telecommunications

Harlan & Lori Walker

Helen Crawford

Hillcrest Motel

Independent Mary Kay Director, Judy Harvey

Jonny Winn-Holsether Juanita Schroeder

Karen Soderquist Team/ ReMax Results

Kristin Fischer Insurance

Larry Eisenbraun

Little Outpost M & M Sales

Mary Williams

Minuteman Missile NHS

Pathfinder Employment Services

Patty Coleman

Penn.-Jackson Farm Bureau Pennington County Commissioners

Pennington County Courant Pioneer Auto Show & Prairie Town

Prairie Homestead

Quinn VFW Red Rock Restaurant & Lounge Robert Sharp & Associates

Rod Renner

Rush Funeral Home

Schaeffer's Specialized Lubricants Shearer's Western Dakota Ranch Vac.

Singing Horse Trading Post

Sleepy Hollow RV Park

St. Patrick's Catholic Church

Stacy Kitterman

Sue's Avon

Sunshine Inn

Super 8

SWIFTEC Inc.

Terry Mohr

Tessa Gewerth

Tim Goodwin

Triangle B&B

Treat U Boutique

USDA Forest Service/Natl. Grasslands

Vintage Soule Salon & Boutique Wall Auto Livery

Wall Building Center & Construction Wall Community Library

Wall Dairy Queen

Wall Drug Store

Wall Economic Development

Wall Food Center

Wall Golf Association

Wall Meat Processing Plant

Wall Motel

Wall Regional Medical Clinic Wall Rodeo Booster Club

Wall School District #51-5

Wall United Methodist Church

**Waste Connections** 

Welsh's Motel

Wheelin' to Wall

Wounded Knee Museum

## \*2019 GOLD MEMBERSHIP INVESTMENTS\*

\*WEST RIVER ELECTRIC ASSOCIATION