

Wall-Badlands Area Chamber of Commerce

501 Main Street
PO Box 527
Wall SD 57790
Phone: 605-279-2665
Fax: 605-279-2067

wallchamber@gwtc.net www.wall-badlands.com

March 2019 Volume 19: Issue 3

Schedule of Events

March 4
WBACC Board Meeting
7 AM, WCC

March 7
City Council Meeting
6:30 PM, WCC

March 8 &9
Quilt Weekend Getaway
WCC & Methodist Church

March 11 Wall Chamber Luncheon 12 PM, Red Rock Restaurant

> March 12 Blood Drive 2 PM, WCC

March 21 City Council Meeting 6:30 PM, WCC

To list your event here, on website, and on the radio please contact the chamber office at 279-2665.



Wall Satellite Office

Open: March 6 & 20 Hours: 9 AM -11:30 AM & 12:30 PM - 3:30 PM

I HATE WINTER

Members of the Wall community imagined palm trees, sandy beaches and a warm tropical paradise at the 2019 'I Hate Winter' Party. The Wall Celebration Committee hosted the third annual event on Saturday, February 23, at the Wall Community Center.

Attendees enjoyed a cornhole tournament, snacks, cash bar and live entertainment by the local band Loose Change.

The cornhole tournament had eleven teams participate and served as a fund raiser to cover the cost of celebration picnic tables to be repaired. Tournament winners were Dean Schulz and Jordon Kjerstad.

"We hope that everyone enjoyed our third annual I Hate Winter Party, and will continue to make it a fun event to break up the winter months," said committee member Dani Herring. This year's event showed an increase in attendance compared to previous years.

The Celebration Committee would like to thank all those who attended the 'I Hate Winter' Party. The committee is continuing plans for the 2019 Annual Wall Celebration and is excited to announce the theme will be 'Superhero's' with the slogan "It's a Bird. It's a Plane. It's Wall Celebration!" The 2019 Celebration will be held July 11-13.

Wall Community Easter Egg Hunt

The Wall-Badlands Area Chamber Retail Committee is seeking an organization or group to host a community Easter Egg Hunt in Wall this April. The Retail Committee has approved a maximum of \$250 to help defer costs of the project, and will reimburse the organization after receipts have been submitted to the Chamber office. Organizations are discouraged from soliciting additional donations from local businesses. Please contact the Chamber office before April 1, for more information or to confirm that your organization will host an Easter Egg Hunt. Funding will be awarded to the one organization who makes the first request.



Thank you to the following members who renewed membership or joined the Chamber in February:

Larry Eisenbraun Dakota Safaris Stacy Kitterman Tessa Gewerth
Creative Community Concepts
Edward Jones/ Tyler T. Trevillyan



Badlands Quilters 2019 Weekend Getaway March 8 & 9

Wall Community Center & Wall Methodist Church

It is time again to plan for a fun weekend of quilting with friends new and old. There will be interesting classes, fabulous quilts to admire and delicious food!

For more information please call 279-2535, or 279-2889.
Register by March 1.

Special thanks to:
Wall Chamber of Commerce
Wall Methodist Church

Wall-Badlands Area Chamber of Commerce Meeting Minutes February 11, 2019 Noon Luncheon Red Rock Restaurant

Wall-Badlands Area Chamber of Commerce Board President Jackie Kusser called the meeting to order. The Pledge of Allegiance was led by Chamber Board Member Terry Mohr.

Motion, by Dustin Curr with a second by Anne Jo Spotted Bear, carried to approve meeting minutes from the January 22 Luncheon. Those in attendance reviewed the January Treasurer's Report and Jackie read a list of upcoming events.

Wall-Badlands Area Chamber of Commerce: Kelsey Clark: A custom itinerary will be created to encourage visitors to stay in the Wall Badlands area for two or three days and will highlight attractions, restaurants, motels, campgrounds, B&B's and more. All chamber member businesses can be mentioned in the itinerary but if a business would like a link there is a \$50 charge. The itinerary will go live on the Black Hills & Badlands website early this spring. The Tourism Committee is in the beginning stages of redesigning the community brochure and map. Anyone interested in helping with chamber marketing is invited to be a member of the Tourism Committee. Last year, 165 visitor information packets were requested from the chamber website. In January of 2019, 60 visitor information packets were requested. Two bills have been proposed to the SD Legislature that would be harmful to South Dakota Tourism. The bills propose to take roughly \$345,000 from the State Tourism Budget and apply it to horse racing. Jackie Kusser and Kelsey urged chamber members to contact legislators and inform them of the damage decreasing the tourism budget could have on the state and the Wall community.

Wall Crawl: Kelsey Clark: Reminder, the 2019 Wall Crawl will be Saturday, August 10. Entertainment for the event will be provided by Loose Change and John Riggins. The committee is seeking food trucks to serve supper for the event. Chamber members with a food truck can participate for \$100 and non-chamber members for \$200. Please be sure to 'Like' the Wall Crawl Facebook page as well as 'Like' and 'Share' Facebook posts.

Celebration Committee: Kelsey Clark (reporting for Cheyenne): Reminder, the 'I Hate Winter' Party will be held Saturday, February 23, in the Wall Community Center. The event will begin at 5:30 PM and will offer snacks, cash bar, live music by Loose Change and a cornhole tournament.

Wall Economic Development: Liliya Stone: Thank you to all those who helped with the booth at the Black Hills Stock Show. A welcome packet has been created for new city residents. The packet will include a brochure, business directory and business information. If a business would like to include information in the packet, please contact the economic development office.

Badlands National Park: Mike Pflaum: After four years of growth, the 2018 yearly visitation report showed a decrease of .07%, which is still well over 1 million visitors. January 2019 visitation was up 10%. The Cedar Pass Development Concept Plan (DCP) and Environmental Assessment was signed by the Acting Regional Director at the end of January. It is now an official decision document and approved plan. The plan calls for a new Cedar Pass Lodge, a new Ben Reifel Visitor Center, remodeling the existing visitor center into a park administrative headquarters, reconfiguring the Cedar Pass Campground with additional sites, reconfiguring the outdoor amphitheater, adding park housing, and adding trails and landscaping in the Cedar Pass area. There is no timetable set for these changes and potential funding sources are yet to be determined. After many months of meetings and discussions, Badlands National Park will sign a formal agreement with the Badlands National Park Conservancy on February 13, 2019. The Conservancy is now an official partner of the park and is authorized to conduct fundraising activities, seek grants, provide volunteer services, and be advocates for the park. The Conservancy will also support Minuteman Missile National Historic Site. This partnership will provide great opportunities to collaborate for mission accomplishment with projects, programs, and events with the parks in the future. The NPS extends great appreciation to the engaged and passionate citizens in our area who are now part of the Conservancy.

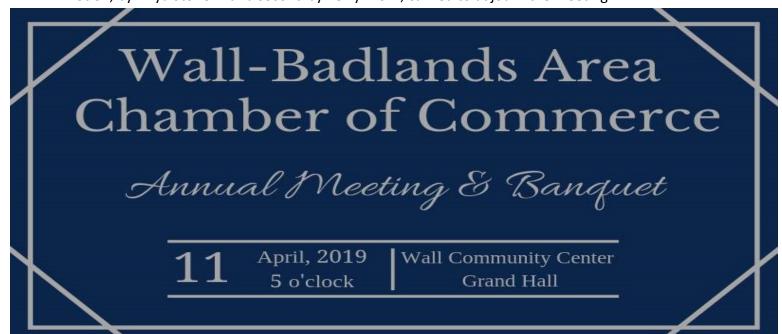
Minuteman Missile National Historic Site: Eric Leonard: After three years of growth, the 2018 visitation report was down 3% with a total of 139,000 visitors. The new fee price for Delta-01 tours is now in effect. Along with the price increase, Delta-01 tour duration has extended and is now roughly 45 minutes long. During the off season, the site will be providing same day ticket sales for Delta-01 tours.

Rodeo Booster Club: Mary Williams: At the 20X Rodeo, Cash Wilson placed 1st in saddle bronc and Jaycee Williams placed 3rd in goat tying. The 4-H rodeo will be held at the Wall Rodeo Arena on June 22. The rodeo will once again be awarding a high point saddle. Thank you to the First Interstate Bank Greater Wall Fund for the donation.

Wall School District: Dan Baldwin: The busy winter activity season is wrapping up. Freshmen will be meeting to prep for high school and review graduation requirements. Enrollment for this school year is up with 277 students. Duel-enrollment has also increased among juniors and seniors.

Golden West: Greg Oleson: Scholarship applications are due March 15. A new brand ad campaign will be launching and may be seen on TV. The ad features the Badlands and will be rolling for three to six months.

Motion, by Liliya Stone with a second by Terry Mohr, carried to adjourn the meeting.



WALL-BADLANDS AREA CHAMBER OF COMMERCE

2019 Board of Directors:

Jackie Kusser—President Cindy Hauk—Vice President Bruce Dunker—Treasurer Anne Jo Spotted Bear **Dustin Curr** Janet Lurz Jason Leonard Kim Handcock **Terry Mohr**

2019 Luncheon Locations:

Jan-Red Rock Restaurant Feb-Red Rock Restaurant March-Red Rock Restaurant April-Annual Meeting May-Wall Golf Course June-Wall Golf Course July-Wall Golf Course Sept-Wall Community Center Oct-Badlands Saloon & Grille Nov-Badlands Saloon & Grille

The March Noon Luncheon will be held at the Red Rock Restaurant on Monday, March11.

2019 Wall-Badlands Area Chamber of Commerce Membership

American Legion Post 246 Americas Best Value Inn Anderson Investments Ann's Motel

Arneson Auction Services Arrow Campground

Ascend Ag, Inc.

Badlands Automotive

Badlands Cedar Pass Lodge Badlands Harley-Davidson

Badlands Helicopters

Badlands Inn

Badlands Lodge

Badlands National Park

Badlands Natural History Association

Badlands Outpost

Badlands Quilters Badlands Saloon & Grille

Badlands Trading Post

Badlands White River KOA

Best Wester Plains Motel

Bev Dartt

Bill Bielmaier Black Hills & Badlands Tourism Assoc.

Black Hills Federal Credit Union Black Hills Parks & Forests

Candee Kitterman

Circle View Guest Ranch

Common Cents

Community Education of the Black Hills

Corner Pantry/Subway

Cornerstone Industries

Country Cupboard Food Pantry

Crazy Horse Memorial

Creative Community Concepts

Crew Agency

Crown Oil

Cutting Edge Salon

Dakota Mill & Grain

Dakota Safaris

Dakota Sky Stone

Days Inn

De's Oil & Propane

East Pennington County Ambulance Dist. East Pennington County Conservation

East Pennington County Transit

Econo Lodge

EDWARD JONES/ Tyler T. Trevillyan

EDWARD JONES/Hal Bailey

Evangelical Free Bible Church Farm Bureau Financial Services

First Interstate Bank

First Lutheran Church

First Western Insurance Agency

Frontier Cabins

Gold Diggers

Golden West Telecommunications

Helen Crawford

Hillcrest Motel

Independent Mary Kay Director, Judy Harvey

Juanita Schroeder

Karen Soderquist Team/ ReMax Results

Larry Eisenbraun

M & M Sales

Mary Williams

Minuteman Missile NHS

Pathfinder Employment Services

Pennington County Commissioners

Pennington County Courant

Pioneer Auto Show & Prairie Town

Prairie Homestead

Quinn VFW

Red Rock Restaurant & Lounge Robert Sharp & Associates

Rod Renner

Rush Funeral Home

Shearer's Western Dakota Ranch Vac.

Singing Horse Trading Post

Sleepy Hollow RV Park

St. Patrick's Catholic Church

Stacy Kitterman

Sue's Avon

Sunshine Inn

Super 8

SWIFTEC Inc.

Terry Mohr

Tessa Gewerth

USDA Forest Service/Natl. Grasslands

Vintage Soule Salon & Boutique

Wall Auto Livery

Wall Building Center & Construction

Wall Community Library

Wall Dairy Queen

Wall Drug Store

Wall Economic Development

Wall Food Center

Wall Golf Association

Wall Meat Processing Plant

Wall Motel

Wall Regional Medical Clinic

Wall Rodeo Booster Club

Wall School District #51-5

Wall United Methodist Church

Waste Connections

Welsh's Motel

Wheelin' to Wall

Wounded Knee Museum

2019 Chamber Memberships are past due, please be sure to pay as soon as possible.

2019 GOLD MEMBERSHIP INVESTMENTS *WEST RIVER ELECTRIC ASSOCIATION