



Wall Badlands Area Chamber of Commerce

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April 2017
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Schedule of Events

Wall Youth Baseball Sign
up Meeting Monday, April
3, School Library, 5:15 PM

BBR Eco. Dev. Meeting Tues-
day, April 4, 6 PM in Philip

City Council Meetings: April 6
& 20, WCC, 6:30 PM

Chamber Noon Luncheon
Meeting Monday, April 10,
Red Rock Restaurant

Library Board Meeting
Wednesday, April 12,
6:00 PM

School Board, April 12, 7 PM

Wall Hunt Safe Class April 14
& 15 at WREA

Ambulance Board, April 18,
7 PM, Ambulance Shed

Wall Crawl Meeting Friday,
April 21, Noon, FIB

Chamber Board Meeting
Tuesday, April 25, 7 AM FIB

Good Neighbor Banquet
April 29, 5 PM Social, 6 PM
Dinner, WCC

List your event here, on
the website and hear it on
the radio news!

New Chamber Executive Director

For those of you who have not met me yet, my name is Kelsey Walter and I am the new Executive Director for the Wall-Badlands Area Chamber of Commerce. I am very excited to work with all Chamber members to promote the Wall-Badlands Area!

I studied business at Mitchell Technical Institute. In August of 2016, I received a diploma from the Office Technology Specialist Program with High Honors as well as being named to the MTI's President's List. I am currently completing an Associate's Degree of Applied Science for the Administrative Office Specialist Program from MTI; I will graduate this May. Through my schooling I have studied various marketing techniques, accounting, computer software programs, customer service and more. I look forward to applying my education to my work here at the Chamber.

I moved to Wall in September of 2015 but grew up in Menno, SD, where I attended grade school and graduated high school. My parents still live in Menno; my mom is the Coordinator and Preschool teacher at Rainbow Bridge Daycare and my dad is a welder as well as the Chief Fireman for the Menno Volunteer Fire Department. I am engaged to Hayden Clark, who lives and breathes everything on the ranch! He is always busy feeding calves, haying, checking cows, building fence, etc. I have two children, Jamie (4) and Brecken (1). Jamie just turned 4 on April 1st and has been attending preschool with Miss Mandi at Funshine Pre-school. I swear, Jamie is 4 going on 15! She has become very interested in "beauty shop" and "dress up" lately, and if asked what she is going to be when she grows up, she will reply "EVERYTHING!" Brecken is in the phase of his life where he is very curious and is finding all sorts of trouble. He enjoys mooing at the cows, "driving" the tractor with daddy, and crawling up onto all furniture, which will explain all the dings and bruises he proudly sports about!

Growing up, I enjoyed participating in 4-H and showing all breeds of animals. I was especially passionate about breeding and raising sheep with my dad. Upon moving, I decided I wanted to continue that special joy and in December of 2016 I purchased and started raising Southdown Baby Doll sheep, which is a miniature breed. My herd of two is expected to start lambing this Spring! Jamie, Brecken, Hayden and I really enjoy the time we spend together feeding, shearing, and "playing" with them. I hope that someday I can share my love of animals with my kids, like I did with my dad.

Please feel free to stop into my office any time to introduce yourself; I look forward to meeting you all!

~Kelsey



23rd Annual Kyle Petty Charity Ride Across America



On Wednesday, May 17, 2017 former NASCAR driver and NBC Analyst **Kyle Petty** will be stopping in Wall for a brief period of time! Kyle, along with approximately 250 bikers, will tour the area. Riders will include, past and present NASCAR drivers Richard Petty, Harry Gant, Hershel McGiff and Donnie Allison; Football greats Hershel Walker and George Rodgers; NBC sports NASCAR personalities Rick Allen and Rutledge Wood and Harley-Davidson Museum president Bill Davidson (great-grandson of the founder of Harley-Davidson). The bikers will ride 2,400 miles to raise funds and awareness for Victory Junction – a camp that provides camping experiences for children with chronic or life-threatening illnesses. The group will be stopping for lunch behind Badlands Harley-Davidson in Wall before departing around 12:05 PM to continue the tour.

Ride Across South Dakota

RASDAK Bicycle Tour will be stopping in Wall on June 5 during a 7-day bike tour that celebrates bike tourism in South Dakota. Starting in Rapid City, the bicyclists will ride through the Badlands before arriving in Wall for the evening, where they have made accommodations for housing and food. Please help make them feel welcome if you see them during their visit!



Wall-Badlands Area Chamber of Commerce Meeting Minutes Monday, March 13, 2017 12:00pm Red Rock Restaurant

Meeting was called to order by President Jackie Kusser. Dawn Hilgenkamp led members in the Pledge of Allegiance.

Jackie introduced and welcomed **Kelsey Walter, the Chamber's new Executive Director.**

Motion, made by Jackie H. with a second by Jody, carried to approve the minutes of the February 13, 2017 minutes. Juanita presented a basic financial report. Announcements were read.

***CITY OF WALL:** Rick Husted reported the city was dealing with **property assessments** and objections, with some **dramatic increases** being noted.

***ECONOMIC DEVELOPMENT:** Cheyenne McGriff notified members there will be a **Career Round-Table** held at the **Wall School at 2:00pm Monday, March 20, 2017.** Local businesses are invited to meet **with sophomore, junior and senior class students** to inform them of what is available in possible **career field choices.**

Marketing Hometown America will hold an **Action Forum on Friday, March 24, 2017, in the multi-purpose room at the Wall School.** Fifty people from the community have been working on the project; this will bring all their info together.

Business Retention and Expansion visits will be conducted by Cheyenne throughout March.

WEDC has invited the **SD Department of Ag and the Governor's Office of Ec. Dev. to come to Wall to discuss Value Added Ag opportunities on Monday, March 27, 2017, at 6:00pm at the WCC.** Anyone interested in being part of this conversation should contact WEDC immediately.

The next **WEDC Board** meeting is **Wednesday, March 22 at 7:00 pm** at WREA.

***BBR:** Cheyenne McGriff: **Job Fair at Philip School Fine Arts Bldg. Tuesday, March 28, 1:00 to 6:00pm.**

Next BBR meeting, Tuesday, April 4, 6:00 pm in Philip. Location to be determined.

***CELEBRATION COMMITTEE**: Cheyenne was happy to inform members that the **I HATE WINTER** bash was **successful** and fun. Also, the committee is striving to make the **Annual July Celebration** much **more child-friendly**; there will be a Kid Zone tent with a tractor pull, face painting, beanbag tournament, cake/cupcake walk, corn dig, archery and more. **Volunteers are needed to run the gate and beer/liquor on Fri. and Sat.** This year's **parade theme is "Celebrating Through The Decades."** Next meeting: Friday, March 31, 12pm at the Red Rock.

There will be a **Roller Skating event on April 2** at the **Powerhouse**, with a **free will donation**. Nacho chips will be available.

***WALL SCHOOL**: Kelli Sundall: Sophomore, junior and senior class students will take part in a Career Round table event in Wall on March 20 that will initiate their interest in various available careers and prepare them for the BBR job fair in Philip on March 28. **Grades three through eight and WHS juniors will compete in Smarter Balanced testing in April; sixth, seventh and eighth grades will be the week of April 10, fourth and 11th grades the week of April 18 and third grade will be the week of April 24.** Track and golf are underway.

***BNP**: Christina Czazasky: **Ben Reifel Visitor Center** is open from **8am to 4pm**, with hopes to **extend in mid-April**. There is a delay with staffing due to the hiring freeze. Funding has been received for **wellness checks on the Bighorn Sheep**. A group of 12 Youth Camp school students will be coming from New York City March 20.

***MMNHS**: Eric Leonard said visitation is picking up as they continue to attract record numbers of visitors. More than **133,000 visitors stopped by in 2016**, and numbers have **increased 118% since the site opened in 2014**. Park staff led **1,656 tours of Delta-01**, with **9,330 participants**. **Reservations for tours at Delta 1 MUST be made in advance online or by phone.**

***FOREST SERVICE**: Kurt Pindel reported their hours, **8am to 4:30pm**, will **expand in mid-May**. Numbers are on track with two years ago and were up last year. Grouse blinds are expanding. **The Wolf Fire burned 2,510 acres and took the same shape as that of the Cottonwood Fire.** He **thanked** the many **volunteers** who showed up to help and also said he **could not answer questions because of attorney involvement.**

***GOLDEN WEST**: Jody Bielmaier said **GW's Fiber To The Home Open House** was very **informative** to local people in attendance and this **new upgrade will improve service and greatly benefit the Wall, Quinn and Wasta areas.** **Campaign Upgrade**, a Pay It Forward program, is underway; if you **upgrade or add a new service**, **Golden West will donate \$50 to the Wall Elementary School.** There will be a **six-month commitment** required and **GW will waive all installation fees.**

***WREA**: Dawn Hilgenkamp: **Christmas storm costs submitted to FEMA: Pennington County: \$252,507 and Meade County: \$84,518.** May billing will see a **\$2.25 rate increase in the base charge for residential members**; there will be no increase in the KWH charge. **Commercial members will see an average increase in their base charge of \$3.25 and there will also be an increase in the first 25 KW of demand in the amount of \$2.75/KW.** There will be no increase in the KWH charge.

***BH FEDERAL CREDIT UNION**: Wendy Allison: No report

***FIRST INTERSTATE BANK**: Janet Lurz: **First Interstate/Greater Wall Foundation Scholarship deadline is April 15; applications are available at the school. FIB/SD Banker's Assoc. Scholarship applications are available online at firstinterstate.com; deadline is April 15.** Artist of the month at the bank is Carla Brucklacher. **During April, FIB will hold a "Teach Your Child To Save" piggy bank contest. Kids make their own piggy banks and display them at the bank.**

***TOASTMASTERS**: Cheyenne McGriff: Toastmasters meets on the **first and third Friday of each month, at 6:30am at WREA.** Come check it out, no pressure to join.

***COUNTRY CUPBOARD**: Carol Hoffman. No report.

***RODEO BOOSTER CLUB**: Mary Williams **thanked the Chamber for all their support of local rodeos** and reported on upcoming rodeo dates: **WHS Practice Rodeo is May 13; WHS Regional Rodeo is June 2,3,4; Wall Celebration PRCA Rodeo is July 6,7,8 and Play Days are July 13, 20, 27 and August 3.**

***WALL COMMUNITY LIBRARY**: Jonny Winn-Holsether: The library has recently **received some very welcome donations and most heartedly thank the Ash, Huron, Lake Flat, Rainy Creek Cheyenne and Wasta Townships** for their generous support. This will **enable** the library to keep our **Summer Reading Program going**, as well as allowing us to make **other children's activities as special as we can.**

***BHB**: Hayli Johnson thanked Jackie K. for her help in making sure advertising was approved and finalized while the chamber was in the hiring process. The **direct pop-up mailer** is going to the **Minneapolis and Omaha markets.** Exploring the **Black Hills & Badlands Vacation Guide comes next**; BH&B prints **300,000 to be distributed** in the area. **The SDVG gets visitors to SD and they pick up the Exploring Guide once they are here.** There is also a convenient online interactive guide.

Old Business:

New Business:

NEXT MEETING: Monday, April 10, 2017: 12:00 Noon Red Rock Restaurant

WALL-BADLANDS AREA CHAMBER OF COMMERCE

Board of Directors:

Jackie Kusser—President
Cindy Hauk—Vice President
Jackie Heathershaw—Treasurer
Juanita Schroeder
Janet Lurz
Dawn Hilgenkamp
Jason Leonard
Terry Mohr
Jonny Winn-Holsether

Chamber Luncheon Meeting Locations:

May—*Golf Course Mixer*
June—*Community Center*
July—*Wall Golf Course*
August—*No Meeting*
Sept - Annual Meeting
Oct & Nov - *Badlands Saloon & Grille*
Dec—*Holiday Mixer*
Luncheons held 2nd Monday of the month unless otherwise noted.

**The May Meeting will be held at the Wall Golf Course
1801 Golf Course Rd.
Monday, May 8
At 6 PM**

2017 Wall-Badlands Area Chamber of Commerce Membership

4th Avenue Floral
American Legion Auxiliary
Americas Best Value Inn
Anderson Investments
Ann's Motel
Arneson Auction Service
Arrow Campground
Ascend Ag, Inc.
Badland Outpost
Badlands Automotive
Badlands Budget Host
Badlands Harley Davidson
Badlands Inn
Badlands Interior Motel & Campground
Badlands National Park
Badlands Natural History Association
Badlands Quilters
Badlands Saloon & Grille
Badlands Trading Post
Badlands/White River KOA
Best Western Plains Motel
Beverly Dartt
Bill Bielmaier
Black Hills & Badlands Tourism Assoc.
Black Hills Federal Credit Union
Broken Arrow Trading Company
Candee Kitterman
Cedar Pass Lodge
Circle View Guest Ranch
Common Cents
Corner Pantry
Cornerstone Industries
Country Cupboard Food Pantry
Crazy Horse Memorial
Crew Agency
Crown Oil
Cutting Edge Salon

Dakota Mill & Grain
Days Inn
De's Oil & Propane
East Pennington Co Transit
East Pennington County Conservation
East Pennington County Ambulance District
Econo Lodge
Evangelical Free Bible Church
Farm Bureau Financial Services
First Interstate Bank
First Lutheran Church
First Western Insurance Agency
Frontier Cabins
Gold Diggers
Hillcrest Motel
Jitterbug Daycare
Jonny Winn-Holsether
Juanita Schroeder
Larry Eisenbraun
M & M Sales
Mary Williams
Minuteman Missile NHS
Motel 6
Pennington County Commissioners
Pennington County Courant
Pennington-Jackson County Farm Bureau
Pioneer Auto Show & Prairie Town
Prairie Homestead
Red Rock Restaurant & Lounge
Richard Wahlstrom/EDWARD JONES
Rod Renner
Ruland Arena, LLC
Rush Funeral Home
SanDee's
Shearer's Western Dakota Ranch Vac.
Singing Horse Trading Post
Sleepy Hollow Campground

St. Patrick's Catholic Church
Subway
Sunshine Inn
Super 8 Motel
Triangle Ranch B & B
Two Bit Saloon & Steakhouse
USDA Forest Service
Vintage Soule Salon & Boutique
Wall Auto Livery
Wall Building Center & Construction
Wall Car Care Center
Wall Community Library
Wall Dairy Queen
Wall Drug Store
Wall Food Center
Wall Golf Association
Wall Motel
Wall Regional Medical Clinic
Wall Rodeo Booster Club
Wall School District 51-5
Wall United Methodist Church
Wasta Bar
Waste Connections
Welsh's Motel
Wildlife Museum/Kodiak Coffee Shop

2017 Chamber Investments are due. Please send your check to the Chamber Office at PO Box 527 or drop it off at our temporary location at First Interstate Bank.

Red denotes new businesses who have been members for less than 12 months.

GOLD MEMBERSHIP INVESTMENTS

***GOLDEN WEST TELECOMMUNICATIONS**

***WEST RIVER ELECTRIC ASSOCIATION**