

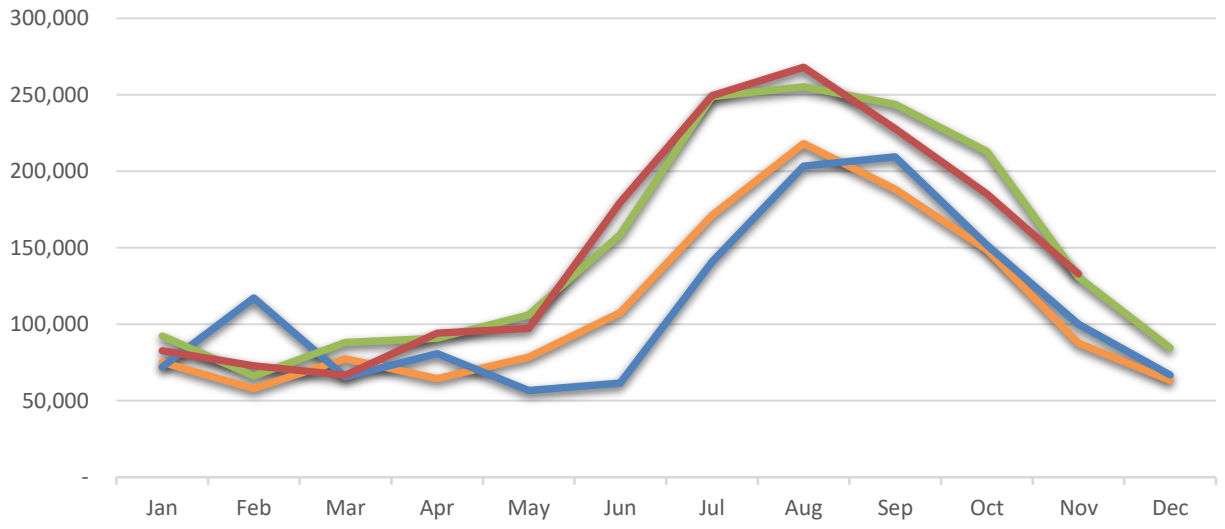
Wall-Badlands Area Chamber of Commerce

January - November 2022 Dashboard



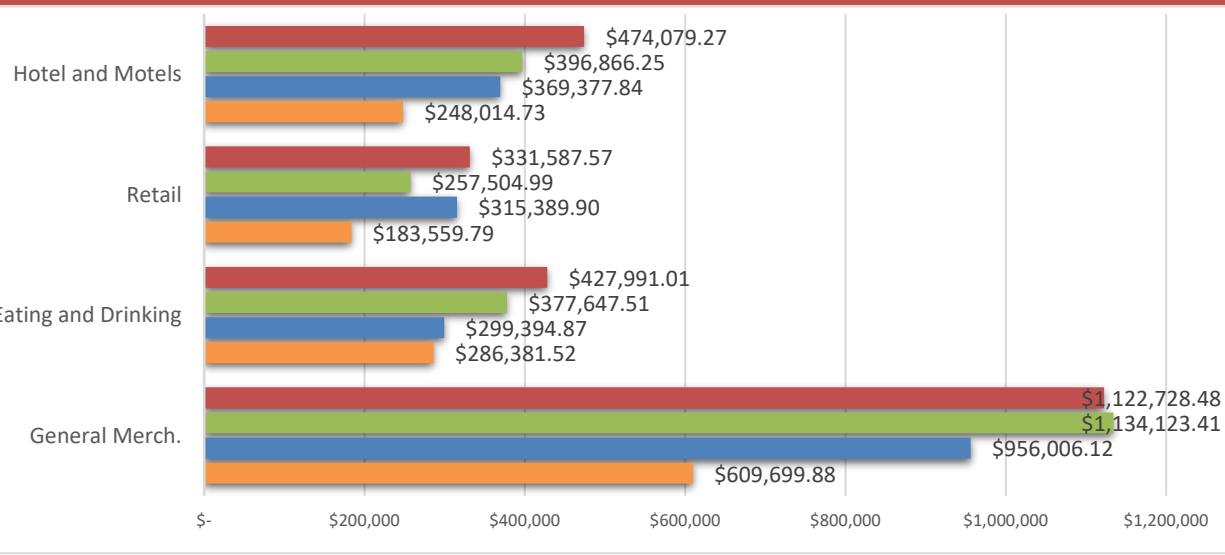
City Sales Tax Revenue

YTD 2022
\$1,657,152.17
VS. YTD 2021
-2.18%
Nov-22
\$132,882.60
VS. Nov. 2021
1.51%



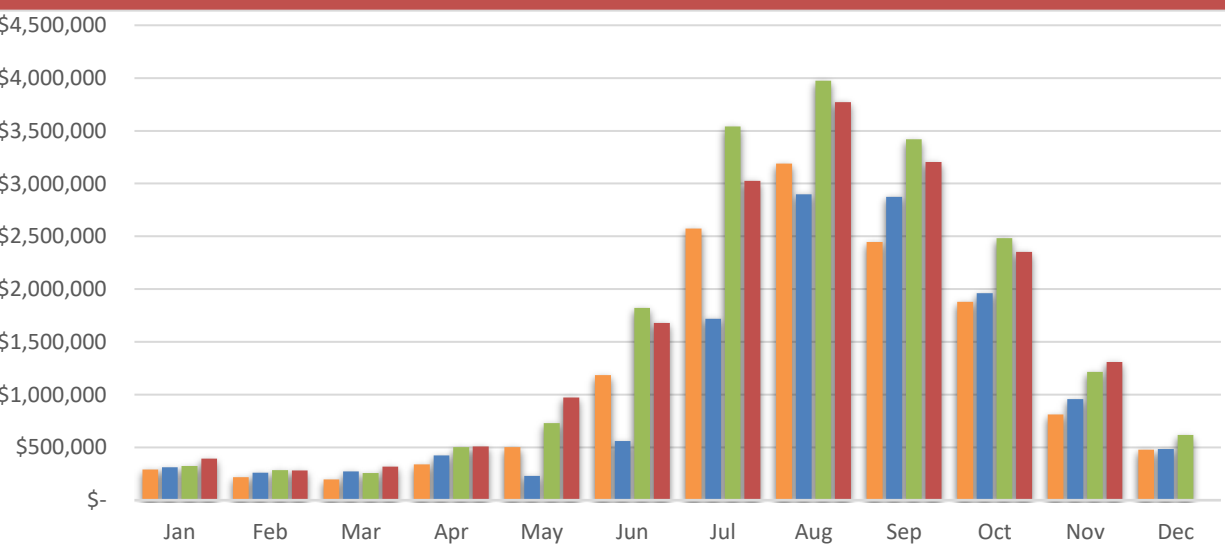
Visitor Spending

YTD 2022
\$31,371,625.80
VS. YTD 2021
-9.9%
Nov-22
\$2,356,386.33
VS. Nov. 2021
8.8%



BBB Taxable Sales

YTD 2022
\$17,819,624.62
VS. YTD 2021
-4.0%
Nov-22
\$1,310,232.63
VS. Nov. 2021
7.8%

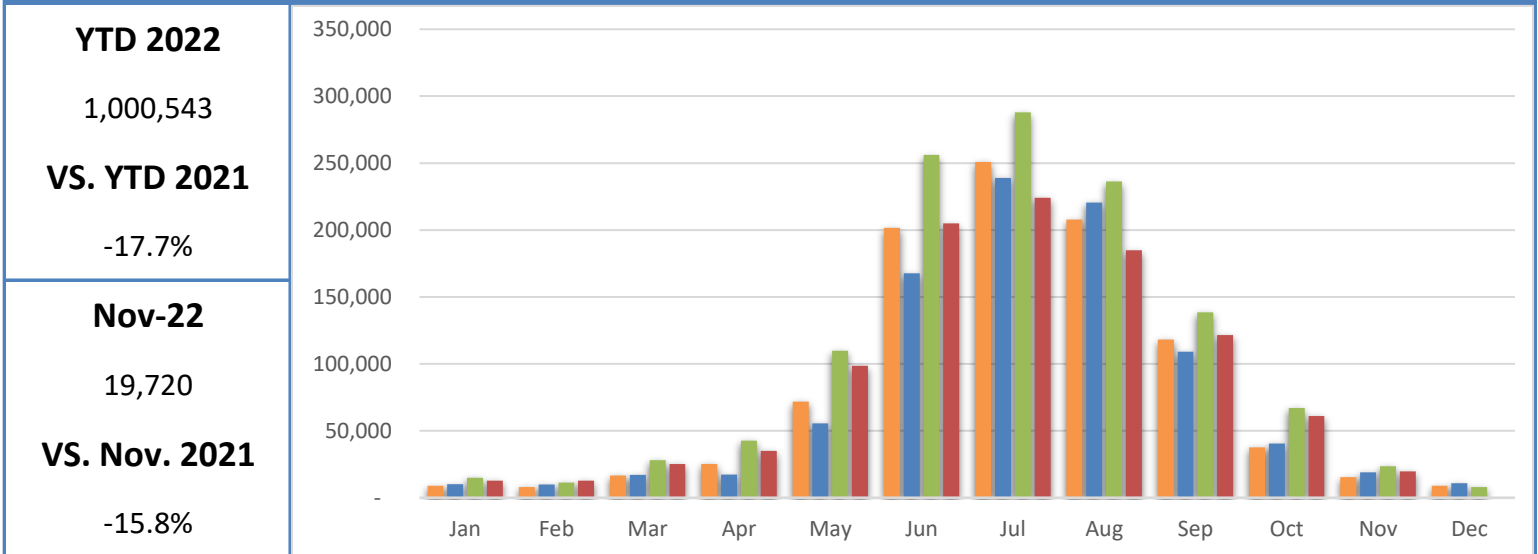


Wall-Badlands Area Chamber of Commerce

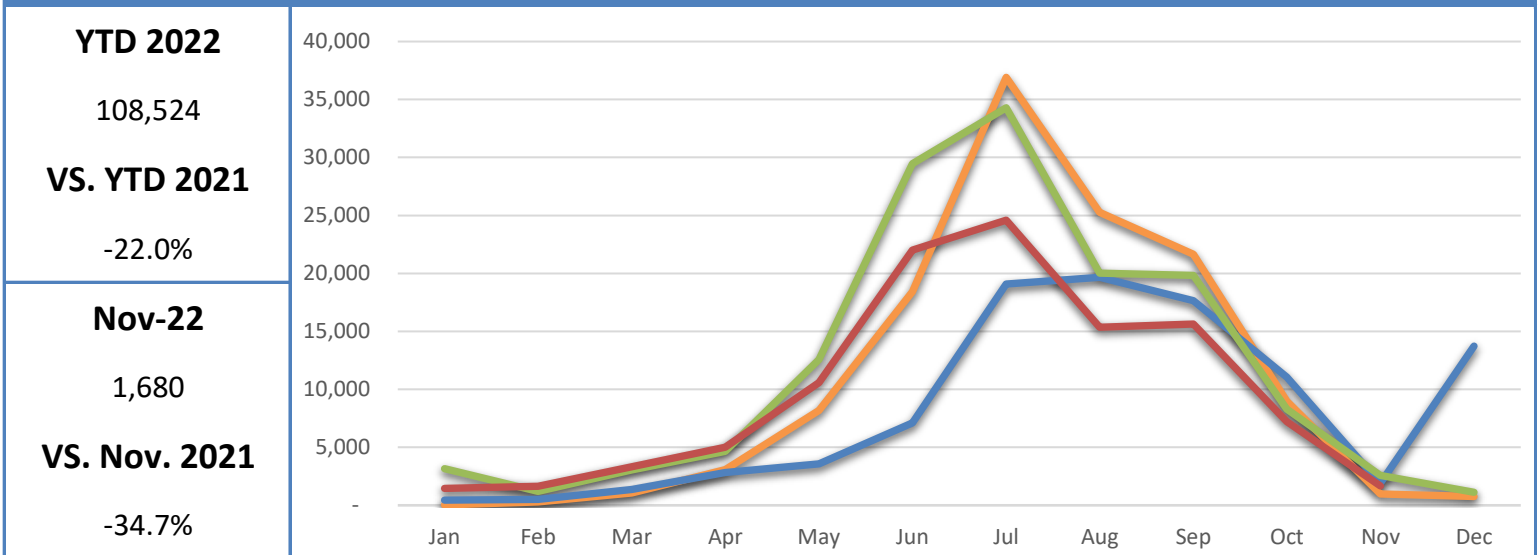
January - November 2022 Dashboard



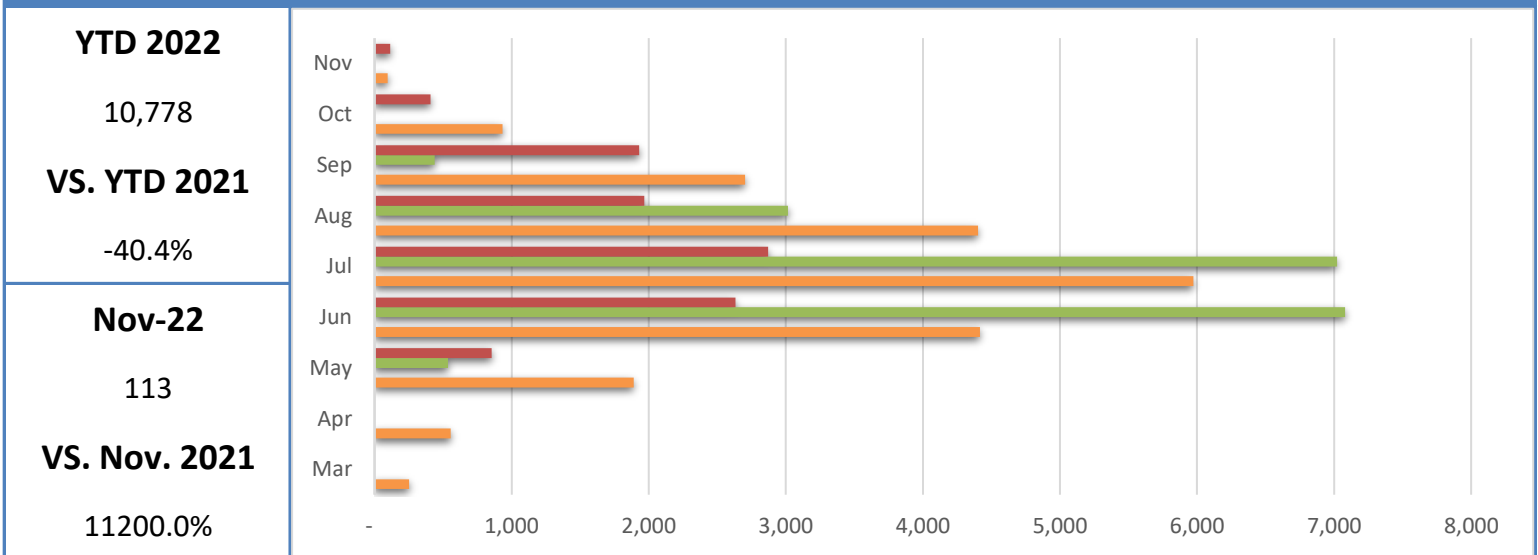
Badlands National Park Recreational Visitation



Minuteman Missile National Historic Site Recreational Visitation



National Grasslands Visitor Center Recreational Visitation

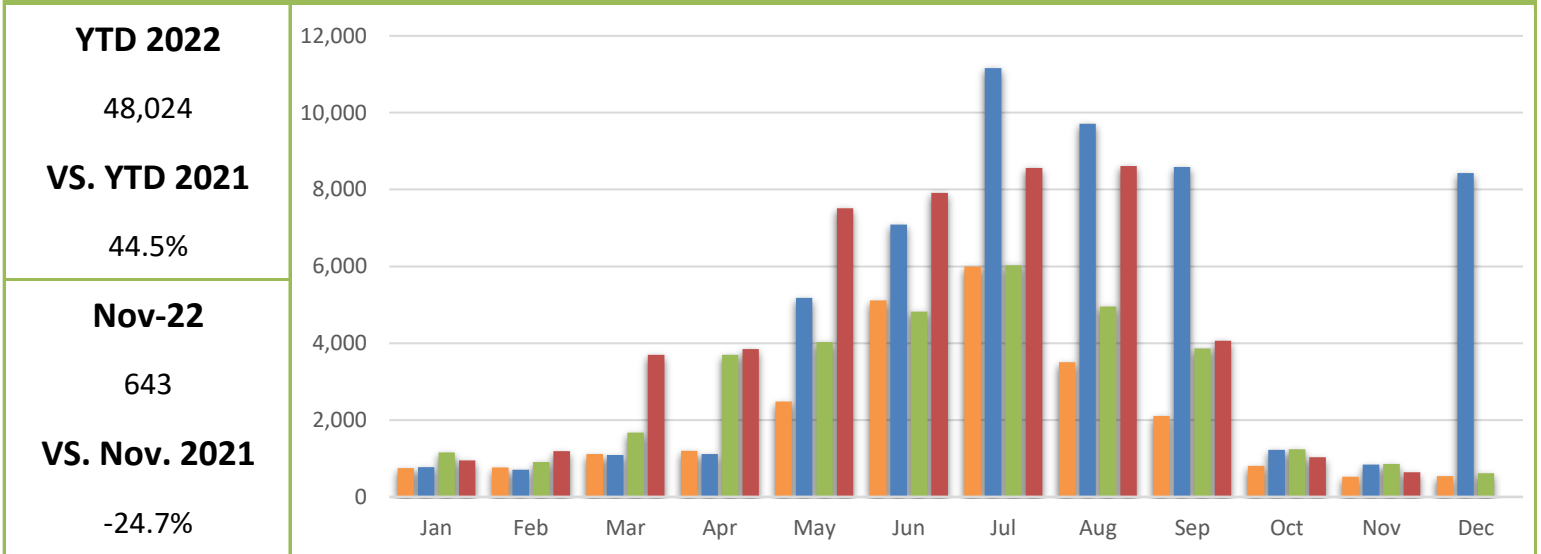


Wall-Badlands Area Chamber of Commerce

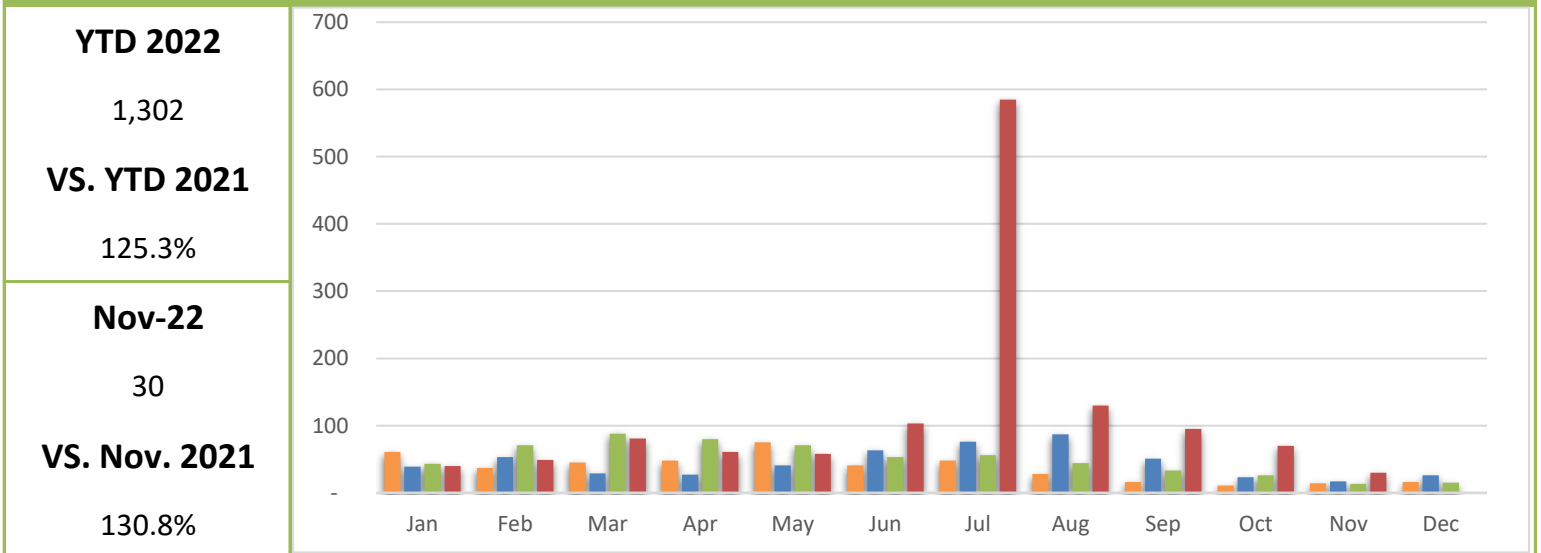
January - November 2022 Dashboard



Wall-Badlands.com Sessions

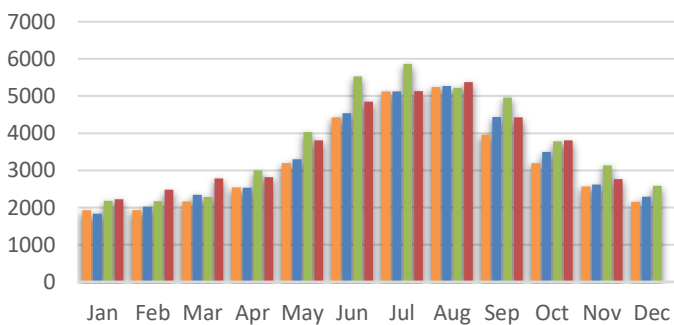


Visitor Information Requests

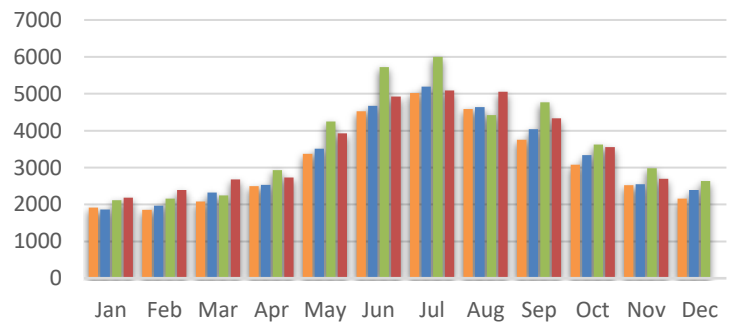


I-90 Traffic

EAST BOUND TRAFFIC



WEST BOUND TRAFFIC



Nov-22	2,766	Nov-22	2,699
VS. Nov. 2021	-11.77%	VS. Nov. 2021	-9.46%

Wall-Badlands Area Chamber of Commerce

January - November 2022 Dashboard

Report Definitions:

-YTD: Year-To-Date

-City Sales Tax Revenue: The amount of sales, use, and municipal gross receipts tax paid to the city per month.

-Visitor Spending: Volume of general taxable sales reported by Tourism-related businesses.

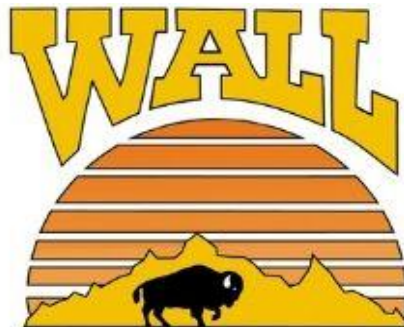
-BBB Taxable Sales: The one percent municipal gross receipts tax (BBB tax) is imposed on alcoholic beverages, eating establishments, lodging accommodations, admissions to places of amusement, athletic and cultural events.

-Recreational Visits: The total number of visitors through government attractions.

-Web Sessions: User interactions with the Chamber website that take place within any given time frame. A single session can contain multiple page views.

-Information Requests: Information requests are defined as the number of visitors who request printed or digital download information from the Wall-Badlands Area Chamber of Commerce office.

-I 90 Traffic: The average number of vehicles that travel on SD Interstate 90 in a day.



Wall-Badlands Area Chamber of Commerce

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