

Wall-Badlands Area Chamber of Commerce

January - March 2022 Dashboard

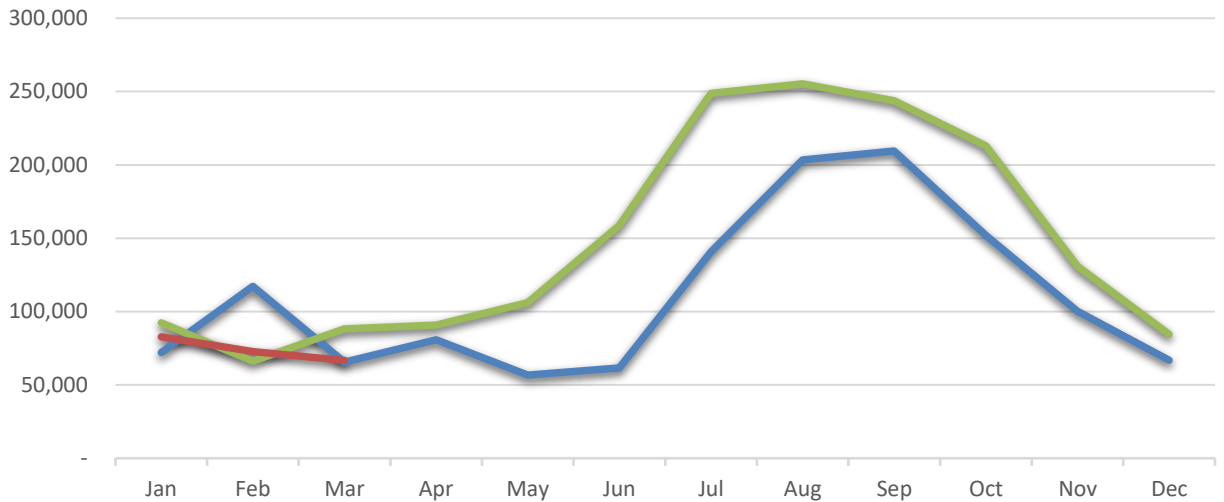
2020

2021

2022

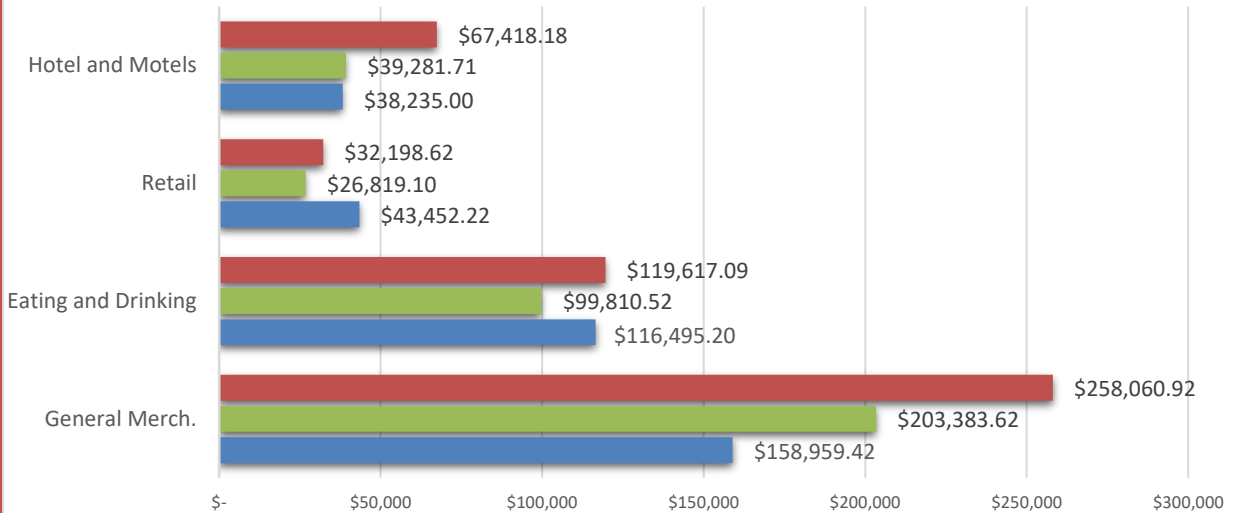
City Sales Tax Revenue

YTD 2022
\$222,236.83
VS. YTD 2021
-9.88%
Mar-22
\$66,666.78
VS. Mar 2021
-24.40%



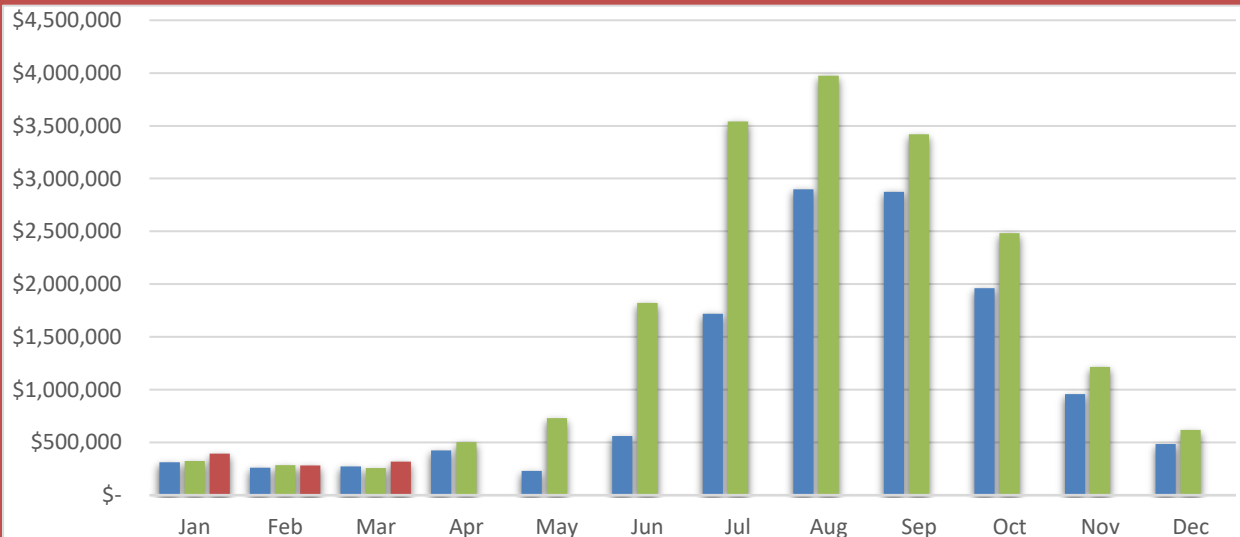
Visitor Spending

YTD 2022
\$1,502,385.20
VS. YTD 2021
21.6%
Mar-22
\$477,294.81
VS. Mar 2021
29.2%



BBB Taxable Sales

YTD 2022
\$993,198.30
VS. YTD 2021
14.6%
Mar-22
\$319,167.41
VS. Mar 2021
23.6%



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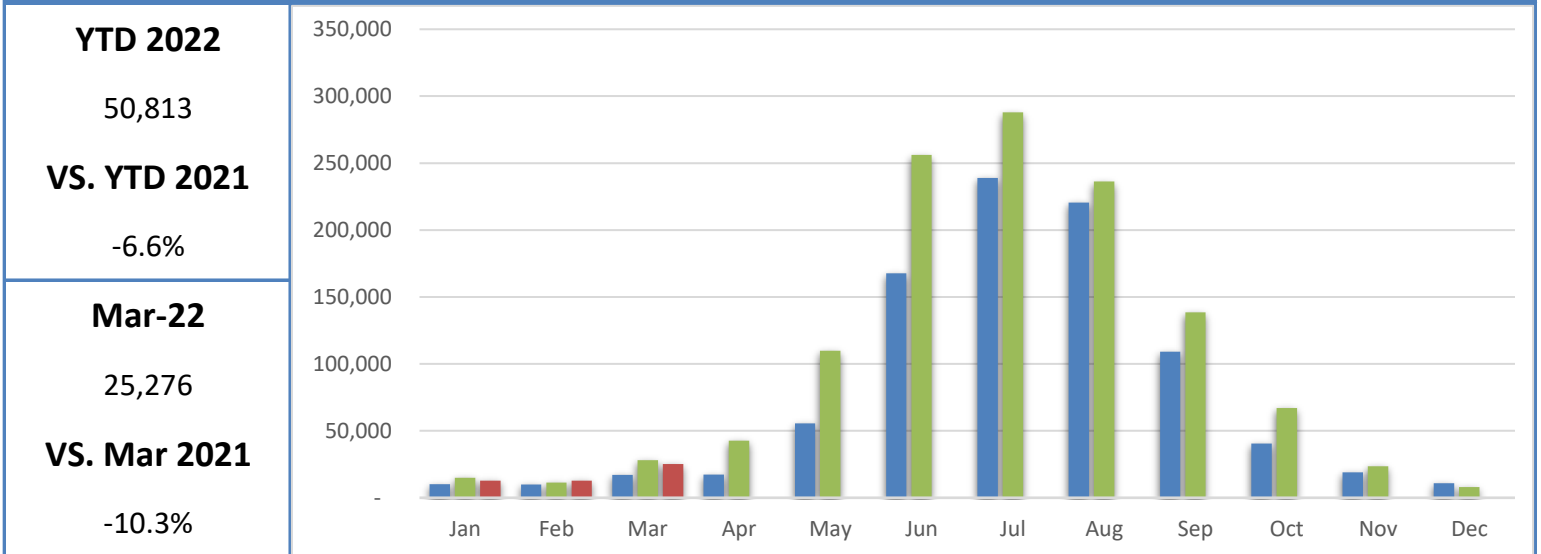
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2020

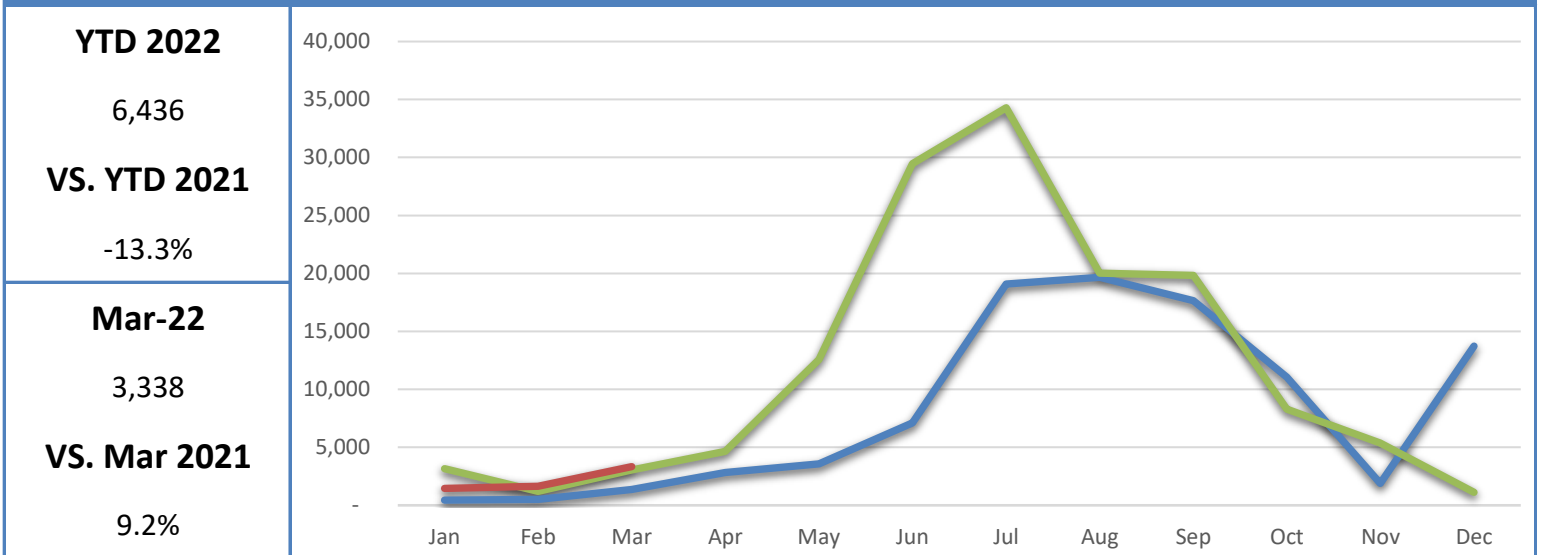
2021

2022

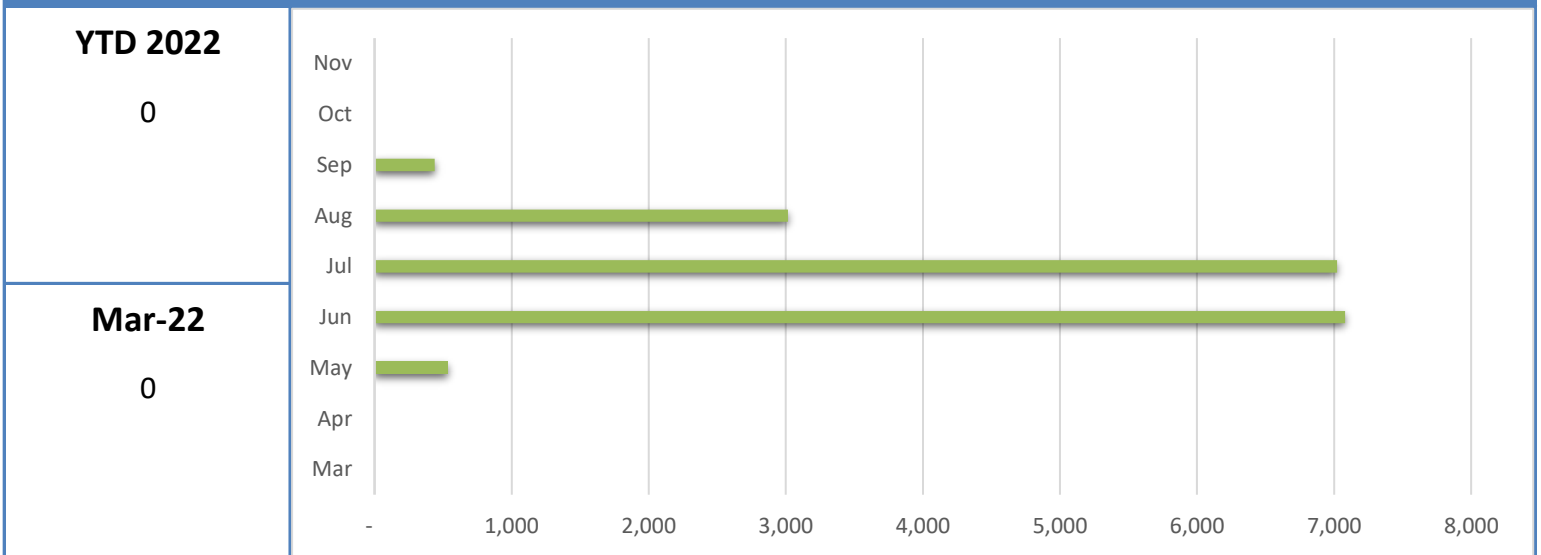
Badlands National Park Recreational Visitation



Minuteman Missile National Historic Site Recreational Visitation



National Grasslands Visitor Center Recreational Visitation



Wall-Badlands Area Chamber of Commerce

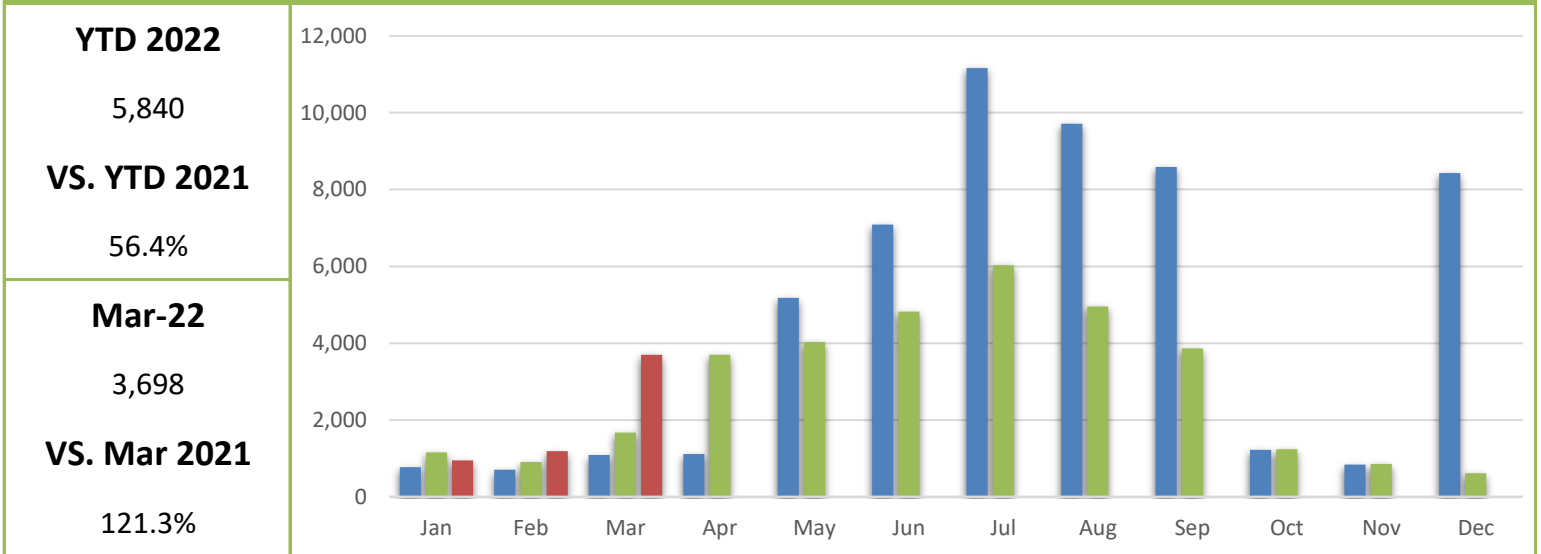
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2020

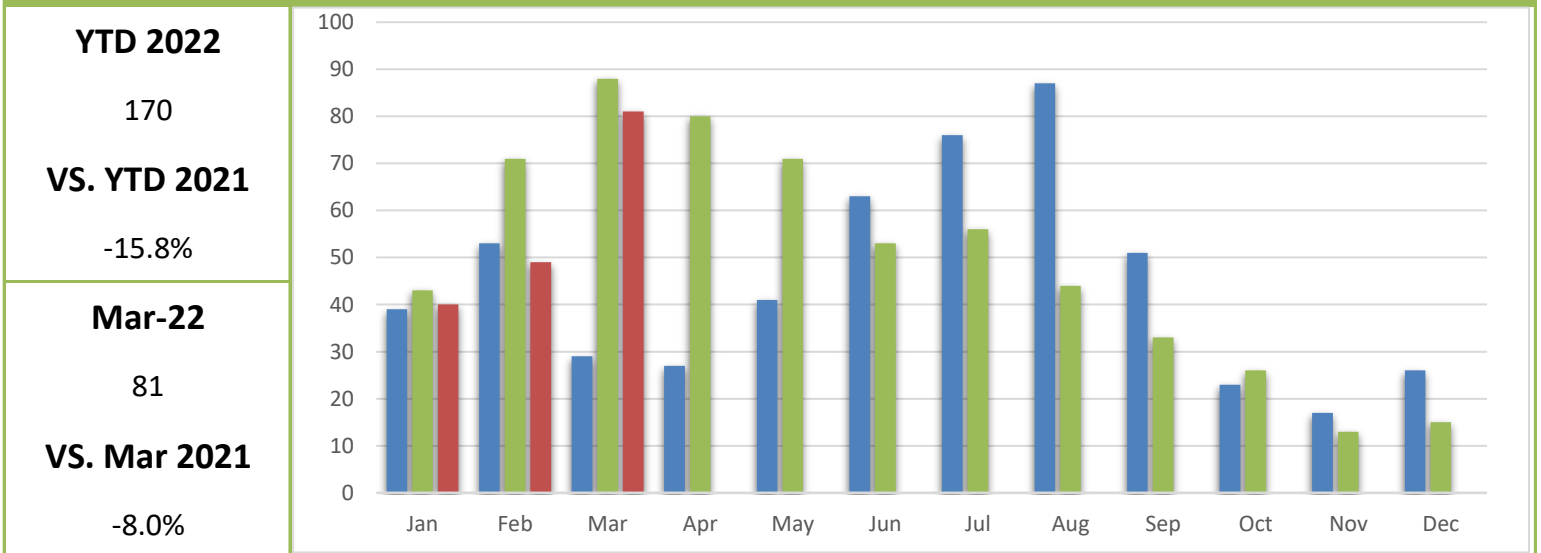
2021

2022

Wall-Badlands.com Sessions

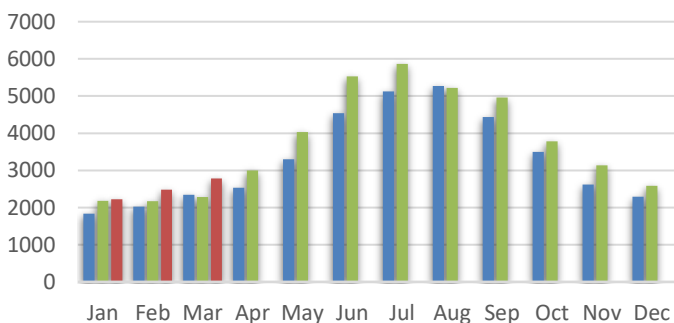


Visitor Information Requests

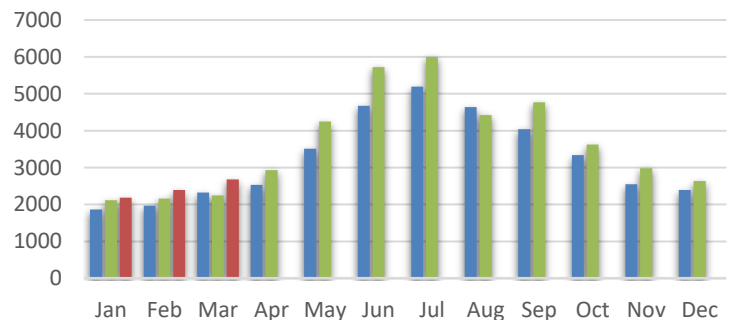


I-90 Traffic

EAST BOUND TRAFFIC



WEST BOUND TRAFFIC



Mar-22

2,779

VS. Mar 2021

21.67%

Mar-22

2,678

VS. Mar 2021

19.45%

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Report Definitions:

-YTD: Year-To-Date

-City Sales Tax Revenue: The amount of sales, use, and municipal gross receipts tax paid to the city per month.

-Visitor Spending: Volume of general taxable sales reported by Tourism-related businesses.

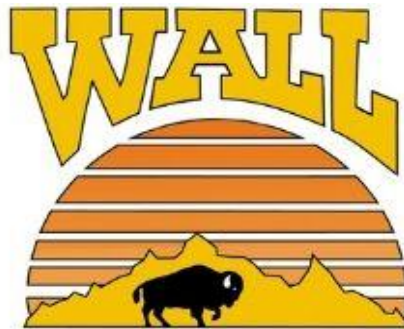
-BBB Taxable Sales: The one percent municipal gross receipts tax (BBB tax) is imposed on alcoholic beverages, eating establishments, lodging accommodations, admissions to places of amusement, athletic and cultural events.

-Recreational Visits: The total number of visitors through government attractions.

-Web Sessions: User interactions with the Chamber website that take place within any given time frame. A single session can contain multiple page views.

-Information Requests: Information requests are defined as the number of visitors who request printed information from the Wall-Badlands Area Chamber of Commerce office.

-I 90 Traffic: The average number of vehicles that travel on SD Interstate 90 in a day.



Wall-Badlands Area Chamber of Commerce

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