

Wall-Badlands Area Chamber of Commerce

January - February 2022 Dashboard

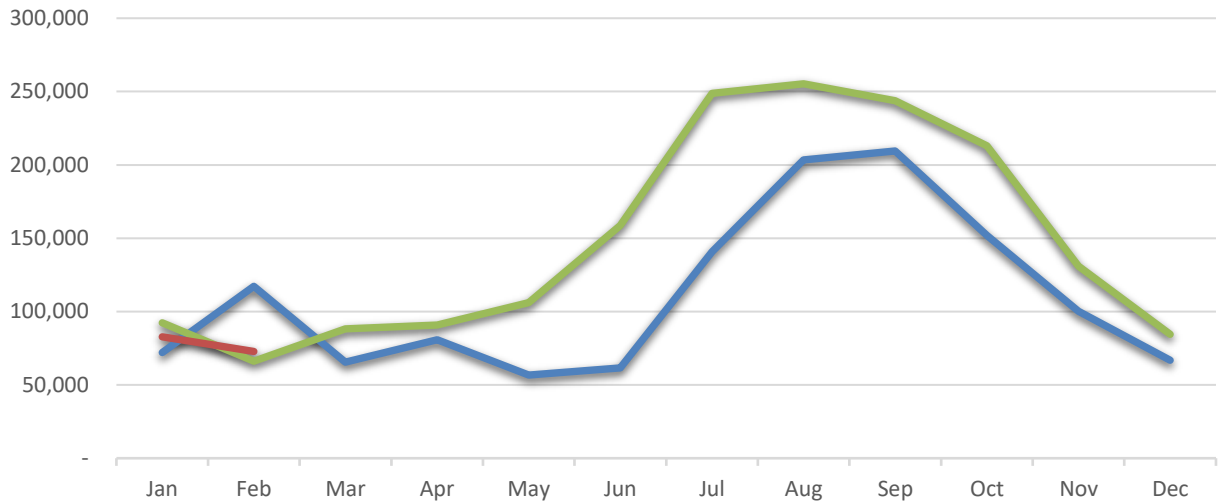
2020

2021

2022

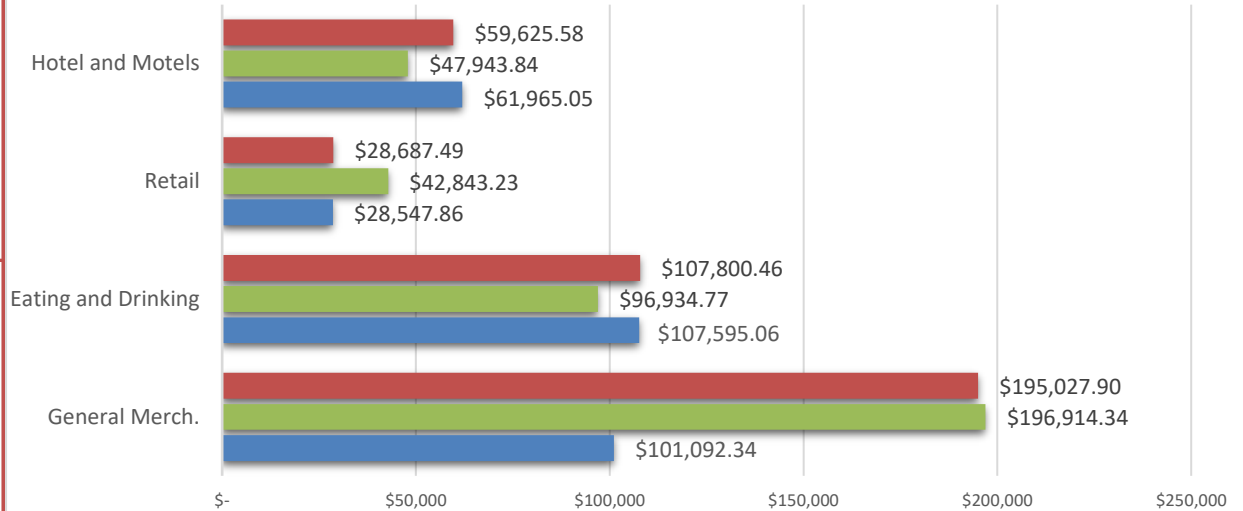
City Sales Tax Revenue

YTD 2022
\$155,570.05
VS. YTD 2021
-1.79%
Feb-22
\$72,796.81
VS. Feb 2021
10.05%



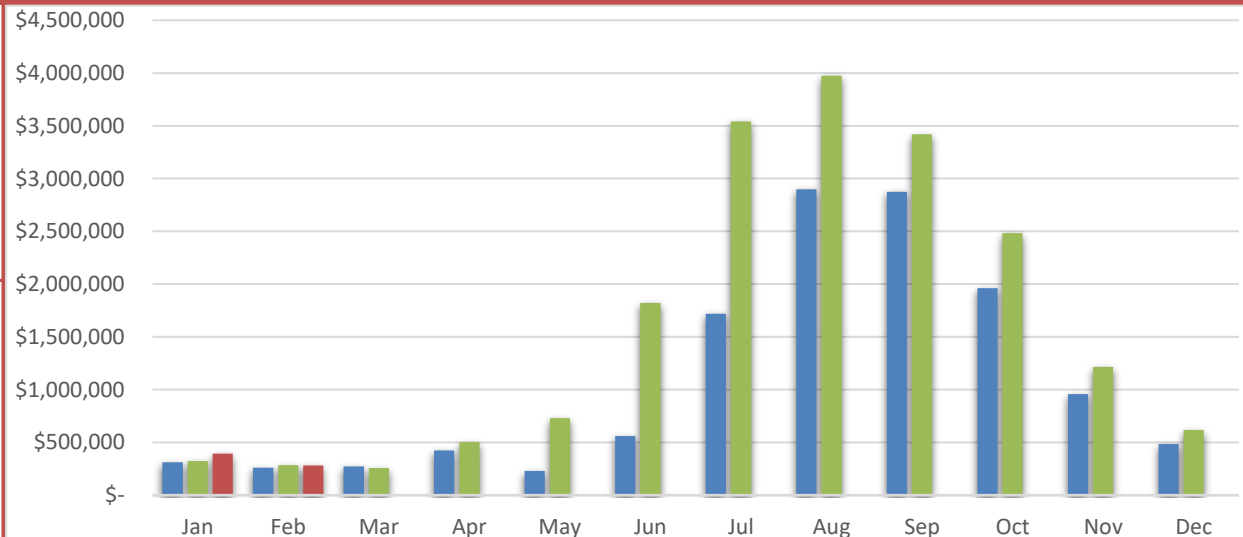
Visitor Spending

YTD 2022
\$1,025,090.39
VS. YTD 2021
18.3%
Feb-22
\$391,141.43
VS. Feb 2021
1.7%



BBB Taxable Sales

YTD 2022
\$674,030.89
VS. YTD 2021
10.8%
Feb-22
\$281,037.04
VS. Feb 2021
-1.0%



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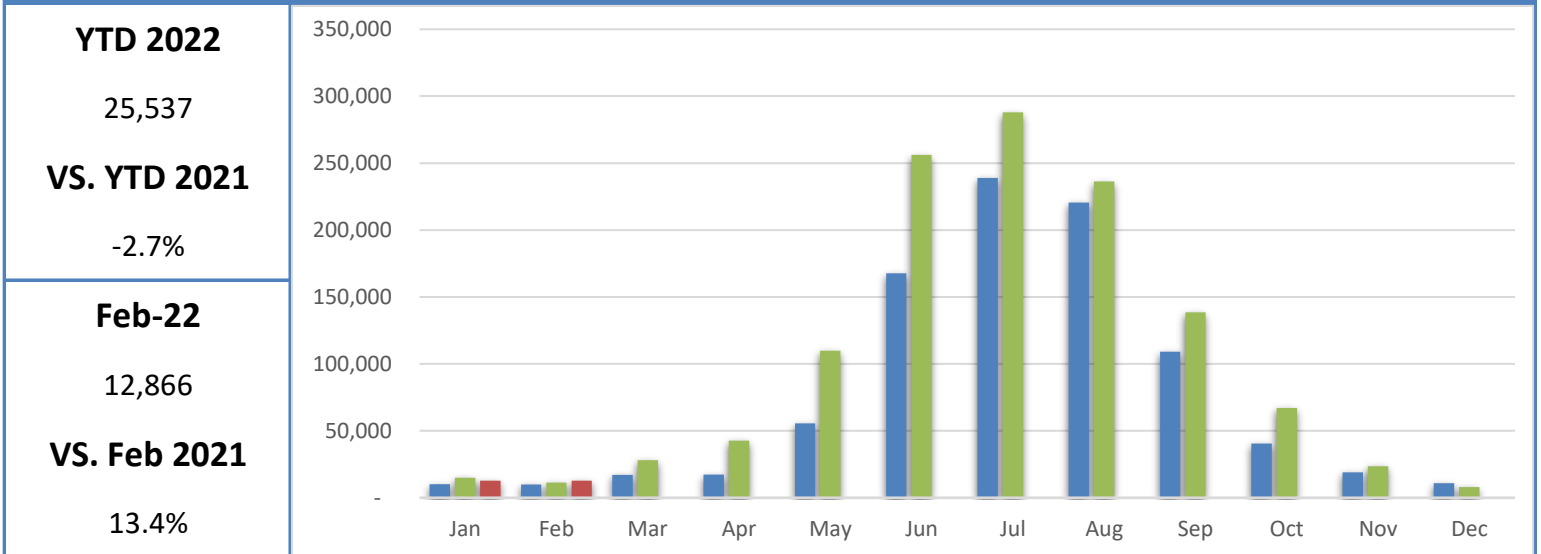
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2020

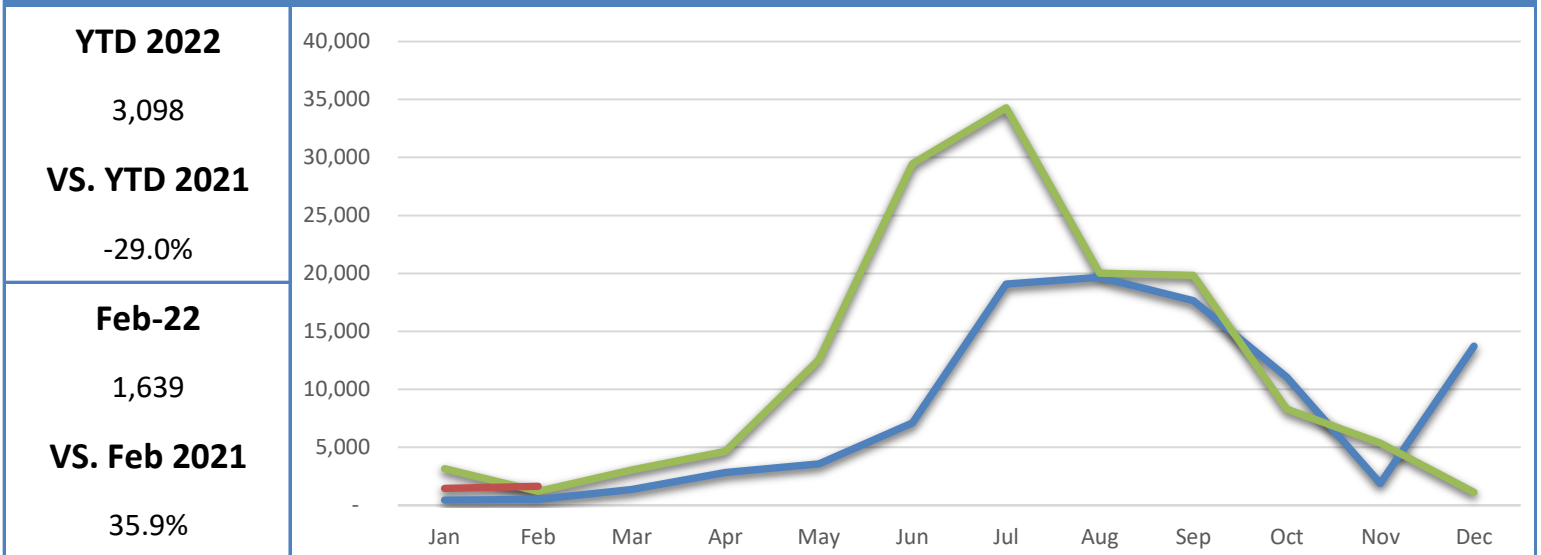
2021

2022

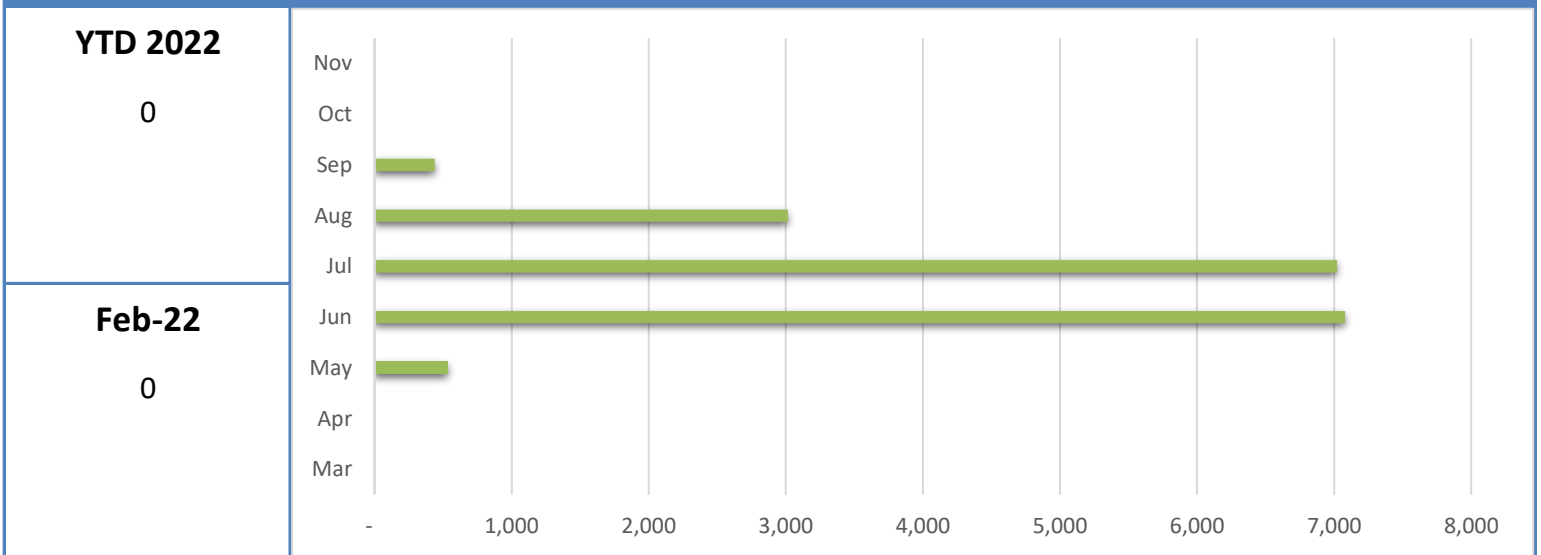
Badlands National Park Recreational Visitation



Minuteman Missile National Historic Site Recreational Visitation



National Grasslands Visitor Center Recreational Visitation



Wall-Badlands Area Chamber of Commerce

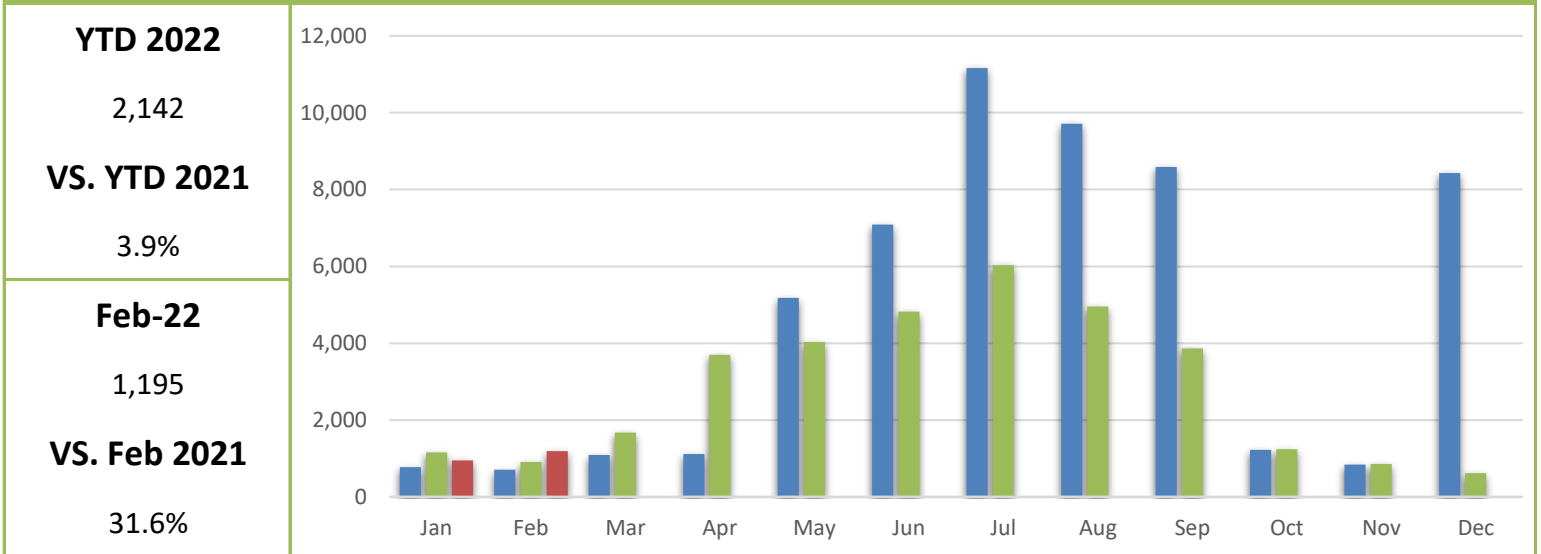
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2020

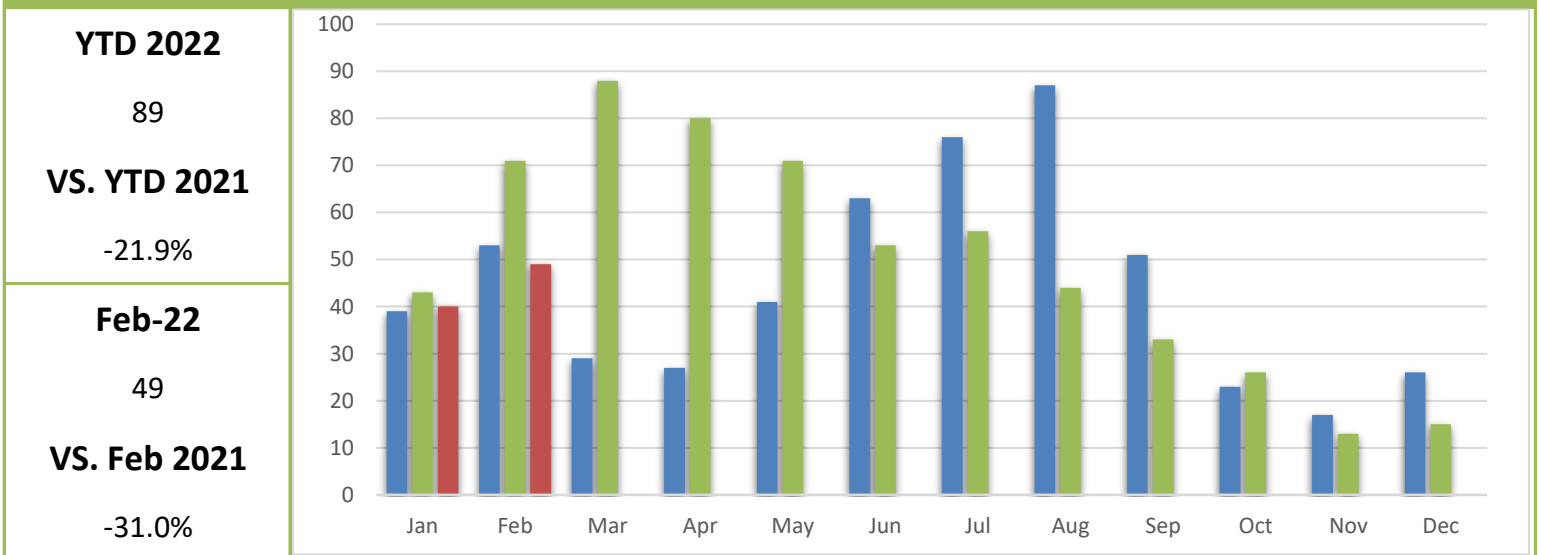
2021

2022

Wall-Badlands.com Sessions

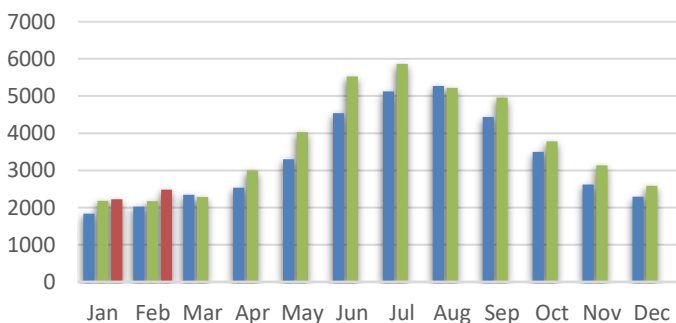


Visitor Information Requests

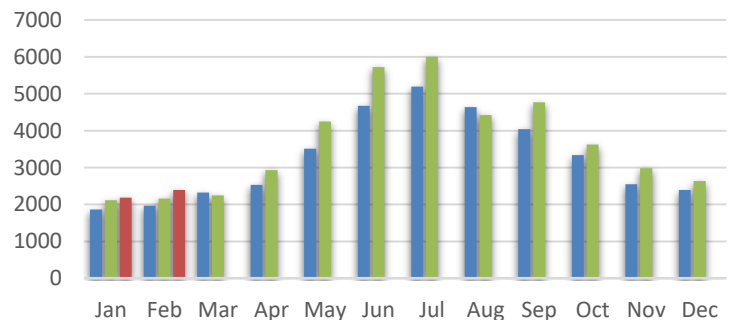


I-90 Traffic

EAST BOUND TRAFFIC



WEST BOUND TRAFFIC



Feb-22

2,485

Feb-22

2,393

VS. Feb 2021

14.62%

VS. Feb 2021

10.94%

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Report Definitions:

-YTD: Year-To-Date

-City Sales Tax Revenue: The amount of sales, use, and municipal gross receipts tax paid to the city per month.

-Visitor Spending: Volume of general taxable sales reported by Tourism-related businesses.

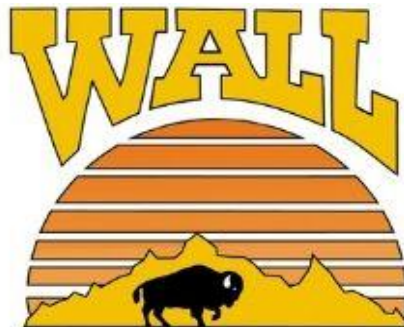
-BBB Taxable Sales: The one percent municipal gross receipts tax (BBB tax) is imposed on alcoholic beverages, eating establishments, lodging accommodations, admissions to places of amusement, athletic and cultural events.

-Recreational Visits: The total number of visitors through government attractions.

-Web Sessions: User interactions with the Chamber website that take place within any given time frame. A single session can contain multiple page views.

-Information Requests: Information requests are defined as the number of visitors who request printed information from the Wall-Badlands Area Chamber of Commerce office.

-I 90 Traffic: The average number of vehicles that travel on SD Interstate 90 in a day.



Wall-Badlands Area Chamber of Commerce

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