

Wall-Badlands Area Chamber of Commerce

January - August 2021 Dashboard

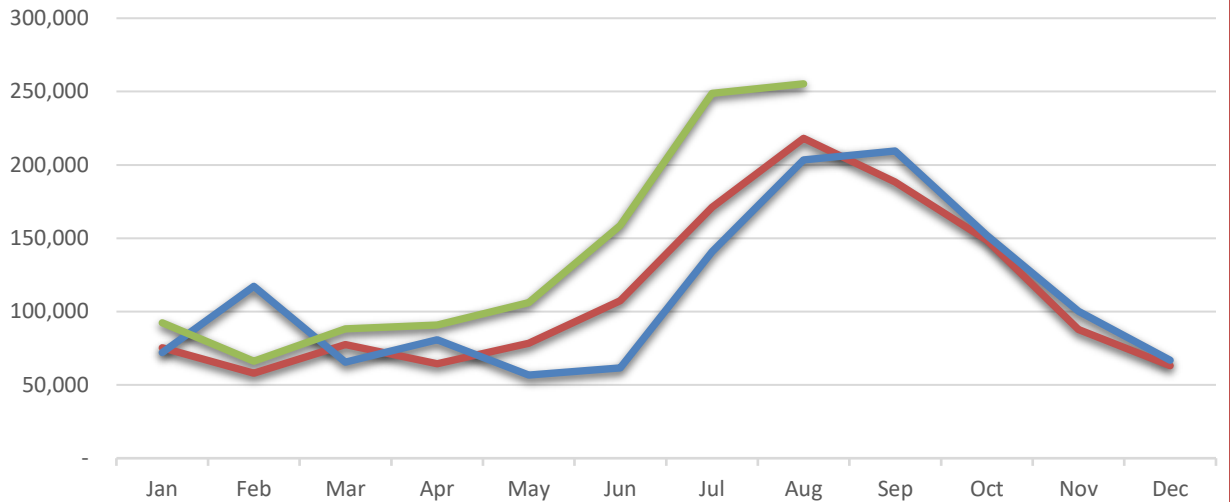
2019

2020

2021

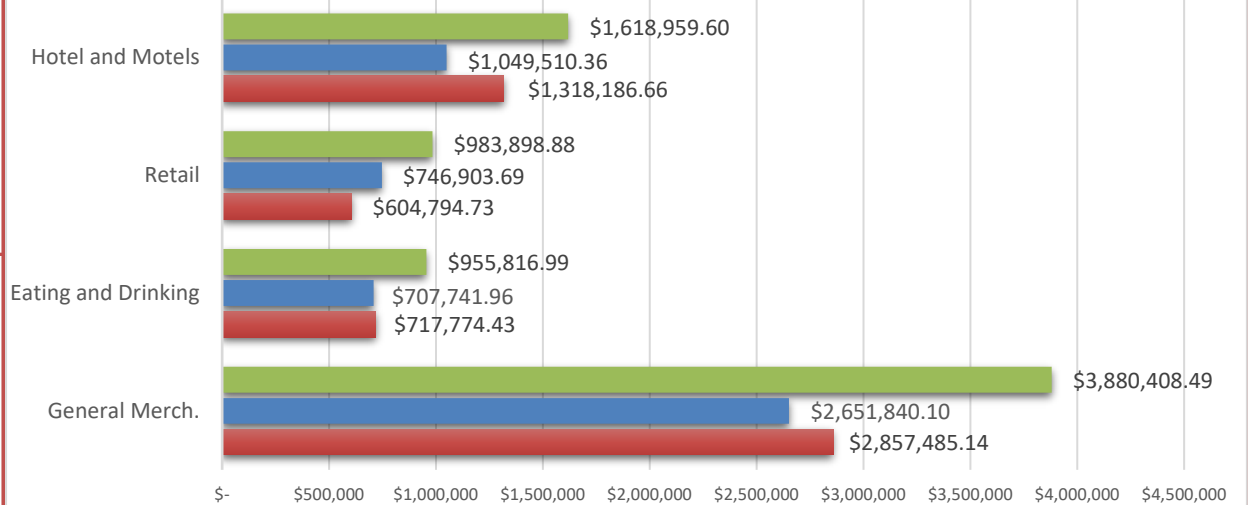
City Sales Tax Revenue

YTD 2021
\$1,106,453.20
VS. YTD 2020
38.64%
Aug-21
\$255,290.67
VS. August 2020
25.54%



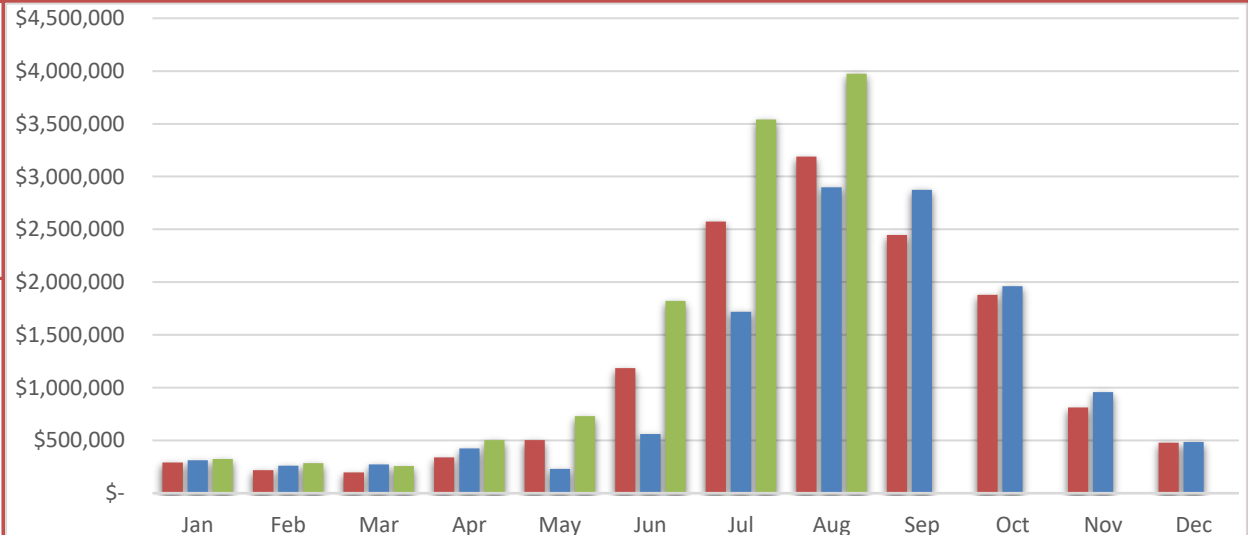
Visitor Spending

YTD 2021
\$10,831,430.52
VS. YTD 2020
99.2%
Aug-21
\$7,439,083.96
VS. August 2020
44.3%



BBB Taxable Sales

YTD 2021
\$11,440,103.97
VS. YTD 2020
71.4%
Aug-21
\$3,976,050.13
VS. August 2020
37.2%

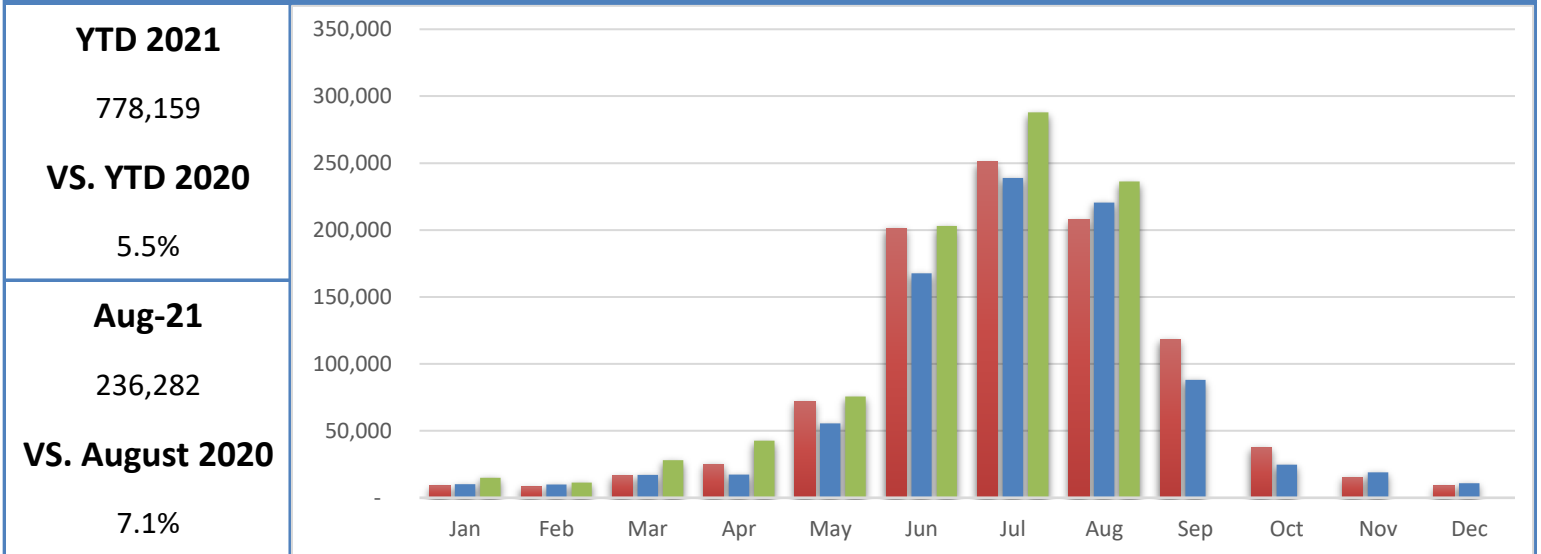


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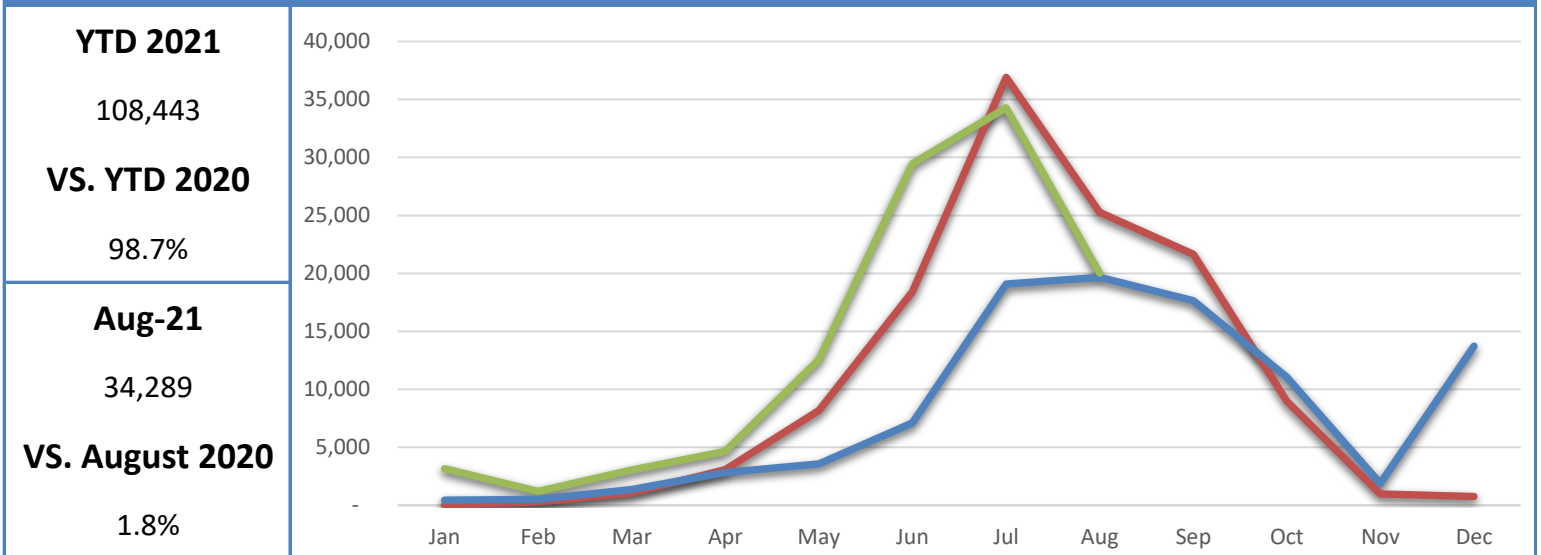
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2019
2020
2021

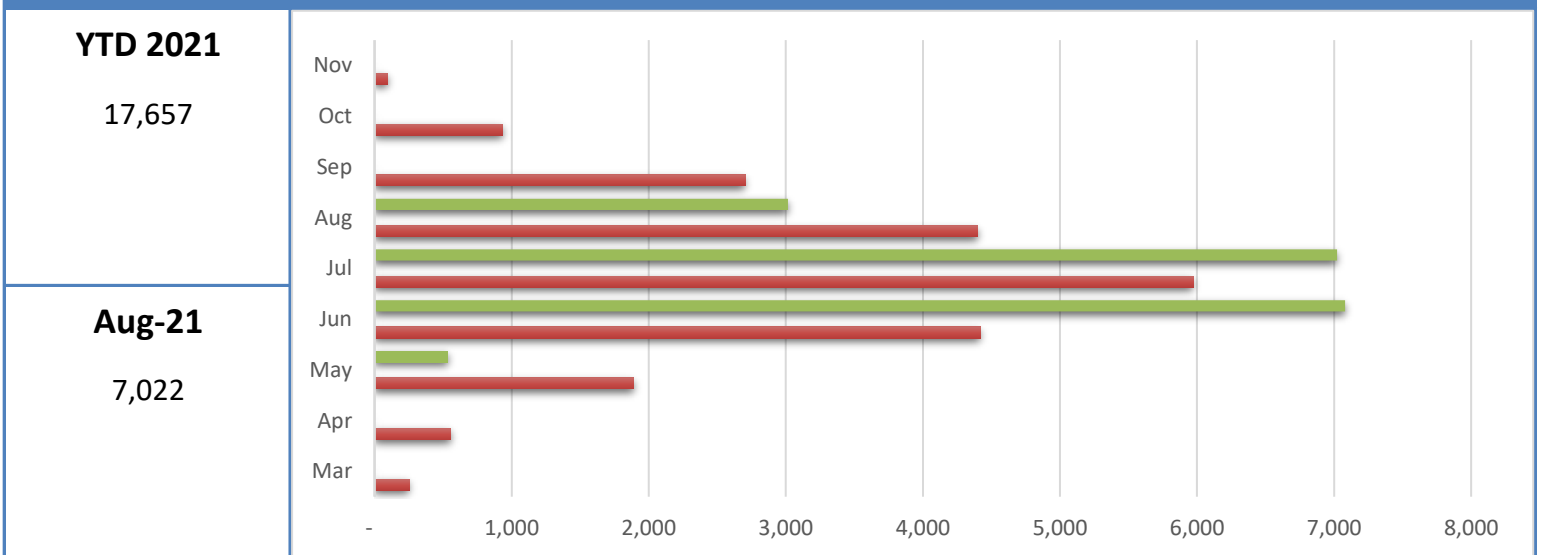
Badlands National Park Recreational Visitation



Minuteman Missile National Historic Site Recreational Visitation



National Grasslands Visitor Center Recreational Visitation



Wall-Badlands Area Chamber of Commerce

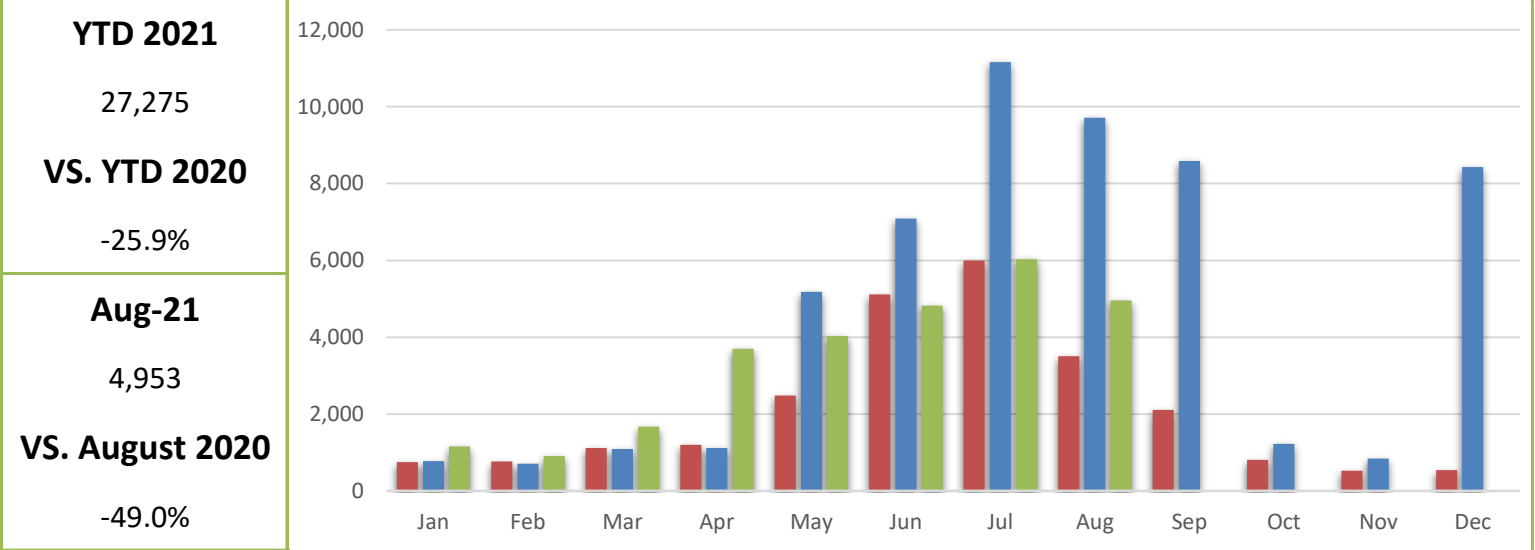
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2019

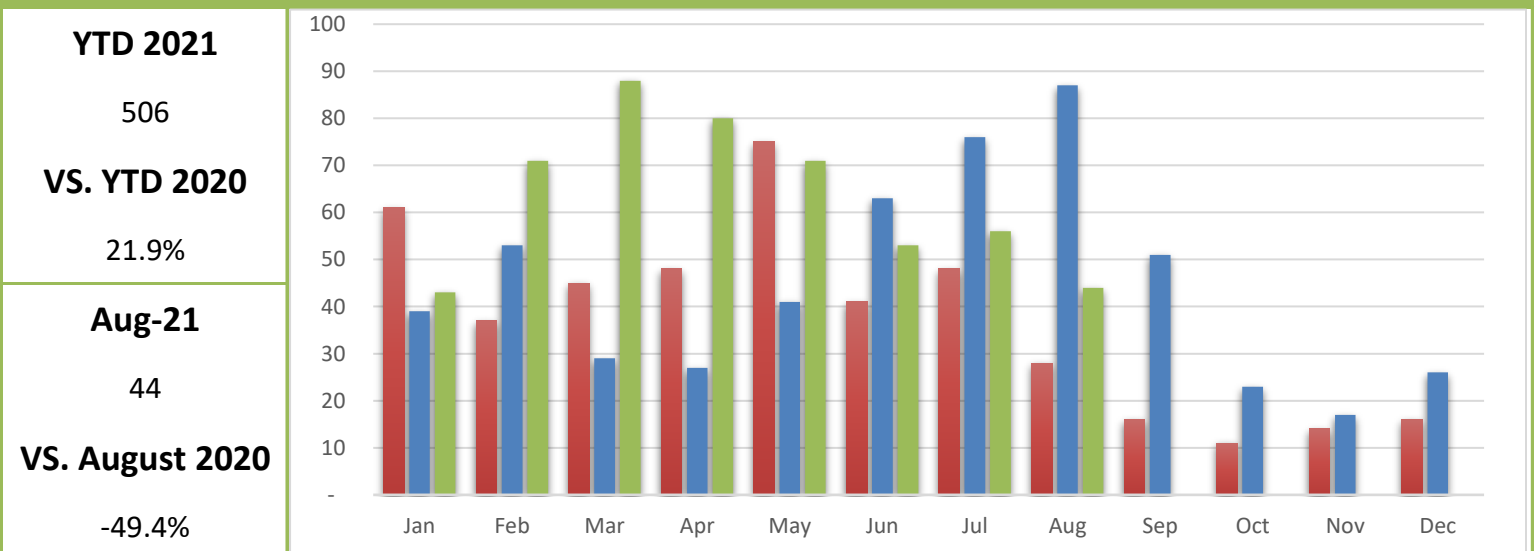
2020

2021

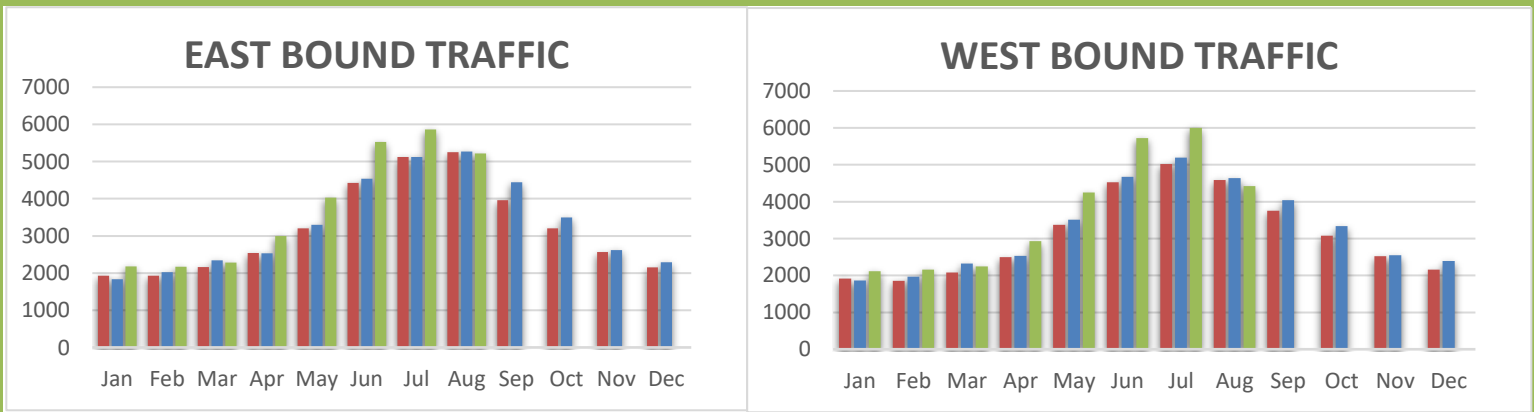
Wall-Badlands.com Sessions



Visitor Information Requests



I-90 Traffic



Aug-21	5,221	Aug-21	4,425
VS. August 2020	-0.87%	VS. August 2020	-4.53%

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Report Definitions:

-YTD: Year-To-Date

-City Sales Tax Revenue: The amount of sales, use, and municipal gross receipts tax paid to the city per month.

-Visitor Spending: Volume of general taxable sales reported by Tourism-related businesses.

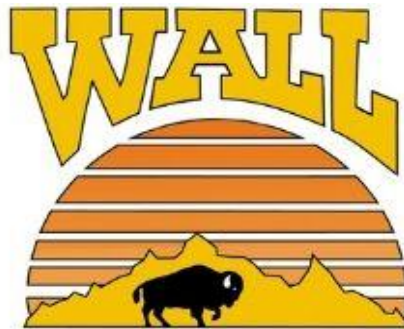
-BBB Taxable Sales: The one percent municipal gross receipts tax (BBB tax) is imposed on alcoholic beverages, eating establishments, lodging accommodations, admissions to places of amusement, athletic and cultural events.

-Recreational Visits: The total number of visitors through government attractions.

-Web Sessions: User interactions with the Chamber website that take place within any given time frame. A single session can contain multiple page views.

-Information Requests: Information requests are defined as the number of visitors who request printed information from the Wall-Badlands Area Chamber of Commerce office.

-I 90 Traffic: The average number of vehicles that travel on SD Interstate 90 in a day.



Wall-Badlands Area Chamber of Commerce

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