

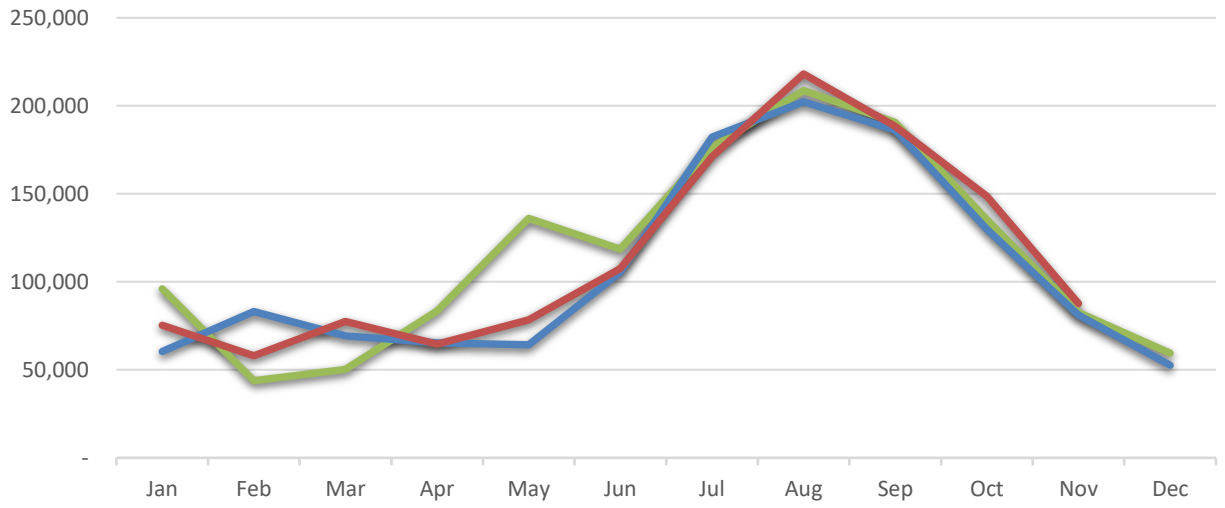
Wall-Badlands Area Chamber of Commerce

Dashboard January 2019 - November 2019

2017
2018
2019

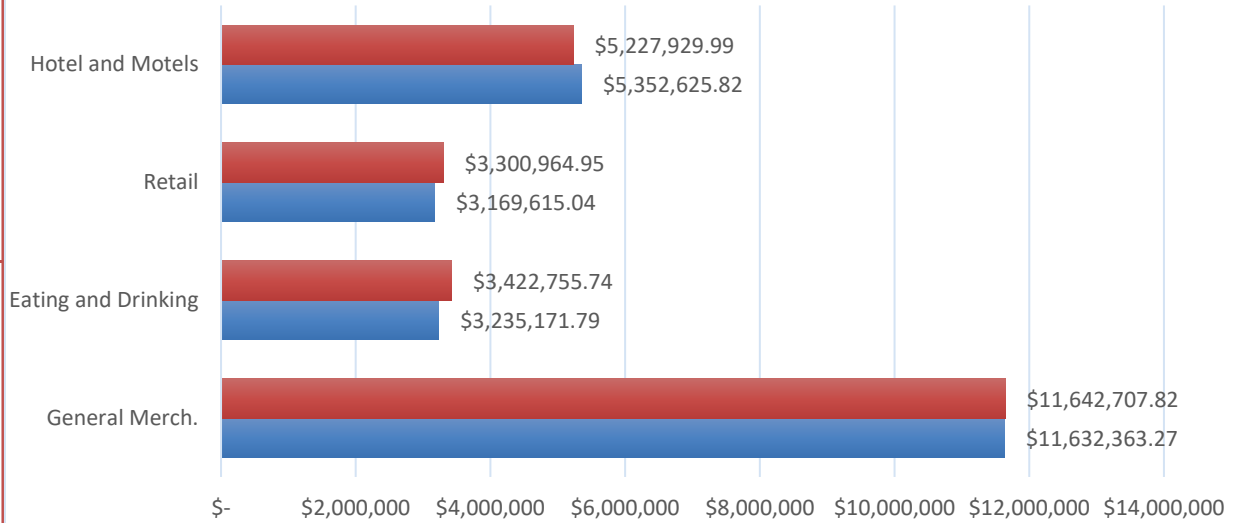
City Sales Tax Revenue

YTD 2019
\$1,275,204.46
VS. YTD 2018
3.7%
Nov-19
\$87,703.03
VS. Nov 2018
8.1%



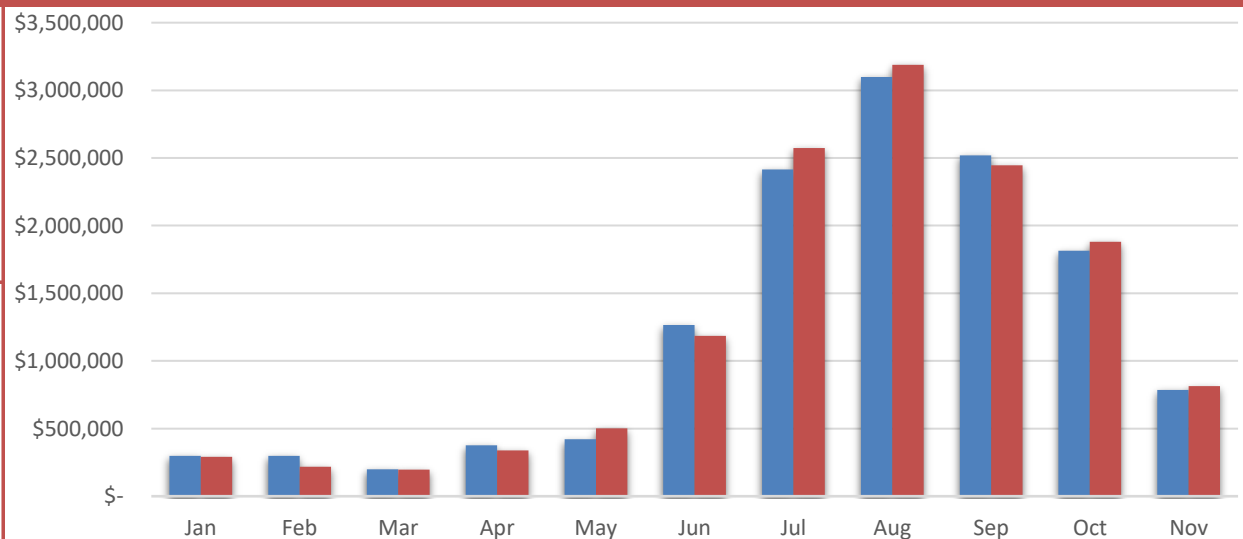
Visitor Spending

YTD 2019
\$23,594,358.50
VS. YTD 2018
0.9%
Nov-19
\$1,327,655.92
VS. Nov 2018
-0.8%



BBB Taxable Sales

YTD 2019
\$13,635,648.27
VS. YTD 2018
1.0%
Nov-19
\$813,837.57
VS. Nov 2018
3.5%

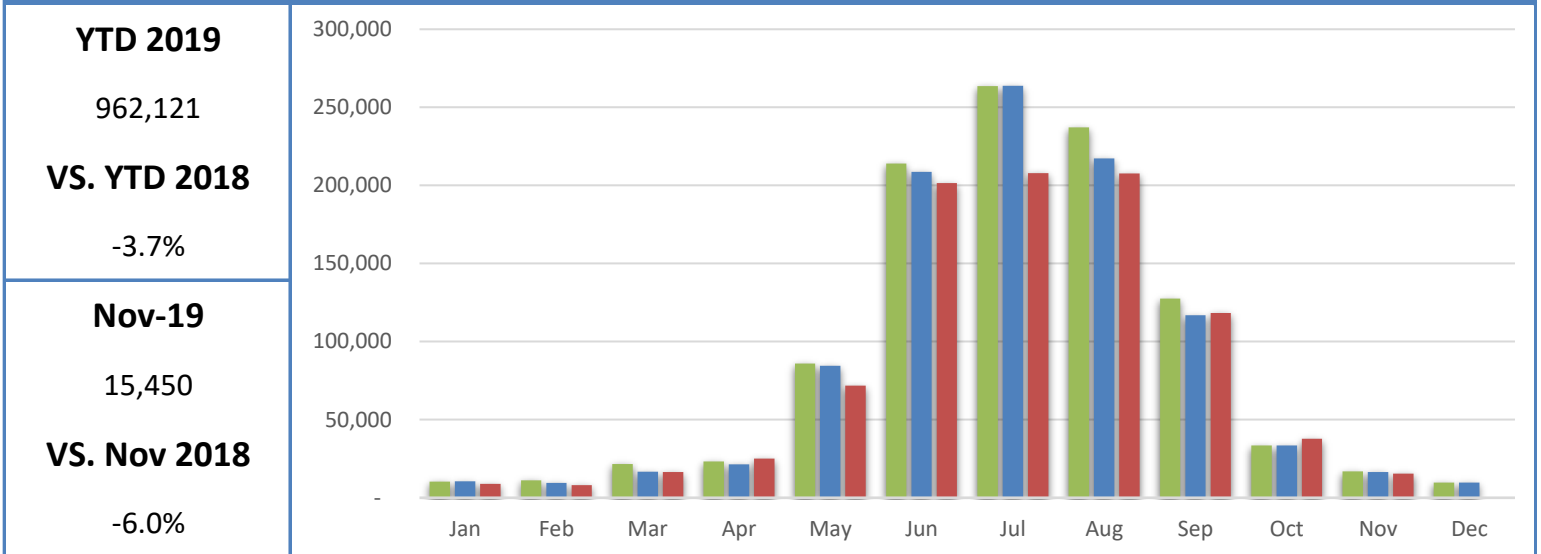


Wall-Badlands Area Chamber of Commerce

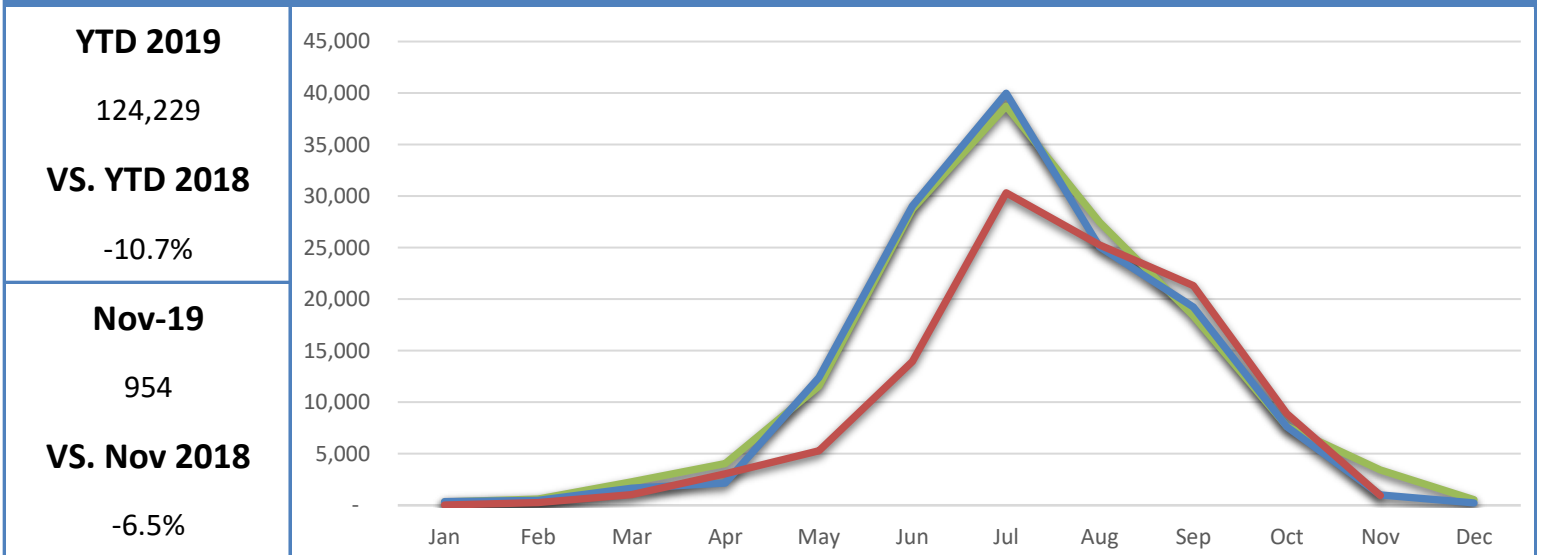
Dashboard January 2019 - November 2019



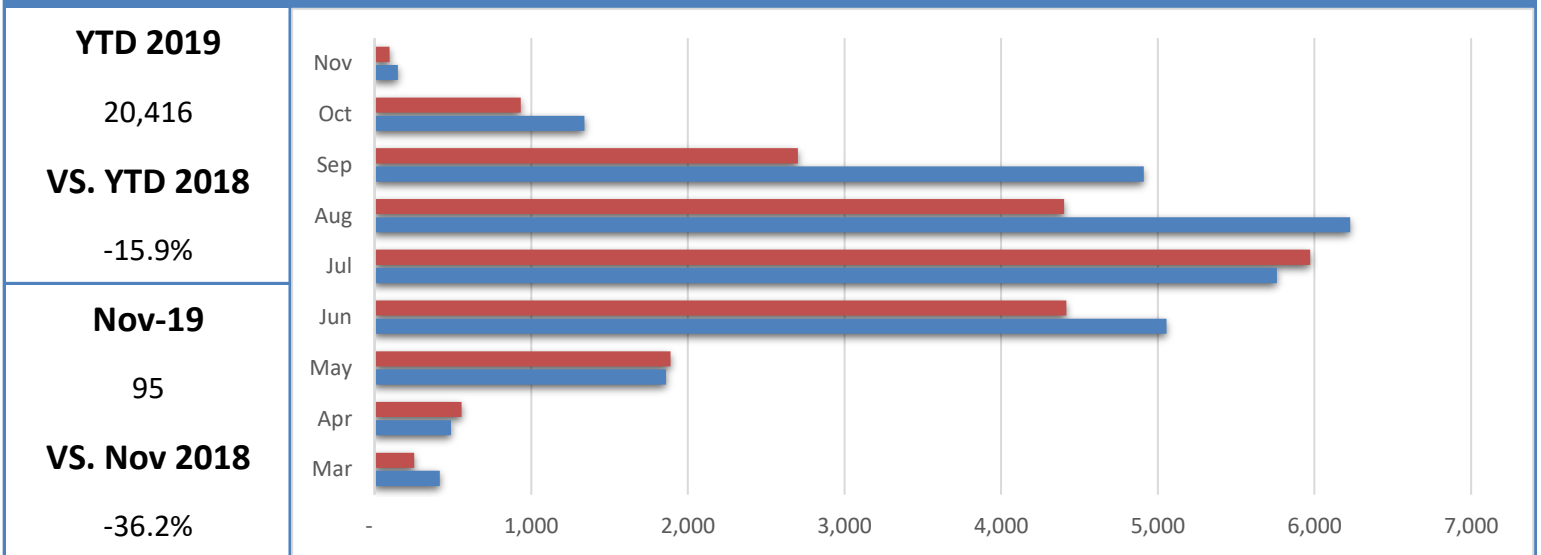
Badlands National Park Recreational Visitation



Minuteman Missile National Historic Site Recreational Visitation



National Grasslands Visitor Center Recreational Visitation

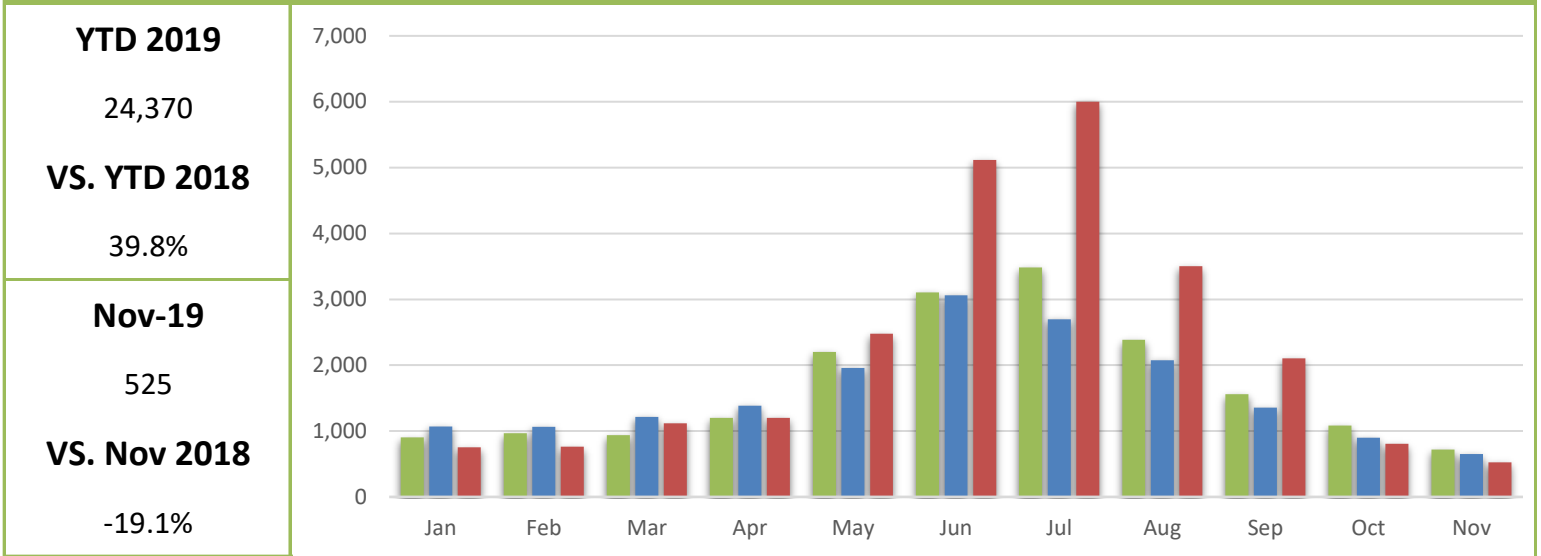


Wall-Badlands Area Chamber of Commerce

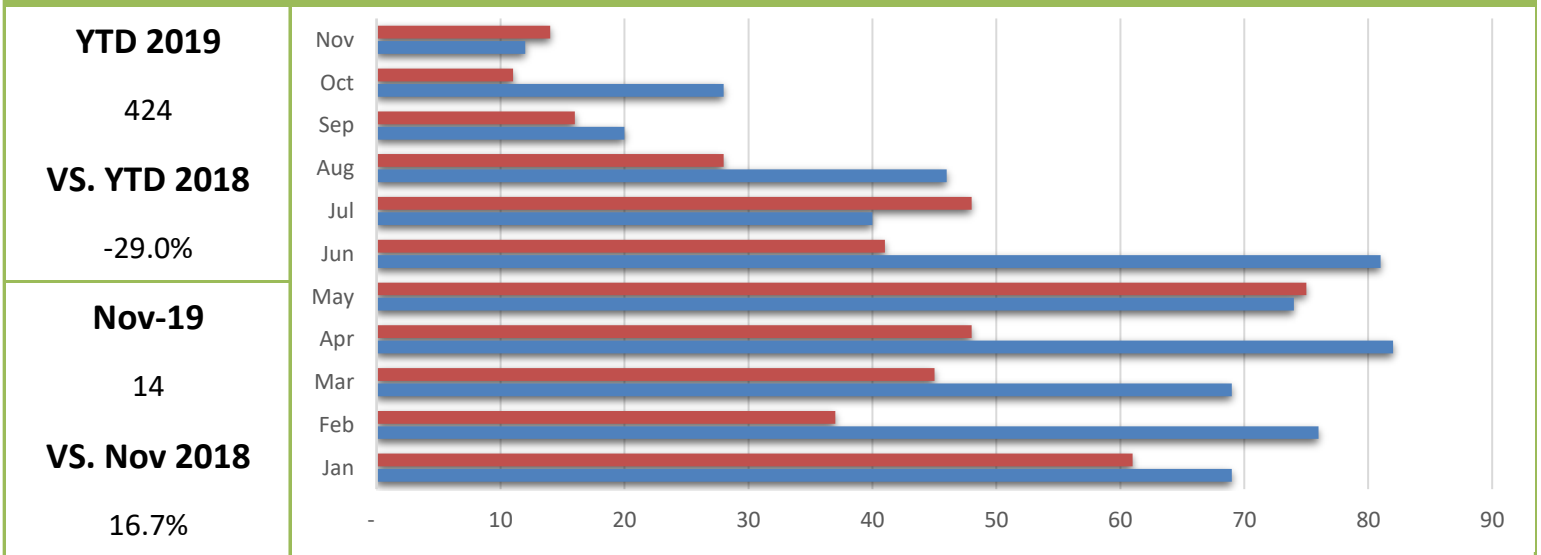
Dashboard January 2019 - November 2019



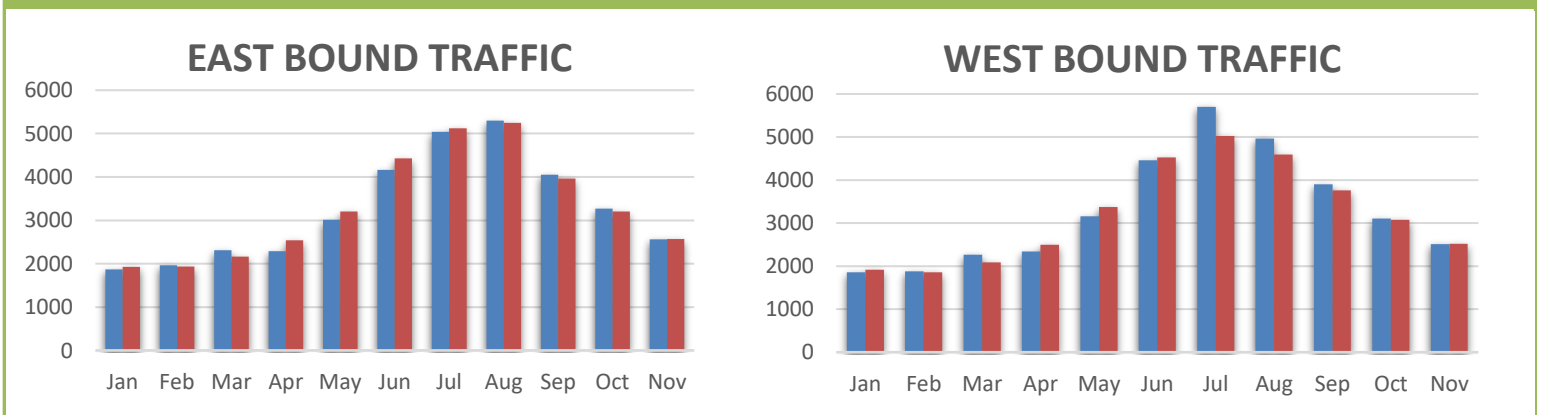
Wall-Badlands.com Sessions



Visitor Information Requests



I-90 Traffic



Nov-19	2,566
VS. Nov 2018	0.2%

Nov-19	2,519
VS. Nov 2018	0.3%

Wall-Badlands Area Chamber of Commerce

Dashboard January 2019 - November 2019

Report Definitions:

-YTD: Year-To-Date

-City Sales Tax Revenue: The amount of sales, use, and municipal gross receipts tax paid to the city per month.

-Visitor Spending: Volume of general taxable sales reported by Tourism-related businesses.

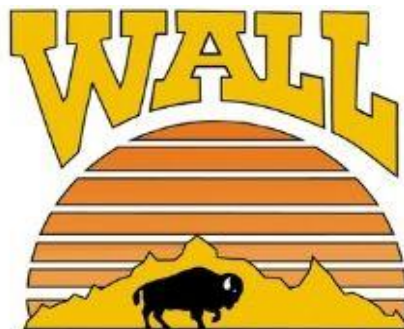
-BBB Taxable Sales: The one percent municipal gross receipts tax (BBB tax) is imposed on alcoholic beverages, eating establishments, lodging accommodations, admissions to places of amusement, athletic and cultural events.

-Recreational Visits: The total number of visitors through government attractions.

-Web Sessions: User interactions with the Chamber website that take place within any given time frame. A single session can contain multiple page views.

-Information Requests: Information requests are defined as the number of visitors who request printed information from the Wall-Badlands Area Chamber of Commerce office.

-I 90 Traffic: The average number of vehicles that travel on SD Interstate 90 in a day.



Wall-Badlands Area Chamber of Commerce

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