



# Wall-Badlands Area Chamber of Commerce

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April 2019  
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## Schedule of Events

April 8  
Wall City Council  
6:30 PM, WCC

April 11  
Chamber Annual Meeting  
5 PM, WCC

April 13  
Easter Egg Hunt  
11 AM, S Blvd.

April 13  
Good Neighbor Banquet  
6 PM, WCC

April 18  
Wall City Council  
6:30 PM, WCC

April 19  
Wall Crawl Meeting  
7 AM, WCC

To list your event here, on the website, and on the radio please contact the chamber office at 279-2665.

## Wall-Badlands Area Chamber of Commerce

*Annual Meeting & Banquet*

April 11, 2019

5:00 PM

Wall Community Center Grand Hall  
501 Main St. Wall, SD

RSVP to wallchamber@gwtc.net or 279-2665 by April 1  
\$20 per person

The Wall-Badlands Area Chamber of Commerce will hold the 2019 Annual Meeting & Banquet on Thursday, April 11, in the Wall Community Center. Social hour will begin at 5 PM with entertainment by the Jim Szana Jazz Trio. Dinner will be served by the Red Rock Restaurant starting at 6 PM. The program will begin at 7 PM and will include guest speaker Dr. Helen Usera, CEO of Aspiring Business Consulting and board member of the Rapid City Chamber of Commerce.

Please RSVP to the chamber office as soon as possible!

Enjoy

Support

Appreciate

LOCAL BUSINESSES



# Wall-Badlands Area Chamber of Commerce Meeting Minutes

## March 11, 2019                      Noon Luncheon                      Red Rock Restaurant

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Wall-Badlands Area Chamber of Commerce Board President Jackie Kusser called the meeting to order. Dawn Hilgenkamp lead the Pledge of Allegiance.

Motion, by Anne Jo Spotted Bear with a second by Cindy Hauk, carried to approve meeting minutes from the February 11 Luncheon. Those in attendance reviewed the February Treasurer's Report and Jackie announced upcoming events.

**Wall-Badlands Area Chamber of Commerce:** Kelsey Clark: Thank you to all of the new and renewing Chamber members; the Chamber is looking forward to another great year! Kelsey provided follow up information regarding the two bills that were proposed to the state legislature, which would divert tourism promotion funds to horse racing within the state; neither of the bills are any longer under consideration. The 2019 Annual Meeting & Banquet of the Wall-Badlands Area Chamber will be held April 11, in the Wall Community Center Grand Hall; social hour will begin at 5 PM, dinner at 6 pm and the program at 7 pm. The board is excited to announce Helen Usera as the guest speaker for the event. In February, 40 visitor information packets were requested. A total of 115 information packets have been mailed year-to-date, which is down by 15 compared to last year. The Chamber website was down for roughly a week in the month of February which Kelsey feels is the reason for fewer information requests. The Chamber is continuing to work with Black Hills & Badlands Tourism Association to create a 2- or 3-day travel itinerary. The creation of the itinerary is an action step within the strategic plan of the Chamber in order to keep the traveling public in Wall for a longer period of time. Chamber member businesses can purchase a website link for their business within the itinerary for \$50. The itinerary will be on the Black Hills & Badlands website. The Chamber Tourism Committee is working to create a new community brochure. The brochure will be displayed at rest stops and businesses across South Dakota. The Chamber Retail Committee is expanding efforts to promote local shopping year-round.

**Celebration Committee:** Cheyenne McGriff: Thank you to everyone who attended the 'I Hate Winter' Party. All the tips earned at the party will be used to repair the Celebration picnic tables. The next Celebration Committee meeting will be March 12 at 7 PM at the Red Rock.

**City of Wall:** Mayor Marty Huether: Sales tax was up slightly for the month and the city is looking forward to a good year. The City Public Works Department has been working hard this year to keep the roads clear of snow and they are preparing for more snow. City snow warnings will now be announced on KOTA, KELOland, and social media to aid in informing community members to move vehicles off the road. The parking lot project is moving forward and the second pour of cement has been completed. Equalization for property taxes is coming up and local appeals are due at the end of the week. The city is working with Pennington County and the Wall School District to provide better police coverage at the school and in Wall. The Pennington County Commission has approved the funding for an additional officer in Wall to serve as the School Resource Office; the city and school have yet to approve. The officer will help provide coverage of the city during the summer.

**Wall Economic Development:** Liliya Stone: Jitterbug Daycare has been purchased and will hopefully be open this summer. Ginger Michael and Stacy Kitterman are planning a community Easter Egg Hunt and will be requesting donations from local businesses.

**Wall Community Library:** Helen Crawford (reporting for Jonny Winn-Holsether): The most requested adult book is *The Moon Sisters* by Lucinda Riley. This book has been talked about since last September; it finally came out this month and is in circulation this week. The *Seven Sisters Series* by Lucinda Riley, is the most checked out adult book. The library has 19 new adult books and new 1 DVD. The most requested children's books are Dr. Suess books because of Dr. Seuss's birthday, which the library celebrated! New release children's books are very popular; the library has 13 new children's books. Out of state visitors to the library this month have come from Colorado and Wyoming. Lacy attended a Jump Start Workshop and has great new ideas for the Summer Reading Program.

**Badlands National Park:** Mike Pflaum: Visitation was down 23% in February and down 18% year-to-date, however, the park is not concerned. Mike attended a round table discussion, hosted by South Dakota Department of Tourism, with Senator Mike Rounds. Overall, Mike felt it was a very good forum. Reminder: the Astronomy Festival will be held July 5-7; this is a big event for the park and they are hoping for clear skies and a large attendance.

**Minuteman Missile NHS:** Eric Leonard: Visitation for February is down with 279 visitors for the month, and a total of 309 visitors for the year. Visitation at the site depends greatly on weather conditions so they are hoping for a warm spring. March 1 was the start of same day ticket sales for the Delta-01 (missile control center) tour; same day tickets will be available now until the end of April. The site is excited to introduce virtual tours for not only Delta-01 but also Delta-09 (missile silo). A news release will be distributed soon.

**Black Hills & Badlands Tourism:** Hayli Johnson: BH&B is partnering with Workforce Diversity Network of the Black Hills to host a Lunch & Learn on Disabilities in the Workplace. The association is finishing up the Peak Season Co-op, which is a direct mail piece that will be sent to 17,000 households in Omaha and Minneapolis. The *Black Hills & Badlands Vacation Guide* is in production; if any business is interested in purchasing an ad, please contact the BH&B office as soon as possible. 2019 Black Hills & Badlands maps will be delivered to businesses soon.

**Rodeo Booster Club:** Mary Williams: Events that will be held at the Wall Rodeo Area in 2019 are: Wall High School Practice Rodeo, May 11; Wall Regional Rodeo, May 31- June 2; Pennington County 4-H Rodeo, June 22; Shrine Circus, June 28; Wall Celebration Rodeo, July 11-13; and Wall Crawl, August 10. Other notable rodeos Wall students will be attending are: the Junior High & High School Rodeo at the James Kjerstad Event Center, April 26-28; State High School Rodeo in Belle Fourche, June 12-15; National Junior High Rodeo in Huron, June 23-29; National High School Rodeo in Rock Springs, WY, July 14-20. Mary introduced Denise Baldwin who is establishing an independent insurance agency in Wall. Denise's office is located in the Wall Building Center.

**Wall School District:** Dan Baldwin: Milestones have been reached at the school this year with the Beef to School Program and a School Resource Officer. The school is thankful to the Badlands and BGNG for impact aid application support. Track and golf athletes will start practicing soon. Due to the impending snow storm, the school board will meet tomorrow rather than Wednesday and staff is planning/ snowplowing to prepare for more snow. Dan will be heading to Washington D.C. with Amy Bessett and will have the opportunity to meet with Dusty Johnson's representative, Darren Hedlund, who graduated from Wall High School in 2009. The NAFIS group will meet in DC this weekend.

**West River Electric:** Dawn Hilgenkamp: March 29-31, WREA will host a booth at the Home Show in Rapid City. Customers will be receiving a bill credit this month; WREA is giving a total of \$700,000 in credit to customers.

**Re/Max Results:** Cheyenne McGriff: There are four Re/Max listings currently in Wall: Wildlife Museum, Arrow Campground, 4<sup>th</sup> Ave. Floral (building), and a house at 411 8<sup>th</sup> Ave. For more information or for a showing, please contact Cheyenne.

**Red Rock Restaurant:** Ken Charfauros: Ken and Janet are the new owners of the Red Rock Restaurant. They are excited to now be able to serve local meat from the Wall Meat Processing Plant at the Red Rock Restaurant. New items will be added to the menu such as a Wall Burger, Quinn Burger and Wasta Burger; they are also serving breakfast! Ken is very happy about the economic impact the business will have on the community by providing more jobs.

**4<sup>th</sup> Ave. Floral:** Cindy Hauk: There will be a bridal show case held in Rapid City; Cindy will work with community members in order to promote our area as a wedding destination.

Motion, by Helen Crawford with a second by Juanita Schroeder, carried to adjourn the meeting.



**Wall Satellite Office**  
Open: April 3 & 17  
Hours: 9 AM -11:30 AM  
& 12:30 PM - 3:30 PM

# Community CLEAN-UP

SATURDAY, MAY 4

7 AM

WALL DRUG STORE

**FREE BREAKFAST FOR ALL WHO HELP WITH CLEAN-UP!**  
**PROVIDED BY WALL DRUG STORE**

**TRANSFER STATION OPEN 9 AM - 12 PM**



**HOSTED BY THE WALL-BADLANDS AREA CHAMBER OF COMMERCE**



# WALL-BADLANDS AREA CHAMBER OF COMMERCE

## 2019 Board of Directors:

Jackie Kusser—President  
Cindy Hauk—Vice President  
Bruce Dunker—Treasurer  
Anne Jo Spotted Bear  
Dustin Curr  
Janet Lurz  
Jason Leonard  
Kim Handcock  
Terry Mohr

## 2019 Luncheon Locations:

*Jan-Red Rock Restaurant*  
*Feb-Red Rock Restaurant*  
*March-Red Rock Restaurant*  
*April-Annual Meeting*  
*May-Wall Golf Course*  
*June-Wall Golf Course*  
*July-Wall Golf Course*  
*Sept-Wall Community Center*  
*Oct-Badlands Saloon & Grille*  
*Nov-Badlands Saloon & Grille*

**The Annual Meeting &  
Banquet will be held  
Thursday, April 11,  
starting at 5 PM in the  
Wall Community Center  
Grand Hall.**

## 2019 Wall-Badlands Area Chamber of Commerce Membership

4th Ave. Floral & Gifts	Dakota Mill & Grain	Red Rock Restaurant & Lounge
American Legion Post 246	Dakota Safaris	Robert Sharp & Associates
Americas Best Value Inn	Dakota Sky Stone	Rod Renner
Anderson Investments	Days Inn	Rush Funeral Home
Ann's Motel	De's Oil & Propane	Shearer's Western Dakota Ranch Vac.
Arneson Auction Services	Deni Amundson	Singing Horse Trading Post
Arrow Campground	East Pennington County Ambulance Dist.	Sleepy Hollow RV Park
Ascend Ag, Inc.	East Pennington County Conservation Dist.	St. Patrick's Catholic Church
Badlands Automotive	East Pennington County Transit	Stacy Kitterman
Badlands Cedar Pass Lodge	EconoLodge	Sue's Avon
Badlands Harley-Davidson	EDWARD JONES/Hal Bailey	Sunshine Inn
Badlands Helicopters	EDWARD JONES/Tyler T. Trevillyan	Super 8
Badlands Inn	Evangelical Free Bible Church	SWIFTEC Inc.
Badlands Motel & Campground	Farm Bureau Financial Services	Terry Mohr
Badlands National Park	First Interstate Bank	Tessa Gewerth
Badlands Natural History Association	First Lutheran Church	Triangle B&B
Badlands Quilters	First Western Insurance Agency	USDA Forest Service/Natl. Grasslands
Badlands Saloon & Grille	Frontier Cabins	Vintage Soule Salon & Boutique
Badlands Trading Post	Gold Diggers	Wall Auto Livery
Badlands White River KOA	Golden West Telecommunications	Wall Building Center & Construction
Best Western Plains Motel	Helen Crawford	Wall Community Library
Bev Dartt	Hillcrest Motel	Wall Dairy Queen
Bill Bielmaier	Independent Mary Kay Director, Judy Harvey	Wall Drug Store
Black Hills & Badlands Tourism Assoc.	Juanita Schroeder	Wall Economic Development
Black Hills Federal Credit Union	Karen Soderquist Team/ ReMax Results	Wall Food Center
Black Hills Parks & Forests	Larry Eisenbraun	Wall Golf Association
Candee Kitterman	M & M Sales	Wall Meat Processing Plant
Circle View Guest Ranch	Mary Williams	Wall Motel
Common Cents	Minuteman Missile NHS	Wall Regional Medical Clinic
Community Education of the Black Hills	Pathfinder Employment Services	Wall Rodeo Booster Club
Corner Pantry/Subway	Penn.-Jackson Farm Bureau	Wall School District #51-5
Cornerstone Industries	Pennington County Commissioners	Wall United Methodist Church
Country Cupboard Food Pantry	Pennington County Courant	Waste Connections
Crazy Horse Memorial	Pioneer Auto Show & Prairie Town	Welsh's Motel
Creative Community Concepts	Prairie Homestead	Wheelin' to Wall
Crew Agency	Quinn VFW	Wounded Knee Museum
Crown Oil		
Cutting Edge Salon		

**\*2019 GOLD MEMBERSHIP INVESTMENTS\***

**\*WEST RIVER ELECTRIC ASSOCIATION**