



# Wall-Badlands Area Chamber of Commerce

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February 2023  
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## Schedule of Events

February 5  
VFW BINGO  
2 PM, WCC

February 6  
Wall City Council Mtg.  
6:30 PM, WCC

February 8  
WBACC Board Mtg.  
7 AM, WCC

February 10  
Wall Crawl Mtg.  
12 PM, WCC

February 14  
Chamber Luncheon  
Noon, Red Rock

February 16  
Wall City Council Mtg.  
6:30 PM, WCC

February 19  
Quinn VFW BINGO  
2 PM, WCC

February 19  
Wasta Steak Feed  
5 PM, Wasta Fire Station

Wall-Badlands Area Chamber Members,  
Thank you for allowing me to have the opportunity to serve you as the Executive Director of the Chamber for the last six years; it has been an honor. I have thoroughly enjoyed the opportunity to work with the community and Chamber Members. I am grateful to have had the continued support of the Chamber Board over the years; we accomplished many milestones to achieve our organizations vision of promoting, advocating, and bettering the greater Wall community.

Thank you again for this wonderful opportunity.  
Kelsey Clark



## Badlands Quilters' Weekend Getaway



The 2023 Badlands Quilters' Weekend Getaway will be held March 17 & 18 in the Wall Community Center. Starting Friday evening through Saturday the event will offer a good time with new and old friends, yummy food, a variety of demonstrations, the opportunity to show off your projects, taking part in creating a solidier quilt, and door prizes! Two vendors will be in attendance for your shopping pleasure.

A beautiful 85" x 94" quilt with colorful floral prints winding in a garden maze, quilted by Subby Reed, will be raffled off during the event. Each ticket costs \$1 and can be purchased from any Badland Quilter; the drawing will be held Saturday at 4 PM.

To register for the event or for more information please call 605-279-2807 or 605-279-2020. Registration forms can also be picked up from the Community Center.



### Wall Satellite Office

OPEN: February 1  
9 AM- 11:30 AM &  
12:30 PM- 3:30 PM

## THANK YOU GOLD SPONSORS



West River Electric Association, Inc.

Your Touchstone Energy® Cooperative 

"Powering You For A Brighter Future"

Upgrade your Chamber Membership to a Gold Sponsor and be featured **HERE!**

# 2022 Visitor Spending in South Dakota

Visitor spending in South Dakota set an all-time record in 2022. Tourism officials were closely monitoring the 2022 numbers following the extreme record-setting year of 2021. According to the annual study conducted by Tourism Economics, visitors to South Dakota spent **4.7 billion** dollars. South Dakota welcomed **14.4 million** visitors, an increase of 0.6% over 2021.

“South Dakota values freedom and offers something for everyone. That – combined with the tireless work of our citizens – is why we continue to break tourism records,” said **Governor Kristi Noem**. “This industry provides a strong and stable flow of dollars contributing to South Dakota’s record revenues, helping to build the strongest economy in America.”

The tourism industry remains essential to South Dakota’s economy, providing an indispensable source of job creation and household income to thousands. **56,826 jobs** in South Dakota were supported by the tourism industry, which generated **2.1 billion** dollars of income for those families.

“Tourism in South Dakota is a job-creating, revenue-generating machine that plays a vital role in supporting the state’s economy year after year,” said Jim Hagen, Secretary of the South Dakota Department of Tourism. “The revenue from South Dakota’s tourism industry helps support critical infrastructure and emergency services that South Dakotans depend on.”

In 2022, tourism generated **\$361 million** in state & local tax revenue. Without tourism in South Dakota, each household would pay an additional \$1,011 in taxes each year.

**NOW HIRING!**

**WALL** Wall-Badlands Area Chamber of Commerce

**The following Chamber Members are hiring!**

**IS YOUR BUSINESS HIRING?**  
Send details to [wallchamber@gwtc.net](mailto:wallchamber@gwtc.net) to have your position shared on our social media and weekly newsletter.

## Wall-Badlands Area Chamber of Commerce

### Executive Director

Applications are available online at [wallsd.com](http://wallsd.com) or in the City Finance Office  
For more information please call 605-279-2663

## West River Electric Association

### Warehouse and Facility Technician

Apply online at [westriver.coop](http://westriver.coop) or in person at 1200 West 4th Ave.  
For more information please call 605-279-2135

## Wall Drug

### Café

Contact Rick or Anne Jo at 605-279-2175 or [walldrug2@gwtc.net](mailto:walldrug2@gwtc.net) for more information.

## Wall Building Center

### Construction Laborer

Contact Lisa Haerer at 605-279-2158 [wbclisa@goldenwest.net](mailto:wbclisa@goldenwest.net) for more information.

2023  
PROUD  
MEMBER



## 2023 Membership Decals

2023 membership window decals have been sent and you should have received yours in the mail by now. If not, please let us know and we will get you one. We have seen some in windows already and we love to see it! Thank you for your membership and continued support!

## Wall-Badlands Area Chamber of Commerce Meeting Minutes

January 10, 2023

Noon Luncheon

Red Rock Restaurant

Wall-Badlands Area Chamber of Commerce Board President Gordy Kraut called the meeting to order at 12:02 PM and led the group in the Pledge of Allegiance.

Susie Kjerstad-Radigan moved to approve meeting minutes from the November Chamber Luncheon. Second made by Carrie Schell. Motion carried. Anne Jo Spotted Bear moved to approve the Treasurer's Report. Second made by Jody Bielmaier. Motion carried. Gordy Kraut announced upcoming events in the community.

**American Red Cross:** Richard Smith: Richard is the Executive Director for the American Red Cross in the Rapid City office, which services about  $\frac{3}{4}$  of South Dakota. Richard commended the Wall community for their work during December snow storms. 56 Wall community members/businesses/organizations will be recognized with certificates for their service during the storm. Richard presented certificates to those who were present. The Red Cross is looking for Wall community members to become volunteers who would be trained how to run shelters if needed.

Gordy Kraut announced Wall-Badlands Area Chamber of Commerce Executive Director, Kelsey Clark, has resigned. He recognized Kelsey for her hard work and dedication over the last six years; she has done an outstanding job and the Board will miss working with her. We wish her the best in her future endeavors.

**Wall-Badlands Area Chamber of Commerce:** Kelsey Clark: Thank you to all the new and renewing 2023 Members! A special thank you to Wall Drug and West River Electric Association for becoming Gold Sponsor Members in 2023. The Chamber Pancake Supper was held December 7 and served nearly 600 people. Thank you to all those who volunteered at the Pancake Supper; community events wouldn't be possible without volunteers! Also, a special Thank You to Wall Drug for once again allowing the event to be held in their café and offering their staff to help with the event. The Chamber Holiday Sweepstakes concluded on January 4. The Holiday Lighting Contest was adjusted to be a Facebook contest due to winter snow storms. The contest encouraged community members to post a picture of their holiday lights as well as large snow drifts; a list of prize winners was posted on the Chamber Facebook page. Though the Pancake Supper, Chamber Holiday Sweepstakes, and Holiday Lighting Contest the Chamber gave away \$4,100 in Wall Bucks. Reminder to businesses, Wall Bucks are to be spent at Chamber Member businesses and to be processed like a check.

**City Of Wall:** Mary Williams: Thank you to businesses who stayed open, individuals who opened their homes, and all who helped move snow during the December snow storms. Special thanks to Carolynn, Kallie and Public Works for their work during the storms. Kelly Ave. is complete and the Gloria Street project will continue; one Governors Home is in place, one lot will be for sale, and one lot will have a spec home built. The bid for ECHO Valley phase 1 has been approved and construction will start when weather and supplies allow. 15 lots will be available at ECHO Valley and Cheyenne McGriff is the marketing agent. The airport bid was approved and construction will start as soon as possible. Work on 4<sup>th</sup> Ave. will go to bid this fall and construction to begin the next spring. Mary shared handouts showing city sales tax was down about \$18,000 (-1%) in 2022 compared to 2021 and BBB tax was down about \$10,000 (-3%) in 2022 compared to 2021. Mary also shared images of Main Street in the summer vs. Main Street in March of 2020 to compare how many businesses close and the lack of vehicles parked on the street. Mary recognized the year-round businesses who continue to generate tax revenue in the winter months. Mary also shared how she feels diversification is necessary as well as the need for businesses who operate and employ year-round. Marketing is in place to bring businesses to the industrial park. Mary challenged the Chamber and all those in attendance to work to keep Wall from being a come and go stop and to work to generate more tax revenue within the city. Mary will continue to work with WEDC, Chamber, City Council, School, and Ellsworth.

**Wall Economic Development:** Kallie Ruland: The Aging in Place committee has teamed up with Cornerstone Caregiving to bring at home care to seniors in Wall. Services they provide include: bathing, dressing, medication reminders, exercise, light housekeeping, and pet care. WEDC Executive Director, Kallie Ruland, has sent surveys to business owners and employers in Wall as part of the WEDC business retention and expansion program. Kallie is meeting with businesses face to face to demonstrate appreciation, discuss local business needs, opportunities to provide improved services, future plans, and barriers for growth. WEDC is working to establish a revolving loan fund which would offer low interest loans for our local businesses to utilize. WEDC has partnered with other Black Hills area communities and the Black Hills Area Community Foundation to urge our South Dakota Congressional Delegation to introduce a bill that would provide \$20 million to be distributed among Black Hills area communities. These funds would be used to incentivize development for below market rate housing.

**Badlands National Park/Minuteman Missile:** Eric Veach: Eric is the new superintendent and is looking forward to being in the area. Snow removal is still in progress as well as repairing some pipes that froze during the storm and the water damage associated with the frozen pipes. The seasonal hiring process is starting and as well as work to fill permanent positions.

**National Grasslands Visitor Center/ USDA Forest Service:** Alex Grant: Close to filling and announcing 3 new positions. Another round of hiring will be starting soon to add 4 additional positions in the NGVC. Those interested in a job with the Forest Service or any federal job must apply through USAjobs.gov. Updates to the NGVC exterior design drawing is 30% complete and work inside is still in progress. Pinnacles Recreation Area draft plan will be made available to the public soon.

**Rodeo Booster Club:** Dawn Hilgenkamp: Eight Wall High School students have qualified for the 20X Rodeo during the Black Hills Stock Show; Matthew Heathershaw and Jace Blasius in Calf Roping, Kipp Cordes in Team Roping, Piper Cordes and Jonnie Anders in Barrel Racing, T Merrill and Laramie Nutter in Pole Bending, and Jayda Reinert in Breakaway Roping.

**Wall School District:** Pandi Pitman: A special School Board meeting will be held this evening for a training focused on finance. The One-Act Play will perform "Knock. Knock" this evening. A regular School Board meeting will be held January 11 at 7 PM. The School Building Committee will be meeting with the architect tomorrow afternoon and will be looking for a construction manager. Many basketball, wrestling and gymnastics activities going on. During December snow storms students went to remote learning. A survey was sent to parents to collect data about thoughts and how to improve remote learning; 75% of parents were in favor of remote learning over making up a snow day. The school fell below 95% participate rate for the Smarter Balance assessment which has impacted the distinguished school award and school district report card; an action plan to address participation will be created. School will be in session January 13 and will release at 2 PM. Thank you to the City of Wall for the help removing large snow drifts at the school.

**Wall Ambulance District:** Lynn Riggins: Thank you to the city of keeping roads open during the snow storms. Two individuals have passed their paramedic exams; there will now be 6 days a week with a paramedic on call.

**Wall Community Library:** Ester Johannesen: The Library Board will continue to collect surveys until the end of January; a winner will be drawn for completing the survey. Businesses were asked to allow window space for a page from a book to do a story walk during the summer.

**Wasta VFD:** Carrie Schell: A steak feed will be held February 12 at 5 PM in the Wasta Fire Station. Chicken BINGO and BINGO will be played during the Steak Feed. The supper is free will donation with all proceeds going to the Wasta Fire Department.

**Golden West:** Jody Bielmaier: Golden West is sponsoring the Wall girls basketball game on January 14. Golden West Scholarships will be available this month; applications can be found at the school or online. There are Golden West job openings available across the state.

**West River Electric:** Dawn Hilgenkamp: Scholarships for High School Seniors are available on the WREA website; deadline to submit scholarship is February 1. Operation Roundup, which benefits non-profit organizations, applications are due February 15. Applications for the Youth Tour to Washington DC are available on the WREA website; deadline to apply is April 3.

The Chamber is holding a \$100 WALL BUCK\$ drawing at each Chamber Luncheon; all paid Chamber Members are entered into the drawing but must be present to win. The drawing is a rolling jack pot. Winner of the \$700 WALL BUCK\$ for the January Luncheon is Ann's Motel; with no one from the business being present the jackpot will increase to \$800 for the February Luncheon.

With no other business Jody Bielmaier moved to adjourn the meeting at 12:58 PM. Second by Ron Digger. Motion carried.

# Wall Community Guide

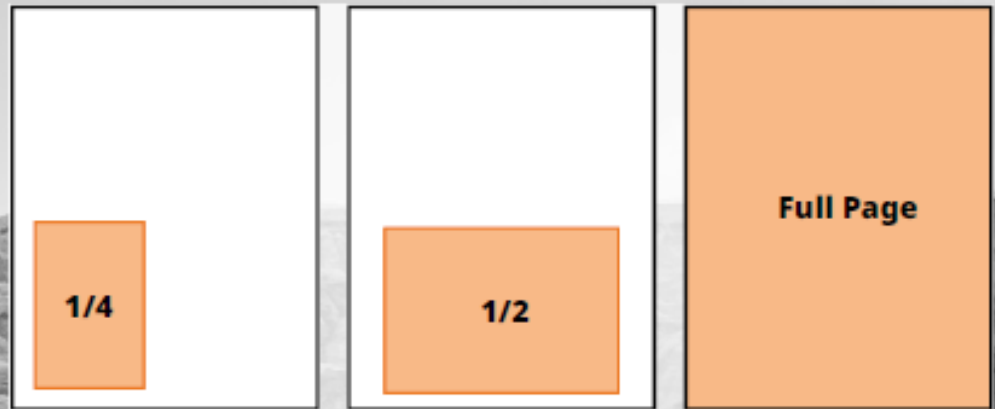
The Wall-Badlands Area Chamber of Commerce is excited to announce the production of a Wall Community Guide, which will be published THIS spring! The publication is going to be the definitive guide to visiting, living, working, and doing business in the Wall community!

Advertising opportunities are now available!!! All Wall-Badlands Area Chamber of Commerce members will be given a FREE business listing in the guide directory as well as special pricing for additional ads. Gold Members will receive special advertising and highlights throughout the publication.

Please contact the Wall Chamber office at wallchamber@gwtc.net to purchase an ad.

## THE DEFINITIVE GUIDE TO VISITING, LIVING, WORKING & DOING BUSINESS IN WALL

When people think of Wall, will they think of your business?



**Quarter Page**  
3 x 4.5

**Half Page**  
6.5 x 4.5

**Full Page**  
Bleed 8.75 x 11.25  
Trim 8.5 x 11  
Safe 7.5 x 10

INVESTMENTS	MEMBERS	NON-MEMBERS
Listing in Business Directory	\$0	\$50
Enhanced Business Listing	\$50	\$100
1/4 Page Ad	\$150	\$240
1/2 Page Ad	\$285	\$460
Full Page Ad	\$550	\$900
Logo on Outside Back Cover	<i>Not Available</i>	<i>Not Available</i>
Front Inside Cover	\$860	\$1035
Inside Back Cover	\$860	\$1035
Map	\$350	\$575

**BECOME A GOLD MEMBER**

Receive all of the benefits of the Member package plus much more! Call for details.

# WALL-BADLANDS AREA CHAMBER OF COMMERCE

## BOARD OF DIRECTORS

**President:** Gordy Kraut  
**Vice Pres.:** Bobbi Dartt  
**Tres:** Annie Tice-Poseley

Amanda Kjerstad  
Ashley Kier  
Gina Kraut

Lindsay Reagle  
Lex Heathershaw  
Pam Johnson

The February Chamber  
Luncheon will be held on  
Tuesday, February 14 at Noon  
at the Red Rock Restaurant.

## 2023 Wall-Badlands Area Chamber of Commerce Membership

3 Amigos Cantina  
4th Ave. Floral & Gifts  
American Legion Post 246  
Americas Best Value Inn  
Anderson Investments  
Ann's Motel  
Arneson Auction Services  
Ascend Ag, Inc.  
Badlands & Co.  
Badlands Automotive  
Badlands Cedar Pass Lodge  
Badlands Harley-Davidson  
Badlands Helicopters  
Badlands Inn  
Badlands Motel & Campground  
Badlands National Park  
Badlands National Park Conservancy  
Badlands Natural History Association  
Badlands Observatory  
Badlands Quilters  
Badlands Saloon & Grille  
Badlands Trading Post  
Badlands White River KOA  
Best Western Plains Motel  
Bev Dartt  
Bill Bielmaier  
Black Hills & Badlands Tourism Assoc.  
Black Hills Federal Credit Union  
Black Hills Parks & Forests  
Borns Group  
Buffalo Gift Shop  
Bunkhouse Campground  
Candee Kitterman  
Circle View Guest Ranch  
Common Cents  
Community Education of the Black Hills  
Corner Pantry/Subway  
Cornerstone Industries  
Country Cupboard Food Pantry  
Crazy Horse Memorial  
Crew Agency  
Cristina Nesseth  
Crown Oil  
Cutting Edge Salon  
Dan Hauk  
Dakota Mill & Grain

Dakota Sky Stone  
Dawn Hilgenkamp  
Days Inn  
De's Oil & Propane  
East Pennington County Ambulance  
East Pennington Co. Conservation Dist.  
East Pennington County Transit  
EconoLodge  
EDWARD JONES/Hal Bailey  
EDWARD JONES/Tyler T. Trevillyan  
Evangelical Free Bible Church  
Evergreen Office Solutions  
Farm Bureau Financial Services  
First Interstate Bank  
First Lutheran Church  
Frontier Cabins  
Gary Keyser  
Gold Diggers  
Golden West Telecommunications  
Harlan & Lori Walker  
Helen Crawford  
Hub International Insurance  
Juanita Schroeder  
Judy Goldhammer  
Jonny Creighton Winn  
Karen Soderquist Team/ ReMax Results  
Kari Welsh  
Larry Eisenbraun  
Linda Hiltner  
M & M Sales  
Mary Williams  
Minuteman Missile NHS  
Monument Health Wall Clinic  
Nanna's Mercantile  
Niki Mohr  
Nohr Wortmann Engineering  
Pat Hustead  
Pennington County Commissioners  
Pennington County Courant  
Peno Construction, LLC  
Pioneer Auto Show & Prairie Town  
Prairie Homestead  
Quinn VFW  
Rick Hustead  
Red Rock Restaurant & Lounge  
Robert Sharp & Associates

Ron Dinger  
Rush Funeral Home  
Sander Sanitation Service  
Sarah Hustead  
Shearer's Western Dakota Ranch Vac.  
Singing Horse Trading Post  
Sleepy Hollow RV Park  
Stay Wall  
St. Patrick's Catholic Church  
Sue's Avon  
Sunshine Inn  
Super 8  
SWIFTEC Inc.  
Terry Mohr  
The Little Outpost  
Travelodge  
Triangle B&B  
Treat U Boutique  
USDA Forest Service/Natl. Grasslands  
Wall Auto Livery  
Wall Auto Repair & Glass  
Wall Building Center & Construction  
Wall Community Library  
Wall Dairy Queen  
Wall Drug Store  
Wall Economic Development  
Wall Food Center  
Wall Golf Association  
Wall Meat Processing  
Wall Rodeo Booster Club  
Wall School District #51-5  
Wall United Methodist Church  
Wasta VFD  
Waste Connections  
Welsh's Motel  
West River Electric Association  
Western Dakota Tech  
Wheelin' to Wall  
Whispering Pines B&B Outfitters  
Wounded Knee Museum

2023 Memberships  
are past due!