



Wall-Badlands Area Chamber of Commerce

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March 2022
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Schedule of Events

- March 3
Wall City Council Mtg.
6:30 PM, WCC
-
- March 5
Rodeo to Riches Gala
5 PM, WCC
-
- March 6
Quinn VFW BINGO
2 PM, WCC
-
- March 9
Chamber Board Mtg.
7 AM, WCC
-
- March 9
Digital Media Boot Camp
10 AM, WCC
-
- March 11 & 12
Quilt Weekend Getaway
-
- March 15
Chamber Luncheon
Noon, Red Rock Restaurant
-
- March 15
Wall Ambulance Annual Mtg
6 PM, Wall Fire Hall
-
- March 17
Wall City Council Mtg.
6:30 PM, WCC
-
- March 20
Quinn VFW BINGO
2 PM, WCC

Chamber Seeks Candidates for Board of Directors

Three Wall-Badlands Area Chamber of Commerce Board of Directors terms will expire the end of April 2022. The Nominating Committee, appointed by the Chamber Board President, has selected a slate of candidates to run for election. Those nominated are Lex Heathershaw (Best Western/Wall School), Gina Kraut (Wall Drug Store), and Malori Teigen (self).

Any Chamber Member may be nominated at-large to run for the board. At-Large Nominations require a petition, bearing the signatures of at least fifteen Chamber Members qualified to vote. Petitions are available in the Chamber Office. At-Large Nominations must be brought to the Nominating Committee prior to March 25.

The Nominating Committee shall review the legality of all petitions and add the qualified members to the list of names for the election; the final list of nominees will be included in the April Chamber newsletter.

The election for the Chamber Board of Directors will be held by secret ballot at the Chamber Annual Meeting on April 20. The Nominating Committee will distribute one paper ballot per eligible voting Chamber Member. The committee will gather ballots and tally results, which will be announced before the meeting adjourns. Nominations will not be accepted from the floor. Those elected at the Annual Meeting will take office May 1.



Wall Satellite Office

OPEN: March 2 & 16
9 AM– 11:30 AM &
12:30 PM– 3:30 PM

THANK YOU

NEW & RENEWING
CHAMBER MEMBERS

Wall-Badlands Area Chamber of Commerce Meeting Minutes

February 15, 2022

Noon Luncheon

Red Rock Restaurant

Wall-Badlands Area Chamber of Commerce Board Treasurer Anne Jo Spotted Bear called the meeting to order at 12:06 PM and led the group in the Pledge of Allegiance.

Rick Hustead moved to approve meeting minutes from the January Chamber Luncheon. Second made by Susie Kjerstad-Radigan. Motion carried. Dr. Pandi Pittman moved to approve the Treasurer's Report. Second made by Susie Kjerstad-Radigan. Motion carried. Kelsey Clark announced upcoming events in the Wall Community.

Wall-Badlands Area Chamber of Commerce: Kelsey Clark: The Chamber is partnering with Robert Sharp & Associates to offer a Social Media class to Chamber Members on March 9; cost will be \$99. The Chamber will host a Crackerbarrel on February 26 at 10AM in the Wall Drug Café; District 27 & District 30 legislators have been invited to attend. Save the date for the Wall-Badlands Area Chamber of Commerce Annual meeting on April 20 in the Wall Community Center; the meeting will not include a banquet but will include an election for 3 Chamber Board positions. A Wall Area Dashboard for January – December 2021 can be found on the Chamber's website. Thank you to all the new and renewing 2022 members of the Wall-Badlands Area Chamber. The next luncheon will be Tuesday, March 15 at the Red Rock Restaurant and a representative from the Badlands Conservancy will be the guest speaker.

Chamber Nominating Committee: Annie Tice-Poseley: The committee has nominated Lex Heathershaw (Wall School, Best Western Plains Motel), Gina Kraut (Wall Drug), and Malorie Teigen (self) to run for the Chamber Board.

City Of Wall: Rick Hustead: The City continues to work on the ECHO Valley housing development. The next Wall City Council Meeting will be February 17 at 6:30 PM. Rick also thanked the Wall Public Works Department for their work on a water leak at Wall Drug.

Wall Economic Development: Liliya Stone: WEDC received a grant of \$2,500 from the SD Housing Authority to help cover costs of updating the community housing study; the study is needed to qualify for various grants. Liliya testified to South Dakota Legislators in support of a housing bill that will provide opportunities for workforce housing. WEDC received a grant to market for trade industry workers; if you are looking for employees, please contact Lily. A walking audit report has been compiled to highlight areas of possible improvement that would make walking and biking safer in Wall; the report will be used to plan for future development. WEDC is working hard to get infrastructure at the Industrial Park; they will present bids for the sewer at the next City Council meeting.

National Grasslands Visitor Center/ USDA Forest Service: Travis Mason-Bushman & Alex Grant: The NGVC is preparing for summer tourism. Plans to update VC exhibits were put on hold for the time. The VC is scheduled to reopen on April 24 and remain open until mid-September or October. Alex reported the NGVC and Forest Service will be fully staffed for the summer season. Additional funds were requested to update the VC interior and exterior. A massive increase in recreational use of the Forest Service land has been recorded; the dispersed camping area south of Wall has seen an increase of 50% and a discussion about management will be held. The Forest Service will seek public input for recreational areas including dispersed camping.

Black Hills and Badlands Tourism Association: Hayli Hull: Hayli introduced BH&B's Communications Director Morgan Hubert and BH&B Vice President of Sales Leira Janklow. Travel indicators show that the 2022 tourism season will be busy. BH&B staff has been representing the region at various travel shows. BH&B is kicking off Black Hills & Badlands Vacation Guide sales. The guides are distributed throughout the region; if you are interested in purchasing an ad please in the guide contact Hayli.

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Rodeo Booster Club: Mary Williams: The Rodeo Booster Club has removed the old bucking chutes and will be installing new, additionally they will be replacing the crows nest. 10 Wall Rodeo athletes participated in the 20X Rodeo; the kids did well and 5 kids placed in the top 4 of their events. Sierra Hilgenkamp will be participating in the JR Patriot Rodeo in Fort Worth, TX in March. Dawn Hilgenkamp reported the High School Rodeo Club will be hosting a Rodeo to Riches Gala on March 5 in the Wall Community Center; the event will include a social hour at 5 PM, dinner at 6 PM, auction at 7 PM and dance following the auction. Donations for the auction can be dropped off with any HS Rodeo Team Member or at WREA. Tickets cost \$20 in advance and \$25 at the door; tickets can be purchased from any HS Rodeo Team Member or at the Chamber Office.

Wall School District: Dr. Pandi Pittman: Sierra Hilgenkamp will be featured as part of KEVN Black Hills Fox's Rising Star of the West scholarship contest; her video will be aired on KEVN next week. State gymnastics was held last weekend; Wall Gymnast Piper Cordes placed 15th All Around. Three positions on the school board are up for election; 1 board member is not seeking re-election. The school continues to work on the facility master plan and have 2 proposals to finalize; both proposals support a gym, larger CTE shop and a stage. Pandi will be attending a Superintendent/Business Management meeting. The school is looking to fill various teaching positions: Science, Business/ Technology CTE, MS/ HS English and SPED/Intervention; there is a teacher shortage and the school is hoping to get ahead in the game. School staff will be meeting with a representative from USD to discuss how various classes can be applied toward the student's college degrees. Dr. Pittman will be going to Impact Aid in Washington D.C in March. Next week the Seniors will be traveling to Pierre to observe the legislature.

Wall Ambulance District: Lynn Riggins: The Wall Ambulance District is looking for drivers and EMT's. A CPR class will be held in March.

West River Electric: Dawn Hilgenkamp: WREA has 2 linemen positions open in other communities as well as a Human Resources position in Wall.

Guest speaker for the February Luncheon is Jacey Ellsworth, Industry Outreach & Development Representative from the South Dakota Department of Tourism (SDT). The Department is marketing South Dakota as a destination and targeting families while also promoting the outdoors and unique opportunities for South Dakota. SDT recently launched a passport program to encourage visitors to visit more places off the beaten trail. During the COVID-19 pandemic SDT never stopped marketing SD, instead they worked to stay top of mind to visitors encouraging them to visit when they are ready. SD was the very first state in the country where travel recovered after the pandemic. SDT will travel to Dallas, TX to promote SD at the Galleria Dallas Mall during President's Day. Research shows that people are planning to travel this year and road trips will still be popular. Travel confidence is high and people are saying they look forward to traveling this year. Research also shows that in the Black Hills & Badlands region visitors stay an average of 2.8 nights and travel more than 500 miles within the area. Tourism and hospitality were one of the hardest hit industries for workforce. The Department will continue to watch gas prices as that may affect travel trends; past research has shown people still travel with higher gas prices but spending habits change. Agritourism and Native Tourism are areas SDT is working to develop more; Wall is a Community Hub for Agritourism. SDT offers free online hospitality training as well as free business and event listings. The department offers A AI Carte Marketing Opportunities for businesses to participate; the Wall Chamber participates in various ads.

The Chamber is holding a \$100 WALL BUCK\$ drawing at each Chamber Luncheon; all paid Chamber Members will be entered into the drawing but must be present at the luncheon to win. The drawing will be a rolling jack pot. The winner of the \$100 WALL BUCK\$ for attending the February luncheon is Prairie Homestead; with no one from the business present to claim the prize, the pot will grow to \$200 for the March Luncheon.

With no other business, Rick Husted moved to adjourn the meeting. Second made by Travis Mason-Bushman. Motion Carried. The next Chamber Luncheon will be TUESDAY, March 15 at the Red Rock Restaurant.



Above: The Wall-Badlands Area Chamber of Commerce hosted a Legislative Crackerbarrel at Wall Drug on February 26. District 27 legislators Peri Pourier, Red Dawn Foster and Liz May as well as District 30 Legislators Trish Ladner and Tim Goodwin were in attendance to answer questions and give an update about the 2022 South Dakota legislative session.

Left: Congratulations to Wall Stompin' Grounds Coffee House for celebrating their Grand Opening and Ribbon Cutting on February 25!

SHOP
KEEP THE GREEN IN OUR COMMUNITY
LOCAL

EAT. PLAY. STAY.
WALL, SD
Wall-Badlands Area
Chamber of Commerce

RSA

Robert Sharp & Associates

PRESENTS
THE

DIGITAL MEDIA BOOT CAMP

*in partnership with
Wall Chamber of Commerce*



Wednesday, March 9
10am-2pm
Wall Community Center

\$99/person

Limited Availability

CAMP WILL FOCUS ON:

- Social Media
- Social ads
- Reputation Management
- Google Analytics

Register with Kelsey at
Wall Chamber of Commerce
(605) 279-2665
wallchamber@gwtc.net

Robert Sharp & Associates offers a diverse range of Social Media Marketing services to fit the specific needs and goals of your business. If a social effort is not linked to your current business objectives, your overall marketing and advertising strategy is missing a vital element. Our team of dedicated social media strategists are here to help you join the conversation and make social media work for your business.

WALL-BADLANDS AREA CHAMBER OF COMMERCE

Board of Directors:

Dustin Curr — President
Kim Handcock—Vice President
Anne Jo Spotted Bear —Treasurer
Annie Tice-Poseley
Amanda Kjerstad
Bobbie Dartt
Gordy Kraut
Hope Dennis
Lindsay Reagle

The March Chamber Luncheon will be held at noon on **TUESDAY, March 15** at the **Red Rock Restaurant.**

All paid members will be entered for a chance to win a **\$100 WALL BUCK\$** certificate at the luncheon; must be present to win.

2022 Wall-Badlands Area Chamber of Commerce Membership

3 Amigos Cantina	Dakota Sky Stone	Red Rock Restaurant & Lounge
4th Ave. Floral & Gifts	Dawn Hilgenkamp	Robert Sharp & Associates
American Legion Post 246	Days Inn	Ron Dinger
Americas Best Value Inn	De's Oil & Propane	Rush Funeral Home
Anderson Investments	East Pennington County Ambulance	Sander Sanitation Service
Ann's Motel	East Pennington Co. Conservation Dist.	Sarah Husted
Arneson Auction Services	East Pennington County Transit	Shearer's Western Dakota Ranch Vac.
Ascend Ag, Inc.	EconoLodge	Singing Horse Trading Post
Badlands & Co.	EDWARD JONES/Hal Bailey	Sleepy Hollow RV Park
Badlands Automotive	EDWARD JONES/Tyler T. Trevillyan	St. Patrick's Catholic Church
Badlands Cedar Pass Lodge	Evangelical Free Bible Church	Sue's Avon
Badlands Harley-Davidson	Evergreen Office Solutions	Sunshine Inn
Badlands Helicopters	Farm Bureau Financial Services	Super 8
Badlands Inn	First Interstate Bank	SWIFTEC Inc.
Badlands Motel & Campground	First Lutheran Church	Terry Mohr
Badlands National Park	Frontier Cabins	The Little Outpost
Badlands Natural History Association	Gold Diggers	Travelodge
Badlands Quilters	Golden West Telecommunications	Triangle B&B
Badlands Saloon & Grille	Harlan & Lori Walker	Treat U Boutique
Badlands Trading Post	Helen Crawford	USDA Forest Service/Natl. Grasslands
Badlands White River KOA	Hub International Insurance	Wall Auto Livery
Best Western Plains Motel	Juanita Schroeder	Wall Auto Repair & Glass
Bev Dartt	Judy Goldhammer	Wall Building Center & Construction
Black Hills & Badlands Tourism Assoc.	Jonny Creighton Winn	Wall Community Library
Black Hills Federal Credit Union	Karen Soderquist Team/ ReMax Results	Wall Dairy Queen
Black Hills Parks & Forests	Kari Welsh	Wall Drug Store
Borns Group	Larry Eisenbraun	Wall Drug Store
Candee Kitterman	M & M Sales	Wall Economic Development
Circle View Guest Ranch	Mary Williams	Wall Food Center
Common Cents	Minuteman Missile NHS	Wall Golf Association
Community Education of the Black Hills	Monument Health Wall Clinic	Wall Meat Processing
Corner Pantry/Subway	Nanna's Mercantile	Wall Rodeo Booster Club
Cornerstone Industries	Niki Mohr	Wall School District #51-5
Country Cupboard Food Pantry	Nohr Wortmann Engineering	Wall United Methodist Church
Crazy Horse Memorial	Pat Husted	Waste Connections
Crew Agency	Pennington County Commissioners	Welsh's Motel
Cristina Nesseth	Pennington County Courant	West River Electric Association
Crown Oil	Pioneer Auto Show & Prairie Town	Western Dakota Tech
Cutting Edge Salon	Prairie Homestead	Wheelin' to Wall
Dakota Mill & Grain	Quinn VFW	Whispering Pines B&B Outfitters