



Wall-Badlands Area Chamber of Commerce

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August 2021
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Schedule of Events

August 5
Wall City Council Mtg.
6:30 PM WCC

August 6, 7 & 8
Wall Crawl
1-5 PM

August 17
Wall Ambulance Board Mtg.
6 PM, Wall Fire Hall

August 19
Wall City Council Mtg.
6:30 PM, WCC



Country Cupboard Food Pantry

OPEN: 1st, 2nd AND 3rd
Wednesday of the month
from 1 PM-4 PM

AND: 2nd and 3rd
Saturday of the month
from 9 AM-11 AM

Wall Farmers Market PLUS, LLC

Wall City Park
Every Saturday in August
9 AM—11 AM



Wall Satellite Office

OPEN: August 4 & 18
9 AM– 11:30 AM &
12:30 PM– 3:30 PM

The 114th Annual Wall Celebration & PRCA Rodeo was held on July 8, 9 and 10. The Wall Celebration Committee welcomed live entertainment under the tent by the bands Flannel and Time Machine.

The Wall Rodeo Booster Club once again hosted a Pro Rodeo during the Annual Celebration. Special rodeo entertainment included a showcase of the South Dakota High School National Rodeo Qualifiers, John Payne "The One Armed Bandit" and the 2020 Top 5 Comedy Act of the Year, Matt Tarr. South Dakota Lieutenant Governor Larry Rhoden also made an appearance at the rodeo in Wall.

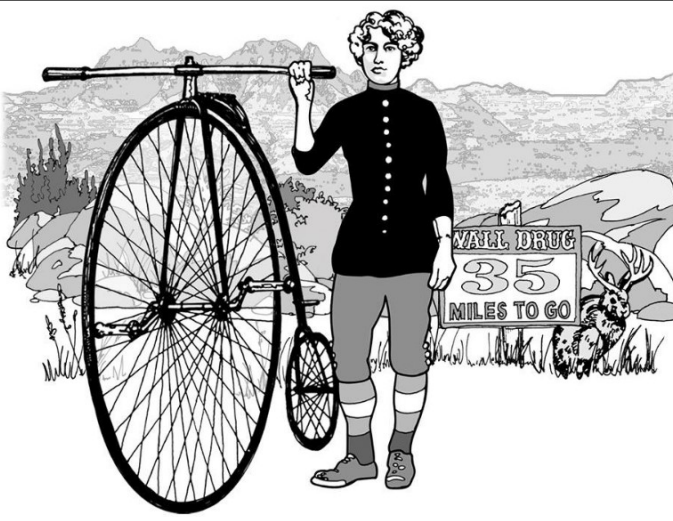
Many businesses, organizations and individuals from the area participated in the Celebration parade. This year's parade marshals were the members of the 4 Rivers Shine Club. Following the parade there were many activities for community members to enjoy, such as, a stick horse rodeo, inflatables, cornhole tournament, Badlands Alumni Program, Ice Cream Social and more!

Thank you to all the members of the Wall Celebration Committee for your hard work planning the 2021 Wall Celebration!

Photos provided by Bonnie Law







'WHEELIN' TO WALL'

Bike the Best of the Badlands

September 25 & 26, 2021

3 pavement courses & 3 Gravel Courses

Family Friendly & Rider Support

Wall-Badlands Area Chamber of Commerce Meeting Minutes

July 12, 2021

Noon Luncheon

Wall Golf Course

Wall-Badlands Area Chamber of Commerce Board President Dustin Curr called the meeting to order at 12:03 PM.

Anne Jo Spotted Bear moved to approve meeting minutes from the June Wall-Badlands Area Chamber of Commerce Luncheon. Second made by Hayli Hull. Motion carried. Anne Jo Spotted Bear moved to approve the Treasurer's Report. Second made by Lindsay Reagle. Motion carried. Dustin announced upcoming events in the Wall Community.

Wall-Badlands Area Chamber of Commerce: Kelsey Clark: During the Wall Celebration Parade the Chamber Board gave away *Support Local Business* t-shirts; people interested in purchasing a t-shirt can do so by contacting Kendra at 605 Customize. The 81st Sturgis Motorcycle Rally is expected to be record breaking; the Wall Crawl Committee is hoping to keep Rally-goers in Wall longer by providing 3 days of live music at 3 locations from 1-5 PM each day.

City of Wall: Marty Huether: Thank you to the Celebration Committee for their work preparing this year's event; Marty has heard a lot of good feedback on the bands. City sales tax revenue in June 2021 was \$139,000; sales tax in June 2020 was \$55,000 and in June 2019 was \$94,000; sales tax revenue year-to-date is well over half a million dollars. BBB tax revenue has nearly doubled this year compared to 2020. The industrial park is continuing to move forward and they are working with engineering firms to develop the area. The city is continuing discussion with Pennington County on infrastructure costs for the industrial park and ECHO Valley. ECHO Valley has been plated and the city hopes to see more interest in the area. A study of the railroad between Wall and Rapid City will be completed to determine the possibility of increasing the speed of the train. A lot of construction activity is in progress to improve curb and gutters on side streets; community members can expect to see the city invest heavily in curb and gutter over the next couple years. A study completed on 4th Ave. showed an average of 2500 cars and 55 trucks travel the road per day; the city is looking to make improvements to the road and will seek grants to help cover improvement costs. The city will also pursue a grant to create a walking path from the residential area south of the interstate to the Wall School. Discussion regarding an assisted living continues and focus groups will be set up to gather information.

National Grasslands Visitor Center: Travis Mason-Bushman: The NGVC had a soft reopening on Memorial Day by providing services outside the visitor center. The visitor center is now fully open and has seen the best June in 7 years. Next week will be the start of work on a new outdoor exhibit; large panels to show prairie animals and the environment will be installed. The NGVC is on target to receive funds from the great American Outdoors Act and will keep pushing to continue getting funds in future years for updates to the visitor center.

Black Hills & Badlands Tourism Association: Hayli Hull: The most recent tourism index for the Black Hills & Badlands Region shows trends for June are going up and hotel occupancy is doing well. Group travel is expected to return in 2022. BH&B produces a Travel Professional Guide which includes all the information tour operators need to plan a trip to the region; Wall is represented well in the publication.

With no other business, Hayli Hull moved to adjourn the meeting at 12:24 PM. Second made by Travis Mason-Bushman. Motion Carried. The next Chamber Luncheon will be held Monday, September 13.

WALL

2021



CRAWL

AUGUST 6, 7 & 8
WALL, SOUTH DAKOTA

3 DAYS OF LIVE ENTERTAINMENT



FRIDAY, AUG. 6 • 1:00 - 5:00 PM

Fast Track
Framing the Red
Hart-Beat Production

Badlands Saloon & Grille

3 Amigos Cantina

Karaoke Red Rock Lounge

SATURDAY, AUG. 7 • 1:00 - 5:00 PM

American Hitmen
Framing the Red
Honker Robinson

3 Amigos Cantina

Red Rock Lounge

Badlands Saloon & Grille

SUNDAY, AUG. 8 • 1:00 - 5:00 PM

Framing the Red
American Hitmen
Drive by Night

3 Amigos Cantina

Red Rock Lounge

Badlands Saloon & Grille



BUY A CUP

1st Drink & Cup \$6

Refills \$4

THE BIG ONE

20TH

ANNUAL WALL GOLF TOURNAMENT JULY 31, 2021

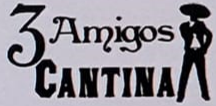
\$100,000
hole in one
shootout
following tourney
with Calcutta

Shotgun
start
at 9 AM

\$5,000
Hole in ONE
challenge
on hole #5
for everyone

4-Man
Scramble

THANK YOU
to our Sponsors



IN MEMORY OF JAN BIELMAIER AND RICHARD HAUK

FOR MORE INFORMATION:

Stan Anderson 605-381-2861, Tony Schulz 605-685-5525,
or Wall Golf Course - 605-279-GOLF

WALL-BADLANDS AREA CHAMBER OF COMMERCE

Board of Directors:

Dustin Curr — President
Kim Handcock—Vice President
Anne Jo Spotted Bear — Treasurer
Annie Tice-Poseley
Amanda Kjerstad
Bobbie Dartt
Gordy Kraut
Hope Dennis
Lindsay Reagle

2021 Luncheon Locations:

Jan-ZOOM
Feb-ZOOM
March- ZOOM
April- Annual Meeting
May- Wall Golf Course
June-Wall Golf Course
July-Wall Golf Course
Sept-TBD
Oct-TBD
Nov-TBD
Dec-TBD

**There will be no
August Chamber
Luncheon.**

2021 Wall-Badlands Area Chamber of Commerce Membership

3 Amigos Cantina	Dakota Safaris	Rod Renner
4th Ave. Floral & Gifts	Dakota Sky Stone	Ron Dinger
Agro Eco Power	Dawn Hilgenkamp	Rush Funeral Home
American Legion Post 246	Days Inn	Sander Sanitation Service
Americas Best Value Inn	De's Oil & Propane	Sarah Husted
Anderson Investments	Dean Hinzman	Schaeffer's Specialized Lubricants
Ann's Motel	East Pennington County Ambulance Dist.	Shearer's Western Dakota Ranch Vac.
Arneson Auction Services	East Pennington County Conservation Dist.	Singing Horse Trading Post
Arrow Campground	East Pennington County Transit	Sleepy Hollow RV Park
Ascend Ag, Inc.	EconoLodge	St. Patrick's Catholic Church
Badlands Automotive	EDWARD JONES/Hal Bailey	Stacy Kitterman
Badlands Cedar Pass Lodge	EDWARD JONES/Tyler T. Trevillyan	Sue's Avon
Badlands Harley-Davidson	Evangelical Free Bible Church	Sunshine Inn
Badlands Helicopters	Farm Bureau Financial Services	Super 8
Badlands Inn	First Interstate Bank	SWIFTEC Inc.
Badlands Motel & Campground	First Lutheran Church	Terry Mohr
Badlands National Park	Frontier Cabins	Tessa Gewerth
Badlands Natural History Association	Gold Diggers	Thompson Tactical
Badlands Outpost	Golden West Telecommunications	Travelodge
Badlands Quilters	Harlan & Lori Walker	Triangle B&B
Badlands Saloon & Grille	Helen Crawford	Treat U Boutique
Badlands Trading Post	Hillcrest Motel	USDA Forest Service/Natl. Grasslands
Badlands White River KOA	Hub International Insurance	Wall Auto Livery
Best Western Plains Motel	Juanita Schroeder	Wall Auto Repair & Glass
Bev Dartt	Jonny Creighton Winn	Wall Building Center & Construction
Bill Bielmaier	Karen Soderquist Team/ ReMax Results	Wall Community Library
Black Hills & Badlands Tourism Assoc.	Kari Welsh	Wall Dairy Queen
Black Hills Federal Credit Union	Keith Bagley	Wall Drug Store
Black Hills Parks & Forests	Larry Eisenbraun	Wall Eagles Live/Live Ticket
Broken Arrow Trading Company	M & M Sales	Wall Economic Development
Candee Kitterman	Mary Williams	Wall Food Center
Circle View Guest Ranch	Mike Nesseth	Wall Golf Association
Common Cents	Minuteman Missile NHS	Wall Meat Processing Plant
Community Education of the Black Hills	Niki Mohr	Wall Regional Medical Clinic
Corner Pantry/Subway	Pat Husted	Wall Rodeo Booster Club
Cornerstone Industries	Patty Coleman	Wall School District #51-5
Country Cupboard Food Pantry	Penn.-Jackson Farm Bureau	Wall United Methodist Church
Crazy Horse Memorial	Pennington County Commissioners	Waste Connections
Creative Community Concepts	Pennington County Courant	Windy Edge Homestead
Crew Agency	Pioneer Auto Show & Prairie Town	Welsh's Motel
Cristina Nesseth	Prairie Homestead	West River Electric Association
Crown Oil	Quinn VFW	Western Dakota Tech
Cutting Edge Salon	Red Rock Restaurant & Lounge	Wheelin' to Wall
Dakota Mill & Grain	Robert Sharp & Associates	Wounded Knee Museum