



Wall-Badlands Area Chamber of Commerce

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July 2021
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Schedule of Events

July 3

Wall Fireworks Display
CANCELLED

July 5

Wall City Offices CLOSED

July 8

Wall City Council Mtg.
6:30 PM, WCC

July 8, 9 & 10
Wall Celebration &
PRCA Rodeo

July 13

Wall Community Blood Drive
1:30 PM, WCC

July 20

Wall Ambulance Board Mtg.
6 PM, Wall Fire Hall

July 22

Wall City Council Mtg.
6:30 PM, WCC

July 23 & 24

Adam & Amy Pope Performance
7:30 PM, City Parking Lot

Wall Farmers Market PLUS, LLC

Wall City Park
Every Saturday in July
9 AM—11 AM



Wall Satellite Office

OPEN: July 7 & 21
9 AM– 11:30 AM &
12:30 PM– 3:30 PM



Ambulance Service Purchases New Cardiac Monitor

The Wall Ambulance Service was able to replace an old cardiac monitor with a new machine after receiving thousands of dollars in donations.

“On behalf of the Wall Ambulance, I would like to thank all of the Chamber Members who made donations toward our new cardiac monitor. The new monitor arrived on June 24th,” Carrie Schell, Wall Ambulance Board Treasurer said, “We truly live and work in a great community!”

The Wall Ambulance Service is currently seeking community members to become Ambulance Drivers, Emergency Responders and/or Emergency Technicians. The Ambulance Board is also looking to fill a vacant seat on the Board of Directors.

SD Congressmen Visits Wall

U.S. Congressman Dusty Johnson met with representatives from the City of Wall, Wall Economic Development and the Wall-Badlands Area Chamber of Commerce on June 10. The group discussed infrastructure, housing, workforce and tourism.



Dear Wall-Badlands Area Chamber of Commerce Members,

The Chamber proudly serves Members within the Wall area. We encourage you, as Members, to use the Chamber as a resource to promote your business/organization information and events. In order to ensure your information will be promoted through the Chamber’s advertising outlets please be sure to submit your information to the Chamber office before the deadlines listed below.

Deadlines for Chamber Advertising Outlets:

- Weekly Email Blast (Thursday)- 12:00 PM Wednesday
- Weekly Radio News Report on KBHB Radio (Wednesday)- 12:00 PM Tuesday
- Monthly Newsletter- 4:30 PM on the 25th of the month
- Social Media- 7 days before desired date to post
- Website- 7 days before desired date to post

Thanks again for being a Member of the Wall-Badlands Area Chamber of Commerce! We look forward to working with you!

Wall-Badlands Area Chamber of Commerce Meeting Minutes

June 14, 2021

Noon Luncheon

Wall Golf Course

Wall-Badlands Area Chamber of Commerce Board President Dustin Curr called the meeting to order at 12:05 PM.

Anne Jo Spotted Bear moved to approve meeting minutes from the March Wall-Badlands Area Chamber of Commerce Luncheon. Second made by Liliya Stone. Motion carried. Liliya Stone moved to approve the Treasurer's Report. Second made by Anne Jo Spotted Bear. Motion carried.

Dustin announced upcoming events in the Wall Community.

Wall-Badlands Area Chamber of Commerce: Kelsey Clark: The Wall Celebration and Rodeo will be July 8-10; the Celebration Committee is selling t-shirts which can be purchased by contacting the Chamber office by June 16. Live music July 9 will be by Flannel and music July 10 will be provided by Time Machine. Watch the Celebration Facebook page for updates and a schedule of events. The Chamber partnered with the South Dakota Department of Tourism to celebrate 605 Day (June 5) by offering a t-shirt giveaway on Facebook. Linda Eisenbraun has established a Wall Farmers' Market PLUS that will be held at the park June 19 and every Saturday in July from 9 AM until 11 AM. This Farmers' Market PLUS is not only for plants and produce; if you or someone you know is interested in being a vendor, please contact Linda Eisenbraun. Wall Crawl will return this year during the Sturgis Motorcycle Rally; the event will be held August 6, 7 & 8 and will offer live music at the 3 Chamber Member restaurants/bars from 1-5 PM each day. The Chamber Board of Directors will be working with Black Hills Video to create a community video for future promotions; Chamber Member businesses may be asked to allow videoing and photography in their businesses for this project.

City of Wall: Marty Huether: Sales tax last month was very good. The Industrial Park is moving along and the ultimate goal is for the site to be certified; infrastructure is a challenge and they are looking for ways to come up with funding. Mary, Marty and Lily attended a Pennington County Commissioner meeting to discuss the possibility of receiving funds from the county through the American Rescue Plan. The City is working with KLJ engineering to get a bid on infrastructure in ECHO Valley; the city is looking to fund the project by using enterprise funds. The city will make upfront payments for infrastructure in ECHO Valley and the developer will make payments back to the city once the 4th lot is sold. Things are moving forward with an assisted living; a marketing analysis by the Good Samaritan Center showed the community could not support many beds but they will continue to work with the city on the project.

Wall Economic Development: Liliya Stone: Skyview Movie Nights have been scheduled and Lily passed out information with movie dates and a map of the lots for sale at the industrial park. Wall was selected as hub for Agritourism South Dakota; 3 applicants will participate in the 2-year pilot project by SDSU extension. 13 people completed the WEDC leadership class earlier this year and learned how to present themselves, first responder services, board roles and responsibilities, and ag services; WEDC will plan to host leadership classes next year. The City of Wall is completing a comprehensive plan study and a community visioning meeting will be held June 21; community surveys are now available to review.

Rodeo Booster Club: Mary Williams: Thank you to local businesses, the Chamber and the City Council for supporting rodeos. On May 8 both the Wall and Philip High School Practice Rodeos were held at the Wall Rodeo Arena and there was great attendance. May 29 the 4-H Rodeo hosted 170 contestants at the rodeo grounds and it went very well. The Regional HS Rodeo was held June 4, 5, & 6 and had 144 contestants. Wall High School cowboys and cowgirls performed very well at the Regional Rodeos and the Wall team won the team award at the Sturgis Regional High School Rodeo. A Little Britches qualifying rodeo was held June 8. A PRCA Clinic will be held June 22 & 23 and an All-American Qualifier Rodeo will be June 26 at the Wall Rodeo Grounds. The PRCA Rodeo will be July 8-10; July 8 will be Steer Tripping and Barrel Slack will be held Thursday; July 9 will start with Rodeo Slack and Rodeo Performance at 7 PM; July 10 a Rodeo Performance will be at 7 PM.

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Also on Saturday night a High School Show Case will allow the 4 High School contestants who will be representing SD at Nationals to do each of their events during the PRCA Rodeo. The Rodeo Boosters are excited to be exploring new marketing options and joint marketing with the Wall Celebration Committee. A new feature at the PRCA rodeo this year will be a big screen by Daktronics; the screen will allow more opportunities to promote sponsors and will provide replays. The rodeo arena continues to be used by travelers to board their horses overnight; on average the rodeo club generates \$2,000 in income from horse boarding.

West River Electric: Dawn Hilgenkamp: WREA is moving forward with plans for in person events. Upcoming events are the Rapid City Appreciation Day, September 24; Annual Meeting, October 9; Tailgating at Wall vs. New Underwood Football game, October 15.

With no other business, Lindsay Reagle moved to adjourn the meeting. Second by Marty Huether. Motion Carried. The next Chamber Luncheon will be held Monday, July 12.

Wall Playdays

07/15/2021

07/22/2021

07/29/2021

08/05/2021



Camaro Fun Run Stops in Wall

The 10th Annual Camaro Rally was held June 24-27 in Sturgis, SD. The 3 day event included a Badlands Fun Run in which roughly 60 vehicles stopped in Wall for lunch at Wall Drug before continuing their drive through the Badlands National Park.



Wall Celebration and PRCA Rodeo

Thursday, July 8

- ▷ 8 AM - Steer Tripping
- ▷ 5 PM - Barrel Racing and Breakaway Roping Slack

Friday, July 9

- ▷ 10 AM - Rodeo Slack
- ▷ 5 PM - Tent opens (Shriners are bartending)
- ▷ 5 PM - 1 AM - Red Rock Mobile open under the tent
- ▷ 7 PM - PRCA Rodeo at the Rodeo Grounds
- ▷ 9 PM - 1 AM - Dance to Flannel

Saturday, July 10

- ▷ 9 AM - Parade line up - South end of Main Street
- ▷ 10 AM - Parade!
- ▷ 11 AM - Tent opens (Shriners are bartending)
- ▷ Wall VFD Donation Lunch - Stick Horse Rodeo - Inflatable games
- ▷ 12 PM - Ice Cream Social at First Lutheran Church Basement
- ▷ 1 PM - 1 AM - Red Rock Mobile open under the tent
- ▷ 1 PM - Adult Cornhole Tournament under the Tent (Registration starts at 12:30 pm - \$20 a person)
- ▷ 2 PM - Badlands Alumni at the Community Center
- ▷ 7 PM - PRCA Rodeo at the Rodeo Grounds (Featuring the top High School Rodeo National Finals Qualifiers)
- ▷ 9 PM - 1 AM - Dance to Time Machine

Celebration Fees

\$10 TENT
NIGHTLY

\$15 RODEO
PERFORMANCE





Live from Nashville, TN

Adam & Amy Pope

Simple songs from the heart

Acoustic show of country music classics, originals, & gospel music.

Two FREE Shows!

Friday, July 23 ~ 7:30 PM

Saturday, July 24 ~ 7:30 PM

Performance will be held in the Wall City Parking Lot

SKYVIEW
MOVIE NIGHTS

Bring a chair or keep your radio tuned to 88.1 FM and enjoy the show

THE MOVIE STARTS AT DUSK

510 NORRIS ST.
PARKING LOT BEHIND THE POWER HOUSE

JUNE 5 JURASSIC PARK	JUNE 19 RAYA AND THE LAST DRAGON	JULY 1 THE GREATEST SHOWMAN	JULY 17 THE LION KING	JULY 24 HOME ALONE	JULY 30 HORTON HEARS A WHO
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WALL-BADLANDS AREA CHAMBER OF COMMERCE

Board of Directors:

Dustin Curr — President
Kim Handcock—Vice President
Anne Jo Spotted Bear —Treasurer
Annie Tice-Poseley
Amanda Kjerstad
Bobbie Dartt
Gordy Kraut
Hope Dennis
Lindsay Reagle

2021 Luncheon Locations:

Jan-ZOOM
Feb-ZOOM
March- ZOOM
April- Annual Meeting
May- Wall Golf Course
June-Wall Golf Course
July-TBD
Sept-TBD
Oct-TBD
Nov-TBD
Dec-TBD

The July Chamber Luncheon will be held at the Wall Golf Course on Monday, July 12 at Noon.

2021 Wall-Badlands Area Chamber of Commerce Membership

3 Amigos Cantina	Dakota Safaris	Rod Renner
4th Ave. Floral & Gifts	Dakota Sky Stone	Ron Dinger
Agro Eco Power	Dawn Hilgenkamp	Rush Funeral Home
American Legion Post 246	Days Inn	Sander Sanitation Service
Americas Best Value Inn	De's Oil & Propane	Sarah Husted
Anderson Investments	Dean Hinzman	Schaeffer's Specialized Lubricants
Ann's Motel	East Pennington County Ambulance Dist.	Shearer's Western Dakota Ranch Vac.
Arneson Auction Services	East Pennington County Conservation Dist.	Singing Horse Trading Post
Arrow Campground	East Pennington County Transit	Sleepy Hollow RV Park
Ascend Ag, Inc.	EconoLodge	St. Patrick's Catholic Church
Badlands Automotive	EDWARD JONES/Hal Bailey	Stacy Kitterman
Badlands Cedar Pass Lodge	EDWARD JONES/Tyler T. Trevillyan	Sue's Avon
Badlands Harley-Davidson	Evangelical Free Bible Church	Sunshine Inn
Badlands Helicopters	Farm Bureau Financial Services	Super 8
Badlands Inn	First Interstate Bank	SWIFTEC Inc.
Badlands Motel & Campground	First Lutheran Church	Terry Mohr
Badlands National Park	Frontier Cabins	Tessa Gewerth
Badlands Natural History Association	Gold Diggers	Thompson Tactical
Badlands Outpost	Golden West Telecommunications	Travelodge
Badlands Quilters	Harlan & Lori Walker	Triangle B&B
Badlands Saloon & Grille	Helen Crawford	Treat U Boutique
Badlands Trading Post	Hillcrest Motel	USDA Forest Service/Natl. Grasslands
Badlands White River KOA	Hub International Insurance	Wall Auto Livery
Best Western Plains Motel	Juanita Schroeder	Wall Auto Repair & Glass
Bev Dartt	Jonny Creighton Winn	Wall Building Center & Construction
Bill Bielmaier	Karen Soderquist Team/ ReMax Results	Wall Community Library
Black Hills & Badlands Tourism Assoc.	Kari Welsh	Wall Dairy Queen
Black Hills Federal Credit Union	Keith Bagley	Wall Drug Store
Black Hills Parks & Forests	Larry Eisenbraun	Wall Eagles Live/Live Ticket
Broken Arrow Trading Company	M & M Sales	Wall Economic Development
Candee Kitterman	Mary Williams	Wall Food Center
Circle View Guest Ranch	Mike Nesseth	Wall Golf Association
Common Cents	Minuteman Missile NHS	Wall Meat Processing Plant
Community Education of the Black Hills	Niki Mohr	Wall Regional Medical Clinic
Corner Pantry/Subway	Pat Husted	Wall Rodeo Booster Club
Cornerstone Industries	Patty Coleman	Wall School District #51-5
Country Cupboard Food Pantry	Penn.-Jackson Farm Bureau	Wall United Methodist Church
Crazy Horse Memorial	Pennington County Commissioners	Waste Connections
Creative Community Concepts	Pennington County Courant	Windy Edge Homestead
Crew Agency	Pioneer Auto Show & Prairie Town	Welsh's Motel
Cristina Nesseth	Prairie Homestead	West River Electric Association
Crown Oil	Quinn VFW	Western Dakota Tech
Cutting Edge Salon	Red Rock Restaurant & Lounge	Wheelin' to Wall
Dakota Mill & Grain	Robert Sharp & Associates	Wounded Knee Museum