



# Wall-Badlands Area Chamber of Commerce

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## Schedule of Events

January 1  
Wall City Offices CLOSED

January 3  
VFW BINGO  
2 PM, WCC

January 5  
Wall Community Blood Drive  
1:45-5:45 PM, WCC

January 11  
Chamber Noon Luncheon  
12 PM, Zoom

January 12  
Wall City Council Meeting  
6:30 PM, WCC

January 17  
VFW BINGO  
2 PM, WCC

January 18  
Wall City Offices CLOSED

January 19  
Wall Ambulance Board Mtg.  
6 PM, Wall Fire Hall

January 21  
Wall City Council Meeting  
6:30 PM, WCC

## Promote Local Spending this Holiday Season!

The CHAMBER HOLIDAY SWEEPSTAKES is back! The CHAMBER HOLIDAY SWEEPSTAKES offers WALL BUCK\$ as great prizes for those who shop and buy local at participating Chamber businesses from Monday, November 16 through Thursday, December 31.

Chamber member businesses will be provided with CHAMBER HOLIDAY SWEEPSTAKES cards to give to shoppers. Businesses will initial the card for every \$10 the shopper spends in businesses; each single purchase is limited to \$500. When a shopper's card is full, they should fill out the information on the back and drop it in a drop box at various locations. Then, the shoppers get a new card and repeat!

Participating businesses will be provided with CHAMBER HOLIDAY SWEEPSTAKES cards, a drop box (if desired) and a special pen to authenticate the businesses initials.



The CHAMBER HOLIDAY SWEEPSTAKES is offered to Wall-Badlands Area Chamber of Commerce members. The CHAMBER HOLIDAY SWEEPSTAKES aligns with the Chamber's goal of promoting Chamber members, community growth and local shopping. Cards should be submitted by December 31; drawing will be held on January 5 via Facebook Live Video. A total of \$1,900 in prizes will be given!

If you have any questions please contact the Chamber office at 279-2665.



## Wall Satellite Office

OPEN: January 6 & 20  
9 AM- 11:30 AM &  
12:30 PM- 3:30 PM

# Onward!

2021

SOUTH DAKOTA GOVERNOR'S  
CONFERENCE ON TOURISM

January 20-21, 2021

# Wall-Badlands Area Chamber of Commerce Meeting Minutes

## December 14, 2020      Noon Luncheon      Via Zoom

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Wall-Badlands Area Chamber of Commerce Board President Dustin Curr called the meeting to order at 12:01 PM. Anne Jo Spotted Bear moved to approve meeting minutes from the November Chamber Luncheon. Second made by Hayli Hull. Motion carried. Jody Bielmaier moved to approve the Treasurer's Report. Second made by Marty Huether. Motion carried. Dustin announced upcoming events in the Wall community.

**Wall-Badlands Area Chamber of Commerce:** Kelsey Clark: The Wall-Badlands Area Chamber of Commerce received a grant in the amount of \$36,513 from the South Dakota Tourism DMO (Domestic Marketing Organization) Marketing Assistance Program. The grant money will be used to promote safe travel to the Wall-Badlands Area as well as inspire travel for the 2021 season, while also encourage hotel bookings in the area. 'A Badlands Country Christmas' will be held December 16, in the Wall Community Center; meal will be provided by the Red Rock Restaurant and entertainment will be by Orion and Stacy Potter and Company. Thank you to all the businesses and individuals who sponsored the event. The Chamber Holiday Sweepstakes is back! This program offers WALL BUCK\$ as prizes for those who buy local November 16 through December 31. Thank you to all the businesses who have been promoting the sweepstakes. The Chamber Board of Directors is once again hosting the Holiday Lighting Contest. Judging will be held Friday, December 18. Please note the Wall City Offices and Public Works Department will close at noon on December 24 and will be closed all day on December 25 and January 1.

**City of Wall:** Marty Huether: Sales tax revenue has been really good the last few months and has been much better than anticipated. There have been some cases of COVID-19 in the community; hoping the individuals are doing well. Some projects that were scheduled to be completed this year have been postponed but the city is hoping to complete street projects next year, including 4<sup>th</sup> Ave due to truck traffic.

**Wall Economic Development:** Liliya Stone: Thank you to those who participated in the Parade of Lights on December 10. Thanks to the Chamber Retail Committee and Creative Community Concepts for partnering on the event. WEDC will launch a leadership class starting in January. There will be a total of 6 classes which will be about 2 or 3 hours each and have various presenters; this is a pilot project and there are not many details at the moment. South Dakota is offering a second round of grants for loss of revenue in the months of September through November; application deadline is December 20.

**Minuteman Missile NHS:** Kelsey Clark reporting for Jeannie Berry: The Visitor Center is open Tuesday-Sunday 8 AM – 4 PM. Delta-09 Missile Silo is open Tuesday-Saturday 9 AM – 3 PM. Delta-01 Launch Control topside tours are offered Wednesday-Saturday at 1 PM and 2 PM; reservations for tours can be made through Black Hills Central Reservations. Minuteman Missile NHS will be closed on December 25 and January 1. November 2020 visitation numbers were up over November 2019. Year-to-date visitation is down.

**National Grasslands Visitor Center:** Travis Mason-Bushman: Travis introduced himself as the new director of the National Grasslands Visitor Center and he is looking forward to being part of the community and moving forward with work at the Visitor Center.

**Black Hills & Badlands Tourism Association:** Hayli Hull: The 2021 SDVG is off to the printers and will be distributed in January. BH&B also received funds from the DMO Marketing Assistance Program through the South Dakota Department of Tourism; funds are being used to promote a travel safe message as well as encouraging travelers to visit our area. The annual meeting of the association was held virtually last week and was recorded for members to view at a later time; if you are interested in watching the recording please contact Hayli to get the link.

**Rodeo Booster Club:** Dawn Hilgenkamp: Local students have qualified to participate in the 20X Rodeo during the Black Hills Stock Show. Plans are moving forward for the PRCA Rodeo to be held next summer during the Wall Celebration. Governor Kristi Noem, while appearing at the National Final Rodeo, complemented small South Dakota Rodeos.

**Golden West:** Jody Bielmaier: Thank you to those who have supported Golden West and been Golden West customers this year.

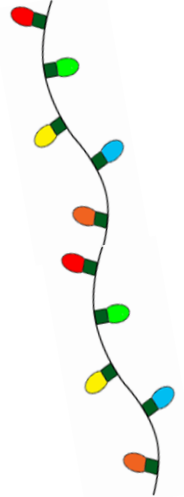
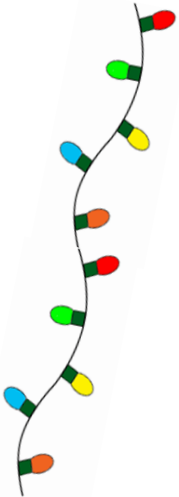
**West River Electric:** Dawn Hilgenkamp: Scholarship applications are available online and are due February 5. Offices will be closed all day December 24 and 25 for the holiday and will close at 11 am on December 31 and all day on January 1 for New Years Day. WREA received grant money to place a car charging station; they will be partnering with the City of Wall to place the charging station next to the Tesla stations in the city parking lot.

With no other business, Jody Bielmaier moved to adjourn the meeting at 12:22 PM. Second by Anne Jo Spotted Bear. Motion carried. The next Wall-Badlands Area Chamber Luncheon will be Monday, January 11.

# Holiday Lighting Contest

The Wall-Badlands Area Chamber Board of Directors hosted the third annual Holiday Lighting Contest to encourage a friendly competition to make the holidays a little brighter in our community. Houses were judged on Friday, December 18, based on originality, arrangement, theme, creativity and overall presentation.

Judges awarded 1st place to Darwin & Betty Haerer, 2nd place to Casey & Cindy Weaver and 3rd place to Mark & Patty Coleman. Congratulations to the winners!



Darwin & Betty Haerer



Casey & Cindy Weaver



Mark & Patty Coleman

# A BADLANDS COUNTRY Christmas

Friends and family of the Badlands area gathered to capture the spirit of Christmas during A Badlands Country Christmas, on December 16. This semi-formal event was hosted by the Wall-Badlands Area Chamber of Commerce and included a meal catered by the Red Rock Restaurant and a Christmas Show as performed by the musical ensemble of Orion and Stacey Potter and Company.

The Christmas Show included vocals, dancing and instrumental performances of new and old Christmas songs. A special thank you to all the event sponsors, the event would not have been possible without you!





Be a part of  
something bigger  
than yourself



## Wall Community Blood Drive

**TUESDAY, JAN. 5**  
**1:45 PM TO 5:45 PM**  
**COMMUNITY CENTER**  
**501 MAIN STREET**

For an appointment contact Garrett or  
Holly Bryan at 605-515-4138 or  
605-515-4139

Blood Donations drop over the  
holiday season. Please help us  
ensure a safe blood supply by  
donating in January at our  
blood drive.



**GIVE BLOOD TODAY | [vitalant.org](https://vitalant.org)**

Eligibility questions? Call 605.646.2643

**vitalant.** 

# WALL-BADLANDS AREA CHAMBER OF COMMERCE

## 2020 Board of Directors:

Dustin Curr —President  
Bruce Dunker —Vice President  
Janet Lurz —Treasurer  
Anne Jo Spotted Bear  
Gordy Kraut  
Kim Handcock  
Lindsay Reagle  
Terry Mohr

## 2021 Luncheon Locations:

Jan-ZOOM  
Feb-TBD  
March-TBD  
June-TBD  
July-TBD  
Sept-TBD  
Oct-TBD  
Nov-TBD  
Dec-TBD

**The January Noon  
Luncheon will be held on  
Monday, January 11 via  
Zoom.**

## 2020 Wall-Badlands Area Chamber of Commerce Membership

3 Amigos Cantina	Dakota Mill & Grain	Robert Sharp & Associates
4th Ave. Floral & Gifts	Dakota Safaris	Rod Renner
Agro Eco Power	Dakota Sky Stone	Ron Dinger
American Legion Post 246	Dawn Hilgenkamp	Rush Funeral Home
Americas Best Value Inn	Days Inn	Sander Sanitation Service
Anderson Investments	De's Oil & Propane	Sarah Husted
Ann's Motel	Deni Amundson	Schaeffer's Specialized Lubricants
Arneson Auction Services	East Pennington County Ambulance Dist.	Shearer's Western Dakota Ranch Vac.
Arrow Campground	East Pennington County Conservation Dist.	Singing Horse Trading Post
Ascend Ag, Inc.	East Pennington County Transit	Sleepy Hollow RV Park
Badlands Automotive	EconoLodge	St. Patrick's Catholic Church
Badlands Cedar Pass Lodge	EDWARD JONES/Hal Bailey	Stacy Kitterman
Badlands Harley-Davidson	EDWARD JONES/Tyler T. Trevillyan	Sue's Avon
Badlands Helicopters	Evangelical Free Bible Church	Sunshine Inn
Badlands Inn	Farm Bureau Financial Services	Super 8
Badlands Motel & Campground	First Interstate Bank	SWIFTEC Inc.
Badlands National Park	First Lutheran Church	Terry Mohr
Badlands Natural History Association	Frontier Cabins	Tessa Gewerth
Badlands Outpost	Gold Diggers	Thompson Tactical
Badlands Quilters	Golden West Telecommunications	Travelodge
Badlands Saloon & Grille	Harlan & Lori Walker	Triangle B&B
Badlands Trading Post	Helen Crawford	Treat U Boutique
Badlands White River KOA	Hillcrest Motel	USDA Forest Service/Natl. Grasslands
Best Western Plains Motel	Hub International Insurance	Wall Auto Livery
Bethel Church	Juanita Schroeder	Wall Building Center & Construction
Bev Dartt	Jonny Creighton Winn	Wall Community Library
Bill Bielmaier	Karen Soderquist Team/ ReMax Results	Wall Dairy Queen
Black Hills & Badlands Tourism Assoc.	Kari Welsh	Wall Drug Store
Black Hills Federal Credit Union	Keith Bagley	Wall Eagles Live/Live Ticket
Black Hills Parks & Forests	Larry Eisenbraun	Wall Economic Development
Broken Arrow Trading Company	M & M Sales	Wall Food Center
Candee Kitterman	Mary Williams	Wall Golf Association
Circle View Guest Ranch	Mike Nesseth	Wall Meat Processing Plant
Common Cents	Minuteman Missile NHS	Wall Regional Medical Clinic
Community Education of the Black Hills	Niki Mohr	Wall Rodeo Booster Club
Corner Pantry/Subway	Pat Husted	Wall School District #51-5
Cornerstone Industries	Patty Coleman	Wall United Methodist Church
Country Cupboard Food Pantry	Penn.-Jackson Farm Bureau	Waste Connections
Crazy Horse Memorial	Pennington County Commissioners	Windy Edge Homestead
Creative Community Concepts	Pennington County Courant	Welsh's Motel
Crew Agency	Pioneer Auto Show & Prairie Town	West River Electric Association
Cristina Nesseth	Prairie Homestead	Wheelin' to Wall
Crown Oil	Quinn VFW	Wounded Knee Museum
Cutting Edge Salon	Red Rock Restaurant & Lounge	