



# Wall-Badlands Area Chamber of Commerce

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December 2020  
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## Schedule of Events

December 3  
Wall City Council Meeting  
6:30 PM, WCC

December 6  
VFW BINGO  
2 PM, WCC

December 10  
Parade of Lights  
6 PM

December 14  
WBACC Luncheon  
12 PM, ZOOM

December 15  
Wall Ambulance Board Mtg.  
6 PM, Wall Fire Hall

December 16  
A Badlands Country Christmas  
5:30 PM, WCC

December 17  
Wall City Council Meeting  
6:30 PM, WCC

December 20  
VFW BINGO  
2 PM, WCC

December 24  
Wall City Offices Close at  
Noon

December 25  
Wall City Offices CLOSED

## Local Businesses Celebrate Small Business Saturday

Small Business Saturday, November 28, kicked off the 2020 holiday season by encouraging consumers to support our local businesses when purchasing holiday gifts. Small Business Saturday is a day to celebrate and support small businesses and all they do for our community. Founded in 2010 by American Express, Small Business Saturday has become an important part of small businesses' busiest shopping season and supports our nation's nearly 32 million independent businesses.

This year, Wall community businesses celebrated the day by hosting open houses, offering sales and more!

During these unusual times, small businesses need our support as they navigate and adjust business operations due to the COVID-19 pandemic. Thank you to all the local shoppers who supported our locally owned businesses on Small Business Saturday.



## 2021 Minimum Wage Announced

The U.S. Department of Labor announced the new 2021 minimum wage. The minimum wage is annually adjusted by any increase in cost of living in conjunction with the Consumer Price Index.

### NON-TIPPED EMPLOYEES

Beginning Jan. 1, 2021, the minimum wage for non-tipped employees in South Dakota will be \$9.45/hour. (2020 - MW \$9.30/hour)

### TIP CREDIT (TIPPED EMPLOYEES)

Beginning Jan. 1, 2021, the hourly minimum wage for tipped employees will be no less than \$4.725/hour. (2020- MW \$4.65/hour)



The Wall Satellite Office  
will NOT be open in the  
month of December.

# Onward!

2021

SOUTH DAKOTA GOVERNOR'S  
CONFERENCE ON TOURISM

January 20-21, 2021



## PANCAKE SUPPER \*CANCELLED\*

The Wall-Badlands Area Chamber of Commerce Retail Committee's Annual Pancake Supper at Wall Drug has been CANCELLED due to concerns of COVID-19. Instead, the Retail Committee will provide community members with \$5 meal vouchers that can be used at participating Wall-Badlands Area Chamber of Commerce Member Restaurants. Vouchers and Santa Treat Bags will be distributed outside the Police Garage AS WELL AS inside the Wall Community Center following the Parade of Lights on Thursday, December 10.

Santa Claus, treats and hot cocoa will also be in the Wall Community Center following the Parade of Lights. Please see the Parade of Lights flyer for more info about the event

## Wall-Badlands Area Chamber of Commerce Meeting Minutes November 9, 2020                      Noon Luncheon                      Via Zoom

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Wall-Badlands Area Chamber of Commerce Board President Dustin Curr called the meeting to order at 12:01 PM. Jody Bielmaier moved to approve meeting minutes from the October Chamber Luncheon. Second made by Liliya Stone. Motion carried. Jody Bielmaier moved to approve the Treasurer's Report. Second made by Dawn Hilgenkamp. Motion carried. Dustin announced upcoming events in the Wall community.

**Wall-Badlands Area Chamber of Commerce:** Kelsey Clark: The Chamber Holiday Sweepstakes is back! This program will offer WALL BUCK\$ as prizes for those who buy local Monday, November 16 through Thursday, December 31; any businesses interested in participating can contact the Chamber office to receive supplies. Each year the Chamber purchases a 2-page ad in the South Dakota Vacation Guide; Chamber Members are invited to partner with the Chamber and be included in the ad. Cost to participate in \$300. The South Dakota Governor's Conference on Tourism will be held January 20-21, in Pierre. The conference will be a hybrid of limited in-person attendance as well as a virtual option.

**Wall-Badlands Area Chamber of Commerce Retail Committee:** Jenny Patterson: The Retail Committee has decided to cancel the Annual Pancake Supper. The Committee will work with WEDC and Creative Community Concepts to host Santa Claus in the Wall Community Center after the Parade of Lights. Watch for more updates.

**Wall Economic Development:** Liliya Stone: The new WEDC High School board member is Sierra Hilgenkamp. Wall Economic Development's 5<sup>th</sup> Annual Meeting will be held on November 18 in the Wall Community Center; Elevate Rapid City CEO Tom Johnson will be the guest speaker. The Parade of Lights will be held on December 10, please RSVP if you are interested in participating. WEDC is working with the Chamber Retail Committee and Creative Community Concepts to safely host Santa Claus in the Wall Community Center after the Parade of Lights.



**Black Hills & Badlands Tourism Association:** Hayli Hull: The 2021 SDVG is in production; there has been great participation and ad renewal for 2021. BH&B will be representing the Black Hills & Badlands region at the National Tour Association gathering, the Wall-Badlands Area Chamber is the only community participating in the 2-page advertising piece that will be given to tour operators.

**Rodeo Booster Club:** Dawn Hilgenkamp: The next rodeo meeting will be November 11 at 5:30 PM. Plans are moving forward for the PRCA Rodeo to be held next summer during the Wall Celebration. Five local students have qualified to participate in the 20X rodeo during the Black Hills Stock Show.

**Wall School District:** Dan Baldwin: The 1<sup>st</sup> quarter has ended and student enrollment is up with 276 total kids. Junior High girls' basketball and Junior High wrestling has started. Live Ticket is streaming as many sporting events as possible. A community informational meeting to discuss ALICE protocols will be held November 24. The school board is focusing on the 5-year capital outlay plan which will decide where to spend money over the years.

**Golden West:** Jody Bielmaier: On Oct 27, 2020 Governor Kristi Noem announced the launch of K-12 Connect, a program to provide internet service at no cost to eligible K-12 students in their home for the remainder of the 2020-21 school year. The K-12 Connect is a partnership of the South Dakota Governor's Office, Bureau of Information and Telecommunications, Department of Education, and participating telecommunications companies. Golden West is excited to be a participating telecommunications provider in this great program. Golden West employees will not be working Veteran's Day, November 11<sup>th</sup> or Thanksgiving Day, November 26<sup>th</sup>. While general services will not be available these days by phone, Golden West Help Desk and Repair Service is available 24x7 at 1-855-888-7777. Golden West's holiday promotion will be available beginning November 14<sup>th</sup>. Check it out and our local shopping gift certificate giveaway highlighted on our website at goldenwest.com.

**West River Electric:** Dawn Hilgenkamp: The WREA Annual Meeting was held on October 17 at the Wall School; Chuck Sloan was elected to represent District 2 on the board. WREA offices are closed to the public at this time.

With no other business, Hayli Hull moved to adjourn the meeting at 12:23 PM. Second by Jody Bielmaier. Motion carried. The next Wall-Badlands Area Chamber Luncheon will be held on Monday, December 14.

## Promote Local Spending this Holiday Season!

The CHAMBER HOLIDAY SWEEPSTAKES is back! The CHAMBER HOLIDAY SWEEPSTAKES offers WALL BUCK\$ as great prizes for those who shop and buy local at participating Chamber businesses from Monday, November 16 through Thursday, December 31.

Chamber member businesses will be provided with CHAMBER HOLIDAY SWEEPSTAKES cards to give to shoppers. Businesses will initial the card for every \$10 the shopper spends in businesses; each single purchase is limited to \$500. When a shopper's card is full, they should fill out the information on the back and drop it in a drop box at various locations. Then, the shoppers get a new card and repeat!

Participating businesses will be provided with CHAMBER HOLIDAY SWEEPSTAKES cards, a drop box (if desired) and a special pen to authenticate the businesses initials.

The CHAMBER HOLIDAY SWEEPSTAKES is offered to Wall-Badlands Area Chamber of Commerce members. The CHAMBER HOLIDAY SWEEPSTAKES aligns with the Chamber's goal of promoting Chamber members, community growth and local shopping. Cards should be submitted by December 31; drawing will be held on January 5 via Facebook Live Video.

If you have any questions please contact the Chamber office at 279-2665.





THE WALL-BADLANDS AREA CHAMBER OF COMMERCE PRESENTS:

A BADLANDS  
COUNTRY *Christmas*

WEDNESDAY, DECEMBER 16  
WALL COMMUNITY CENTER GRAND HALL  
5:30 PM

You are cordially invited to join us as we capture the spirit of Christmas during **A Badlands Country Christmas**. Gather with friends and family to enjoy a semi-formal dinner show. This event will feature a meal catered by the Red Rock Restaurant followed by a Christmas Story as performed by Orion and Stacy Potter and Company.

Tiered sponsorship packages for the event are listed below. We are also seeking donations of door prizes, up to \$25 in value, to be given away throughout the evening.

**TIER 1: \$350**

- Table for 8
- VIP Seating
- Business Logo Included On Banner
- Live Sponsor Promotion During Event

**TIER 2: \$250**

- Table for 4
- VIP Seating
- Business Logo Included On Banner
- Sponsor Mentioned During The Event

**TIER 3: \$100**

- Table for 2
- VIP Seating
- Sponsor Mentioned During Event

**GENERAL ADMISSION: \$40 PER TICKET**

To purchase tickets, donate a door prize, or sponsor **A Badlands Country Christmas**, please contact the Chamber Office at 279-2665 or wallchamber@gwtc.net. Tickets must be purchased before December 9, tickets will not be available the day of the event. Seating will be limited to allow for social distancing.

**COVID-19 Precautions:**

Face Masks Welcome, Limited Seating, Hand Sanitizer Stations, Face Masks Worn by Serving Staff





WALL-BADLANDS AREA CHAMBER OF COMMERCE

# Holiday Lighting Contest

## PRIZES:

1st Place: \$300 WALL BUCK\$

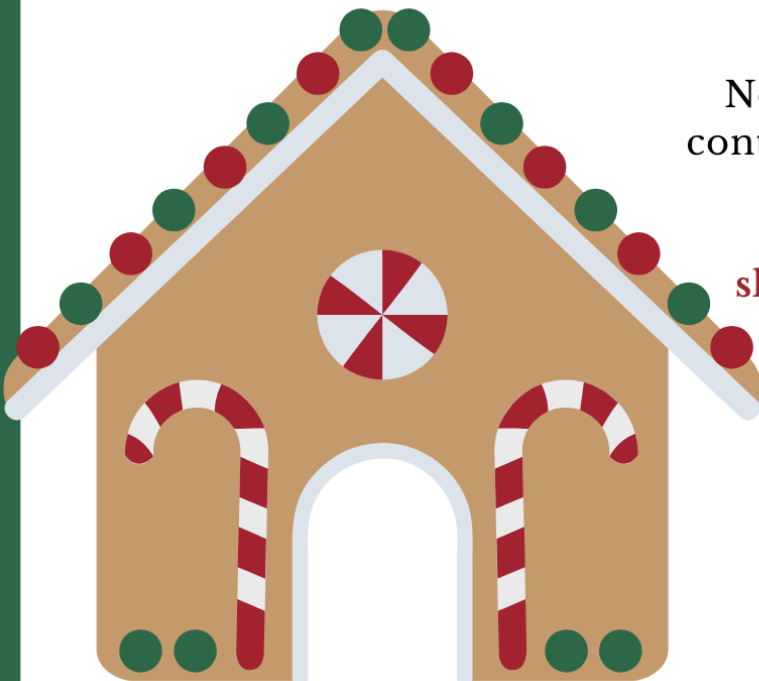
2nd Place: \$200 WALL BUCK\$

3rd Place: \$100 WALL BUCK\$

Judging will be held December 18

Nominate yourself or someone else by contacting the chamber office at 279-2665.

The **Chamber** encourages you to **shop local** for your decorating needs!



# WALL-BADLANDS AREA CHAMBER OF COMMERCE

## 2020 Board of Directors:

Dustin Curr — President  
Bruce Dunker — Vice President  
Janet Lurz — Treasurer  
Anne Jo Spotted Bear  
Cindy Hauk  
Gordy Kraut  
Kim Handcock  
Lindsay Reagle  
Terry Mohr

## 2020 Luncheon Locations:

Jan-Red Rock  
Feb-Red Rock  
March-Red Rock  
June-Zoom  
July-Zoom  
Sept-Zoom  
Oct-ZOOM  
Nov-ZOOM  
Dec-TBD

**The December Noon  
Luncheon will be held on  
Monday, December 14  
via Zoom.**

## 2020 Wall-Badlands Area Chamber of Commerce Membership

3 Amigos Cantina	Dakota Safaris	Ron Dinger
4th Ave. Floral & Gifts	Dakota Sky Stone	Rush Funeral Home
Agro Eco Power	Dawn Hilgenkamp	Sander Sanitation Service
American Legion Post 246	Days Inn	Sarah Husted
Americas Best Value Inn	De's Oil & Propane	Schaeffer's Specialized Lubricants
Anderson Investments	Deni Amundson	Shearer's Western Dakota Ranch Vac.
Ann's Motel	East Pennington County Ambulance Dist.	Singing Horse Trading Post
Arneson Auction Services	East Pennington County Conservation Dist.	Sleepy Hollow RV Park
Arrow Campground	East Pennington County Transit	St. Patrick's Catholic Church
Ascend Ag, Inc.	EconoLodge	Stacy Kitterman
Badlands Automotive	EDWARD JONES/Hal Bailey	Sue's Avon
Badlands Cedar Pass Lodge	EDWARD JONES/Tyler T. Trevillyan	Sunshine Inn
Badlands Harley-Davidson	Evangelical Free Bible Church	Super 8
Badlands Helicopters	Farm Bureau Financial Services	SWIFTEC Inc.
Badlands Inn	First Interstate Bank	Terry Mohr
Badlands Motel & Campground	First Lutheran Church	Tessa Gewerth
Badlands National Park	Frontier Cabins	Thompson Tactical
Badlands Natural History Association	Gold Diggers	Travelodge
Badlands Outpost	Golden West Telecommunications	Triangle B&B
Badlands Quilters	Harlan & Lori Walker	Treat U Boutique
Badlands Saloon & Grille	Helen Crawford	USDA Forest Service/Natl. Grasslands
Badlands Trading Post	Hillcrest Motel	Wall Auto Livery
Badlands White River KOA	Hub International Insurance	Wall Building Center & Construction
Best Western Plains Motel	Juanita Schroeder	Wall Community Library
Bethel Church	Jonny Creighton Winn	Wall Dairy Queen
Bev Dartt	Karen Soderquist Team/ ReMax Results	Wall Drug Store
Bill Bielmaier	Kari Welsh	Wall Eagles Live/Live Ticket
Black Hills & Badlands Tourism Assoc.	Keith Bagley	Wall Economic Development
Black Hills Federal Credit Union	Larry Eisenbraun	Wall Food Center
Black Hills Parks & Forests	M & M Sales	Wall Golf Association
Broken Arrow Trading Company	Mary Williams	Wall Meat Processing Plant
Candee Kitterman	Mike Nesseth	Wall Regional Medical Clinic
Circle View Guest Ranch	Minuteman Missile NHS	Wall Rodeo Booster Club
Common Cents	Niki Mohr	Wall School District #51-5
Community Education of the Black Hills	Pat Husted	Wall United Methodist Church
Corner Pantry/Subway	Patty Coleman	Waste Connections
Cornerstone Industries	Penn.-Jackson Farm Bureau	Windy Edge Homestead
Country Cupboard Food Pantry	Pennington County Commissioners	Welsh's Motel
Crazy Horse Memorial	Pennington County Courant	West River Electric Association
Creative Community Concepts	Pioneer Auto Show & Prairie Town	Wheelin' to Wall
Crew Agency	Prairie Homestead	Wounded Knee Museum
Cristina Nesseth	Quinn VFW	
Crown Oil	Red Rock Restaurant & Lounge	
Cutting Edge Salon	Robert Sharp & Associates	
Dakota Mill & Grain	Rod Renner	