



# Wall-Badlands Area Chamber of Commerce

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January 2020  
Volume 20: Issue 1

## Schedule of Events

January 5  
VFW Bingo  
2 PM, WCC

January 7  
Blood Drive  
1:45 PM, WCC

January 10  
Middle School Dance  
7 PM, WCC

January 13  
Chamber Luncheon  
12 PM, Red Rock

January 16  
Wall City Council  
6:30 PM, WCC

January 19  
VFW Bingo  
2 PM, WCC

January 24  
Ag Appreciation Supper  
5:30 PM, WCC

To list your event here, on the website, and on the radio please contact the Chamber office at 279-2665.

## Badlands Veterans Memorial Planned in Wall

When we think of our treasured and respected American veterans, we put our hands over our hearts to say Thank You. That's the way we express our gratitude. Soon, thanks to a committee formed by the Quinn VFW (Post #9120) and Wall American Legion (Post #246), we will be able to stand next to the Badlands Veterans Memorial and actually touch a brick bearing the names of our relatives and friends who have served in the Armed Forces. The Badlands Veterans Memorial will honor service men and women from the Badlands area; this will include Wall, Quinn, Philip, Interior, Scenic, Creighton, Wasta, etc. The name of any service member, deceased or living, who has ties to this area is welcome.

The plan is in the works, drawings have been made and the committee has the brick maker ready to begin. All that is needed is the completed application form and fee from those of us who would cherish the opportunity to honor these brave men and women. At this time, the plan is to locate the wall to the west of the Wall Community Library (located on Main Street in Wall in the stone building known as the Historic Hut).

The wall will be four feet tall and 16 feet long and will have two sides. It will be set on a concrete slab and be covered. An American flag will wave in front of the Monument, constantly standing guard.

Each brick on the wall will contain the name of one person. It will hold three lines of print; the name, the branch of the military in which they served and the dates of service. A brick with this information is \$35.00. If you choose to add the insignia of their branch of service, it will be \$45.00.

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### Wall Satellite Office

Date: January 8 & 22  
Hours: 9 AM– 11:30 AM  
& 12:30 PM– 3:30 PM



Sponsoring businesses or individuals are also welcome. There are divisions of \$100, \$250, \$500 or \$1,000. (Of course, anyone wishing to donate more will not be turned away!) Sponsors and major donors of items or work needed will have their names on bricks, as well. They will be offered three lines of print but no advertising will be accepted. (For example, the Wall School Ag Class has offered to do the welding.)

Military bricks will be red in color, sponsor and donor bricks will be gray.

Applications will be inserted into the Profit on December 23, so watch for it! Applications will also be available at the Wall Badlands Chamber office. You can contact a committee member with questions or for information; committee members are Pete Dunker, Dave Olson, Bill Hamann, Wayne Shull, Angel Seiler and Garrett Bryan. Of vital importance: You want to be absolutely sure that your spelling and information on the application is correct. Your information and fees can be mailed to an address supplied on the application.

The completion date of the Badlands Veterans Memorial depends on you! As soon as the committee has a substantial number of completed applications and fees, the construction of the Memorial will begin.

If you're wondering what to give someone special for a birthday, anniversary or just to express your thanks and genuine respect, this would be a powerful gift for the heroes who are the champions of their beliefs, who protected and served for us with exemplary valor.

This will be our wall, honoring our local military men and women who have served with bravery, integrity and courage, some giving the ultimate sacrifice. It's a small thing for us to do for them, considering all they have done for us. Remember: Freedom isn't free. It is paid for, in full, by these extraordinary and honorable people. And please, remember to thank them when you see them.

Plans are proceeding for a Dedication Ceremony, and although that date cannot be set until work on the wall is well underway. Information will be shared with you as soon as a date has been set. Watch for the applications in the December 23 Profit! Join in and be part of the Badlands Veterans Memorial.



## Wall-Badlands Area Chamber of Commerce Meeting Minutes December 9, 2019      Noon Luncheon      Badlands Saloon & Grille

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Wall-Badlands Area Chamber of Commerce Board President Jackie Kusser called the meeting to order. Chamber Member Pete Dunker led the Pledge of Allegiance. Motion, made by Anne Jo Spotted Bear with a second by Cindy Hauk, carried to approve meeting minutes from the November 12 Chamber Luncheon. Those in attendance reviewed the November Treasurer's Report and Jackie Announced upcoming events.

**Wall-Badlands Area Chamber of Commerce:** Kelsey Clark: The Chamber Retail Committee will host the Pancake Supper on Wednesday, December 11, at Wall Drug. Food will be served from 5-6:30 PM. Santa Claus will arrive at the Drug Store at 5 PM. At the Pancake Supper, attendees can sign up for a chance to win WALL BUCK\$ or a \$250 Shopping Spree. The Chamber Board is once again organizing a Holiday Lighting Contest for the Wall Community. Judging will be held the week of December 16-20. Community members can nominate themselves or someone else by contacting the Chamber office. The Chamber Retail Committee is encouraging local shopping this holiday season with the Chamber Holiday Sweepstakes. The Sweepstakes will offer WALL BUCK\$ as great prizes for those who shop and buy local this holiday season. Chamber membership renewal information was sent out in October; thank you to the businesses who promptly paid their Chamber membership. Chamber dues are to be paid by December 31. If you have any questions about your dues please contact the Chamber office.

**City of Wall:** Marty Huether: Sales tax showed good growth over the last year; BBB tax is up slightly. They will be keeping an eye on tourists lodging in Wall. Studies have shown that individuals are more willing to move to cities if there in an incentive, therefore, the city will partner with WEDC to offer incentives to try to keep jobs filled.

**Wall Economic Development:** Liliya Stone: The organization held their annual meeting last month and re-elected Mary Williams and Dani Herring to the board. Mary Williams was elected as the WEDC Board President. Thank you to those who participated in the Parade of Lights; the best float was Wall Meats/Red Rock Restaurant and the Best Dressed crew was Wall Building Center. Community members can still vote on Facebook for the People's Choice by 'liking' the image of their favorite float. WEDC is implementing a program to assist with moving expenses for individuals moving to Wall. WEDC will reimburse an employer \$750 over 1 year. WEDC has partnered with the City of Wall and West Rive Electric, who will waive the electricity deposit. Anyone interested in being a partner in the program can contact the WEDC office.

**Black Hills & Badlands Tourism Association:** Hayli Hull: BH&B has been busy finishing up the South Dakota Vacation Guide. Wall has an awesome 2-page spread in the publication which is a great tool to encourage people to visit Wall and increase tax dollars. The guide is off to the printer and will be distributed early January. Winter travel shows are coming up quickly; BH&B will attend 9 different shows to promote the region. Hayli introduced other members of the BH&B sales staff; Leira Janklow and Cindy Millett.

**Rodeo Booster Club:** Mary Williams: Wall High School Rodeo athletes will participate in the 20X Rodeo on February 20, during the Black Hills Stock Show. To participate in this rodeo athletes had to earn points by placing in regional rodeos. The Pennington County 4-H Rodeo will be held May 31, due to conflicts with National Junior High Rodeo and State Rodeo.

**Country Cupboard Food Pantry:** Lillian Helms: Thank you to the Chamber for the generous donation to the Country Cupboard Food Pantry. The generous support of the Chamber means a lot to the food pantry and those who they serve.

**Wheelin' to Wall:** Charon Geigle: The 2020 event will be held Saturday, September 26. Printed marketing materials are at the printers and will be distributed at the Bike Summit in Sioux Falls in January as well as the Black Hills Stock Show. Proceeds from Wheelin' to Wall are used to improve biking/walking in Wall. Funds from Wheelin' to Wall will be used to place a bike repair station near the Wall Community Library. An educational class through Black Hills Community Education will be held on May 9 to teach community members how to use the repair station. On December 11 an open house will be held at the Wall Mall. There will be a variety of vendors and Farmers Market will be open.

**Golden West:** Greg Olson: Golden West is offering the Best Deal of the Year for customers as well as a Holiday Campaign with a chance to win cash prizes. Call the Golden West office or check out the website for more information.

**First Interstate Bank:** Steven Edoff: The Bank Christmas Open House will be held December 11. The Festival of Trees raised over \$10,000 for the Greater Wall Fund. Bailey Stangle is a new employee at the bank. The Angle Tree is still up at the bank; there are quite a few tags left on the tree that will benefit local children, items are to be returned to the bank by December 13.

**West Rive Electric:** Dawn Hilgenkamp: The Christmas Open House will be held December 13, WREA customers can sign up for a chance to win bill credit.

**Badlands Veterans Memorial:** Pete Dunker: A committee has been formed in order to place a Veterans Memorial on the west side of the Wall Community Library. Past or present veterans with connections to the Badlands area can purchase a brick that will be engraved and placed at the memorial. The committee will also be searching for sponsors for the memorial. Construction for the project will begin in the spring. Pete provided a drawing of the memorial as well as a sample brick. Those interested in purchasing a brick can contact Pete or stop in the Chamber office to pick up an application.

Jackie recognized the 2020 Chamber Board Officers as elected by the board; President, Dustin Curr; Vice President, Bruce Dunker; Treasurer, Janet Lurz. Jackie also informed those in attendance that she will resign from the board effective January 1; the Chamber board elected Terry Mohr to fill the vacant position.

Motion, made by Dustin Curr with a second by Rick Husted, carried to adjourn the meeting. The January Luncheon will be held at the Red Rock Restaurant on Monday, January 13.





## *Chamber Holiday Lighting Contest*

The Wall-Badlands Area Chamber of Commerce Board of Directors encouraged those who live in the community to get in the holiday spirit by decorating their homes and yards for the Chamber Holiday Lighting Contest.

Judging was held the week of December 16-20, based on Originality, Arrangement, Theme, Creativity, and Overall Presentation.

Judges awarded 1st place to David Ermish, 2nd place to Windy Edge Homestead, and 3rd place to Rachel McConaghy. Congratulations!

## **Retail Committee Hosts Annual Pancake Supper**

Christmas spirit filled the air on Wednesday, December 11, as more than 700 Wall community members of all ages gathered to celebrate the upcoming holiday season.

Each year the Wall-Badlands Area Chamber of Commerce Retail Committee invites Wall community members to attend the Pancake Supper at the Wall Drug Café. At the supper children are given the opportunity to sit on Santa's lap, tell him their Christmas wishes and receive a bag of goodies.

Pancake Supper attendees had the chance to sign up for WALL BUCK\$ or two \$250 shopping spree at the Wall Food Center. The Retail Committee was happy to give away a total of \$900 in prizes at this year's event. Congratulations to all the winners!

The Retail Committee would like to thank all those who attended the supper, those who donated to the Country Cupboard Food Pantry, volunteers who helped cook, serve or clean during the event. A special thank you to Wall Drug Store for again allowing the event to take place in their café, supplying food, and offering their top-notch staff for the event.



# Christmas Shopping Spree

As part of the Annual Pancake Supper, the Wall-Badlands Area Chamber of Commerce Retail Committee gives two \$250 shopping sprees at the Wall Food Center. This year's winners were Chad Cerney and Chris Clark.

Friday, December 20, the shopping spree winners met at Wall Food Center to race against the clock in an attempt to collect a maximum of \$250 in products. Each participant was allotted three minutes to make their dash around the store selecting all the goodies they could stash in their carts. The winners proved to be shopping experts and selected more than \$250 worth of groceries in the time allowed!

A special thank you to Wall Food Center for their assistance with the shopping sprees. Participants and bystanders alike cheered and enjoyed the event.



## Black Hills & Badlands Tourism Association Celebrates 80 Years of Promoting the Region

Black Hills & Badlands Tourism Association is celebrating its 80th anniversary as the state's oldest, largest and most influential tourism trade association on Dec. 20, 2019.

Jarvis D. Davenport and a group of tourism supporters founded the Black Hills and Bad Lands Association, a new Hills-wide organization promoting the region, on Dec. 20, 1939. After a dismal tourist season in the summer of 1939, the area chambers of commerce agreed to unite and leverage their resources to draw visitors to the region.

In the organization's inaugural year, it prioritized several cooperative promotional projects to encourage travel to the region. This included producing the first official map of the Black Hills. In 1940, the organization printed 50,000 copies of the map. In 2019, BH&B prints and distributes 1 million copies of the Black Hills and Badlands map and has added a motorcycle map and tasting trail map to their portfolio.

Another one of the first projects for the association was attending the Chicago News Travel Show, where large photos, artifacts and Potato Creek Johnny panning for gold garnered major media attention for the region. These combined efforts ahead of the tourism season proved successful, with travel to the Black Hills seeing a 12% increase in the summer of 1940.

The new association had 19 supporting members during its first year of promotion. Now, in 2019, BH&B diligently works to represent its robust membership of over 500 businesses while serving as a unifying force among area organizations and agencies. These partnerships strengthen BH&B's voice while solidifying the tourism industry as a vital economic force for the region and the state of South Dakota as a whole.

"BH&B's 80 years of success is built on the small improvements we make each day," said Michelle Thomson, President & CEO of BH&B. "We are fully committed to our member and visitor needs and will continue to develop the vital products, quality programs and services that help us all thrive."

BH&B has continued to build on this success over the past eight decades. Their tourism marketing programs use proven effective methods while staying on top of current marketing trends. BH&B's many marketing opportunities and programs serve to provide quality and the utmost advertising value to its members to generate visitor dollars, increasing tourism business for the entire region.

# WALL-BADLANDS AREA CHAMBER OF COMMERCE

## 2020 Board of Directors:

Dustin Curr — President  
Bruce Dunker — Vice President  
Janet Lurz — Treasurer  
Anne Jo Spotted Bear  
Cindy Hauk  
Gordy Kraut  
Kim Handcock  
Lindsay Reagle  
Terry Mohr

## 2020 Luncheon Locations:

Jan-Red Rock  
Feb-Red Rock  
March-Red Rock  
May-Golf Course  
June-Golf Course  
July-Golf Course  
Sept-Community Center  
Oct-Badlands Saloon  
Nov-Badlands Saloon  
Dec-Badlands Saloon

**The January Noon  
Luncheon will be held  
Monday, January 13 at  
the Red Rock  
Restaurant.**

## 2020 Wall-Badlands Area Chamber of Commerce Membership

4th Ave. Floral & Gifts	Dawn Hilgenkamp	Rush Funeral Home
Agro Eco Power	Days Inn	Sarah Husted
American Legion Post 246	De's Oil & Propane	Schaeffer's Specialized Lubricants
Americas Best Value Inn	Deni Amundson	Shearer's Western Dakota Ranch Vac.
Anderson Investments	East Pennington County Ambulance Dist.	Singing Horse Trading Post
Ann's Motel	East Pennington County Conservation Dist.	Sleepy Hollow RV Park
Arneson Auction Services	East Pennington County Transit	St. Patrick's Catholic Church
Arrow Campground	EconoLodge	Stacy Kitterman
Ascend Ag, Inc.	EDWARD JONES/Hal Bailey	Sue's Avon
Badlands Automotive	EDWARD JONES/Tyler T. Trevillyan	Sunshine Inn
Badlands Cedar Pass Lodge	Evangelical Free Bible Church	Super 8
Badlands Harley-Davidson	Farm Bureau Financial Services	SWIFTEC Inc.
Badlands Helicopters	First Interstate Bank	Terry Mohr
Badlands Inn	First Lutheran Church	Tessa Gewerth
Badlands Motel & Campground	First Western Insurance Agency	Thompson Tactical
Badlands National Park	Frontier Cabins	Triangle B&B
Badlands Natural History Association	Gold Diggers	Treat U Boutique
Badlands Outpost	Golden West Telecommunications	USDA Forest Service/Natl. Grasslands
Badlands Quilters	Harlan & Lori Walker	Vintage Soule Salon & Boutique
Badlands Saloon & Grille	Helen Crawford	Wall Auto Livery
Badlands Trading Post	Hillcrest Motel	Wall Building Center & Construction
Badlands White River KOA	Independent Mary Kay Director, Judy Harvey	Wall Community Library
Best Western Plains Motel	Juanita Schroeder	Wall Dairy Queen
Bethel Church	Jonny Winn	Wall Drug Store
Bev Dartt	Karen Soderquist Team/ ReMax Results	Wall Eagles Live/Live Ticket
Bill Bielmaier	Kari Welsh	Wall Economic Development
Black Hills & Badlands Tourism Assoc.	Keith Bagley	Wall Food Center
Black Hills Federal Credit Union	Larry Eisenbraun	Wall Golf Association
Black Hills Parks & Forests	M & M Sales	Wall Meat Processing Plant
Candee Kitterman	Mary Williams	Wall Motel
Circle View Guest Ranch	Mike Nesseth	Wall Regional Medical Clinic
Common Cents	Minuteman Missile NHS	Wall Rodeo Booster Club
Community Education of the Black Hills	Niki Mohr	Wall School District #51-5
Corner Pantry/Subway	Pathfinder Employment Services	Wall United Methodist Church
Cornerstone Industries	Pat Husted	Waste Connections
Country Cupboard Food Pantry	Patty Coleman	Windy Edge Homestead
Crazy Horse Memorial	Penn.-Jackson Farm Bureau	Welsh's Motel
Creative Community Concepts	Pennington County Commissioners	Wheelin' to Wall
Crew Agency	Pennington County Courant	Wounded Knee Museum
Cristina Nesseth	Pioneer Auto Show & Prairie Town	
Crown Oil	Prairie Homestead	
Cutting Edge Salon	Quinn VFW	
Dakota Mill & Grain	Red Rock Restaurant & Lounge	
Dakota Safaris	Robert Sharp & Associates	
Dakota Sky Stone	Rod Renner	

**2020 Chamber Memberships are past due, please pay your Membership fee as soon as possible.**