



# Wall-Badlands Area Chamber of Commerce

501 Main Street  
PO Box 527  
Wall SD 57790  
Phone: 605-279-2665  
Fax: 605-279-2067

wallchamber@gwtc.net  
www.wall-badlands.com

August 2019  
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## Schedule of Events

**August 8**  
Wall City Council  
6:30 PM, WCC

**August 10**  
Wall Crawl

**August 17-18**  
Badlands Heritage Festival  
Ben Reifel Visitor Center

**August 22**  
Wall City Council  
6:30 PM, WCC

**August 25**  
Smokey Bear's Birthday  
Celebration  
National Grasslands VC

**August 25**  
Founder's Day  
Badlands National Park

To list your event here,  
on the website, and on  
the radio please  
contact the Chamber  
office at 279-2665.

# It's a Bird! It's a Plane! It's... WALL CELEBRATION

Wall community superheroes Darwin and Betty Haerer served as grand marshals for the 2019 Wall Celebration parade. The three day event, held July 11-13, consisted of activities for both youth and adults including: Rodeo performances with Jelly Bean the Clown, Relay for Life 5K Run/Walk, Stick Horse Rodeo, Bouncy Houses, Cornhole Tournament, Alumni Program and entertainment under the tent by Westbound, 35th & Taylor and Judd Hoos.

The Wall Celebration Committee is thankful for another successful event and is extremely grateful to all those who attended the activities throughout the weekend. The Celebration Committee would also like to express a special thank you to all the volunteers who make the event possible. The Committee appreciates the support from the community and is excited to begin planning for the 2020 Wall Celebration.



**Wall Satellite Office**  
Open: August 7 & 21  
Hours: 9 AM -11:30 AM  
& 12:30 PM - 3:30 PM



# Wall-Badlands Area Chamber of Commerce Meeting Minutes

July 8, 2019

Noon Luncheon

Wall Golf Course

Wall-Badlands Area Chamber of Commerce Board President Jackie Kusser called the meeting to order. Chamber Board member Terry Mohr led the Pledge of Allegiance.

Motion, made by Helen Crawford with a second by Rick Husted, carried to approve meeting minutes from the June 10 Chamber Luncheon.

Those in attendance reviewed the June Treasurer's Report and Jackie announced upcoming events.

**Wall-Badlands Area Chamber of Commerce:** Kelsey Clark: Website traffic on wall-badlands.com was up 66% in June of 2019 compared to June 2018. The Google Ad Campaign promoting the Wall-Badlands Area is performing very well and has had 3,261 clicks since the campaign started on May 16. Work is being done to redesign the Wall Chamber brochure in order to entice travelers to visit and stay in Wall and the Badlands. The Wall Crawl will be held on Saturday, August 10, and the Committee would like to thank all the businesses who have sponsored the 2019 event.

**Wall Celebration:** Kelsey Clark reporting for Cheyenne McGriff: Celebration activities will begin this weekend! Those who ordered t-shirts can pick them up in the Wall City Office. Buttons, which will grant you access to three nights of Rodeo and two nights under the tent, can be purchased for \$30 each. The Celebration Committee is still looking for people to volunteer to serve beer under the tent. Those interested in having a float in the parade are asked to fill out a registration form and return it to the Chamber office by Friday.

**City of Wall:** Mayor Marty Huether: The Wall 4<sup>th</sup> of July Fireworks display has been rescheduled to July 12 due to weather. Sales tax for the city is up slightly and BBB tax is slightly down compared to last year. It was questioned why many fireworks were being shot off late into the night within Wall's city limits the week of the 4<sup>th</sup> of July. Marty informed everyone there is a City ordinance which prohibits the use of fireworks within city limits, however, it is tough to enforce. The Tesla charging stations are being used frequently.

**Wall Economic Development:** Liliya Stone: WEDC is working to bring the Wellmark program 'Healthy Hometown' to Wall. The program encourages community members to move more and eat healthier. In order to start the program, WEDC is looking for 10 to 12 people to volunteer for the committee. There was a good turnout for the street dance with lots of food and 15 booths representing 13 different countries.

**Wall Community Library:** Kelsey Clark reporting for Jonny Winn-Holsether: Ester Johannesen has been hired as the new director at the Wall Community Library.

**Forest Service/National Grasslands Visitor Center:** Jeremiah Hyslop: Jeremiah introduced himself as the acting National Grasslands Visitor Center Manager and he is happy to be in the Wall community. Upcoming events at the NGCV: July 13, participation in the Wall Celebration Parade; July 15-28, traveling collection of vintage poster prints created by Rudolph Wendelin displayed at the NGVC to celebrate Smokey's 75<sup>th</sup> birthday; July 20, Fire Safety and Prescribed Grassland Burning Class; July 24, participation at the Discover Badlands Festival; August 9 & 10, Smokey Bear's 75<sup>th</sup> Birthday Celebration; August 2-3, participation at the Oglala Lakota Wicipi Powwow on the Pine Ridge Reservation; August 17, Wildlife Grassland Migration.

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2019 Wall Crawl  
**SHOW & SHINE**  
Motorcycle & Car Show  
**PEOPLE'S CHOICE AWARD**

Saturday, August 10  
Wall Rodeo Grounds  
6 PM - 8:30 PM

**Hosted by M&M Sales**

**Wall Rodeo Booster Club:** Mary Williams: Three Wall HS Rodeo athletes have made it to the National HS Rodeo Finals. The Wall Celebration Rodeo will begin this Thursday. Family night and candy scramble will be Thursday, Friday will be Military Night and Saturday will be Cowboy Recognition. Mutton Busting will be held every night of the rodeo and there will be specialty acts by Jelly Bean the Clown. The Rodeo Booster Club appreciates all of the sponsors for the Rodeo. Special thank you to all the volunteers who help with the Rodeos. Play Days will start on July 18.

**Golden West:** Jody Bielmaier: Annual Meeting will be held on September 28. Three directors will have terms that expire, however, none of the positions are for the Wall District.

**West River Electric:** Dawn Hilgenkamp: Annual Meeting will be held on October 12. There are three directors up for re-election; one being for the Wall area. Anyone interest in running for a position on the board must have a petition turned into the WREA office by August 13. The Appreciation Day in Rapid City will be held September 13.

**Wheelin' to Wall:** Charon Geigle: The third annual Wheelin' to Wall has intentionally been scheduled the day of other events within the community to create vibrancy and offer something for everyone. This year's event will have three courses that are on pavement and two courses on gravel. The purpose of Wheelin' to Wall is to create connections between businesses and people (local & non-local), to construct pathways for walking and biking and to build community. Funds raised from the event will be used to improve the walkability and biking in Wall. Thank you to all the partners who support the event and a special thank you to key partners Wall Drug and Joe Leach.

**Congressman Dusty Johnson's Office:** Katie Murray: Katie introduced herself as the West River Director for Congressman Dusty Johnson. Congressman Johnson is a freshman Congressman and was part of the first class to be sworn in under a government shutdown. Committees that the Congressman sits on are the Ag Committee and Education & Labor Committee. Congressman Johnson's state offices focus on the people in the state and can help with things such as VA benefits or Immigration; they also do outreach to the communities within the state and can inform the Congressman of any issues. The Congressman is currently in recess but Katie gave an update about what the Congress has been working on in D.C.

Motion to adjourn the meeting, made by Jody Bielmaier with a second by Anne Jo Spotted Bear, carried.

# WALL CRAWL POKER RUN

12 pm | August 10th | Red Rock  
Restaurant and Lounge  
**\$25 Entry to benefit the Crescent  
Masonic Lodge # 210 in Wall**



## Mel & Dorothy Anderson's 73 Ranch Personal Property Auction

ART~ WAGONS~ HARNESS SETS~ TACK~ SPURS~ GUNS~ 09' DODGE RAM~ COUNTY BOOKS~  
ANTIQUES~ GENERATOR~ FURNITURE & HOUSEHOLD~ MORE SURPRISES BY AUCTION DAY!

The ranch has been sold & it's time to let the treasures go. This will be a fun auction!

**Sat., August 31, 2019 @ 9 am MT**

22144 Elm Springs Road, Wasta SD (I-90 Exit 98 Wasta, go N 10 miles)

Arneson Auction Service ~ 605-798-2525  
More info & photos at [www.sdauctions.com](http://www.sdauctions.com)

# WALL

2019

# CRAWL

**SATURDAY, AUGUST 10**  
**WALL, SOUTH DAKOTA**

*Live Band Performances by*



**LOOSE CHANGE**

**7 PM - 9 PM**



*Outlaw Country Musician*

**JOHN RIGGINS**

**9 PM - 12 AM**

**ADMISSION**

**\$5**

**Children 10 and under are FREE**  
**Wall Rodeo Grounds**

*Poker Run*

**12pm-1pm Registration - Red Rock Restaurant**

*Show-&-Shine*

**7PM - Motorcycle & Car Show**

# WALL-BADLANDS AREA CHAMBER OF COMMERCE

## 2019 Board of Directors:

Jackie Kusser—President  
Cindy Hauk—Vice President  
Bruce Dunker—Treasurer  
Anne Jo Spotted Bear  
Dustin Curr  
Janet Lurz  
Jason Leonard  
Kim Handcock  
Terry Mohr

## 2019 Luncheon Locations:

*Jan-Red Rock Restaurant  
Feb-Red Rock Restaurant  
March-Red Rock Restaurant  
April-Annual Meeting  
May-Wall Golf Course  
June-Wall Golf Course  
July-Wall Golf Course  
Sept-Wall Community Center  
Oct-Badlands Saloon & Grille  
Nov-Badlands Saloon & Grille*

**There will be no  
August Luncheon.**

## 2019 Wall-Badlands Area Chamber of Commerce Membership

4th Ave. Floral & Gifts	Cutting Edge Salon	Red Rock Restaurant & Lounge
Agro Eco Power	Dakota Mill & Grain	Robert Sharp & Associates
American Legion Post 246	Dakota Safaris	Rod Renner
Americas Best Value Inn	Dakota Sky Stone	Rush Funeral Home
Anderson Investments	Days Inn	Schaeffer's Specialized Lubricants
Ann's Motel	De's Oil & Propane	Shearer's Western Dakota Ranch Vac.
Arneson Auction Services	Deni Amundson	Singing Horse Trading Post
Arrow Campground	East Pennington County Ambulance Dist.	Sleepy Hollow RV Park
Ascend Ag, Inc.	East Pennington County Conservation Dist.	St. Patrick's Catholic Church
Badlands Automotive	East Pennington County Transit	Stacy Kitterman
Badlands Cedar Pass Lodge	EconoLodge	Sue's Avon
Badlands Harley-Davidson	EDWARD JONES/Hal Bailey	Sunshine Inn
Badlands Helicopters	EDWARD JONES/Tyler T. Trevillyan	Super 8
Badlands Inn	Evangelical Free Bible Church	SWIFTEC Inc.
Badlands Motel & Campground	Farm Bureau Financial Services	Terry Mohr
Badlands National Park	First Interstate Bank	Tessa Gewerth
Badlands Natural History Association	First Lutheran Church	Tim Goodwin
Badlands Outpost	First Western Insurance Agency	Triangle B&B
Badlands Quilters	Frontier Cabins	USDA Forest Service/Natl. Grasslands
Badlands Saloon & Grille	Gold Diggers	Vintage Soule Salon & Boutique
Badlands Trading Post	Golden West Telecommunications	Wall Auto Livery
Badlands White River KOA	Harlan & Lori Walker	Wall Building Center & Construction
Best Western Plains Motel	Helen Crawford	Wall Community Library
Bev Dartt	Hillcrest Motel	Wall Dairy Queen
Bill Bielmaier	Independent Mary Kay Director, Judy Harvey	Wall Drug Store
Black Hills & Badlands Tourism Assoc.	Juanita Schroeder	Wall Economic Development
Black Hills Federal Credit Union	Karen Soderquist Team/ ReMax Results	Wall Food Center
Black Hills Parks & Forests	Kristin Fischer Insurance	Wall Golf Association
Candee Kitterman	Larry Eisenbraun	Wall Meat Processing Plant
Circle View Guest Ranch	M & M Sales	Wall Motel
Common Cents	Mary Williams	Wall Regional Medical Clinic
Community Education of the Black Hills	Minuteman Missile NHS	Wall Rodeo Booster Club
Corner Pantry/Subway	Pathfinder Employment Services	Wall School District #51-5
Cornerstone Industries	Penn.-Jackson Farm Bureau	Wall United Methodist Church
Country Cupboard Food Pantry	Pennington County Commissioners	Waste Connections
Crazy Horse Memorial	Pennington County Courant	Welsh's Motel
Creative Community Concepts	Pioneer Auto Show & Prairie Town	Wheelin' to Wall
Crew Agency	Prairie Homestead	Wounded Knee Museum
Crown Oil	Quinn VFW	

**\*2019 GOLD MEMBERSHIP INVESTMENTS\***

**\*WEST RIVER ELECTRIC ASSOCIATION**