



Wall-Badlands Area Chamber of Commerce

501 Main Street
PO Box 527
Wall SD 57790
Phone: 605-279-2665
Fax: 605-279-2067

wallchamber@gwtc.net
www.wall-badlands.com

June 2019
Volume 19: Issue 6

Schedule of Events

July 2
Wall City Council Meeting
6:30 PM, WCC

July 3
Wall Fireworks Display
Dusk, Wall Golf Course

July 4
Wall City Offices Closed
in observance of
Independence Day

July 5 – 7
Astronomy Festival
Badlands National Park

July 8
Blood Drive
1:45 PM, WCC

July 9
Chamber Board Meeting
7 AM, WCC

July 11-14
Wall Celebration & Rodeo

July 18
Wall Crawl Meeting
7 AM, WCC

July 18
Wall City Council Meeting
6:30 PM, WCC

July 19
Wall Regional Health Fair
8 AM, WCC

To list your event here,
on the website, and on
the radio please contact
the Chamber office at
279-2665.

'A Universe of Stories'

The 2019 Summer Reading Program theme is "A Universe of Stories- Experience the Ultimate Space Adventure!" The program is designed for children of all ages and encourages them to read or be read to, for 15 minutes a day. On their reading log, children are to place a sticker for each day they have read. Once the child has read for 25 days and turned their reading log into the library, they will be entered for a chance to win a prize. Participants who read for 50 days will be entered for a chance to win an even bigger prize.

The Wall Community Library Summer Reading Kickoff Party was held on Friday, June 14th. The 23 children in attendance started the party by reading *Pete the Cat Out of this World* by James Dean. After the story the children created out of this world crafts at the three activity stations. Those in attendance also got to enjoy space cupcakes made by Cindy Weaver.

Storytime at the Wall Community Library is every Friday at 9 AM. If your child is unable to attend storytime but would like to participate in the Summer Reading Program, they can stop by the library anytime to get a reading log and reading supplies.



Wall Satellite Office
Open: July 3 & 17
Hours: 9 AM -11:30 AM
& 12:30 PM - 3:30 PM



Wall-Badlands Area Chamber of Commerce Meeting Minutes

June 10, 2019 Noon Luncheon Wall Golf Course

Wall-Badlands Area Chamber of Commerce Board President Jackie Kusser called the meeting to order. Chamber member Jonny Winn-Holsether led the Pledge of Allegiance.

Motion to approve meeting minutes from the May 13 Luncheon, made by Dustin Curr with a second by Anne Jo Spotted Bear, carried. Those in attendance reviewed the May Treasurer's Report and Jackie announced upcoming events.

COMMUNITY EDUCATION OF THE BLACK HILLS: Tammy Sellars: Community Education of the Black Hills provides a wide variety of educational classes in the Black Hills and surrounding area. The organization has been providing classes in the Wall area for two years. Each year the organization hosts two sessions of classes: Fall and Winter/Spring. Last year approximately 120 instructors provided 200 affordable classes through the organization. Community Education of the Black Hills is fully funded by the tuition paid by students and donations made by sponsors. The wide variety of classes offered through the program are fit for all walks of life and encourage all to 'Live and Learn.' Anyone who is interested in teaching a class can contact Tammy.

WALL-BADLANDS AREA CHAMBER OF COMMERCE: Kelsey Clark: The Chamber began a digital marketing campaign which will run from May to August. Display ads have had 127,406 impressions and sent 656 visitors to the Chamber website. Search campaign ads have had 5,205 impressions and sent 577 people to the Chamber website. Since the campaign launch on May 16, these ads have accounted for 44% of traffic to the website and 14% of visitor information requests. Website sessions on wall-badlands.com were up 27% in May and are looking up for June. Last month 75 visitor information packets were requested and mailed out to potential visitors. The Wall City-Wide Yard Sales will be held Saturday, June 22, anyone interested in participating is asked to contact the Chamber office before June 13. Mark your calendars for the 2019 Wall Crawl on Saturday, August 10. The Wall Crawl committee is excited to offer a poker run through the Badlands, a Show & Shine Motorcycle and Car Show, food vendors and live band performances by Loose Change and John Riggins.

WALL CELEBRATION: Kelsey Clark reporting for Cheyenne McGriff: The 2019 Wall Celebration will be held July 11-13. This year's theme is "It's a bird, it's a plane, it's the 2019 Wall Celebration!" The 2019 event t-shirts are available for pre-order; orders must be turned in by June 17. The Celebration committee is looking for volunteers to help serve beer under the tent Friday and Saturday; if you are willing to volunteer please contact one of the committee members. The Celebration parade will be held at 10 AM Saturday, July 13. Parade information and registration forms can be found on Facebook or in the Chamber office.

CITY OF WALL: Marty Huether: Sales tax for the year is up compared to last year; BBB tax is down slightly. The Tesla charging stations in the newly completed parking lot have unofficially opened and already received good feedback from users. The Wall Fire Department will be hosting a fireworks display on July 3 at the Golf Course. The City Council once again provided funding for larger fireworks. Tomorrow there will be a meeting with Pennington County Law Enforcement to discuss theft cases and the rise of methamphetamine and opioid use in the area. The meeting will also include information about the school resource officer and the two additional deputies that will be in Wall full time; a total of 4 deputies. Marty will also meet with a representative who works with the commodity food program and Meals on Wheels. The City will hold a meeting with SD DOT to discuss the proposal for the City of Wall to take over South Boulevard.

WALL ECONOMIC DEVELOPMENT: Marty Huether: Summer Nights Dance will have vendors and booths from different countries to allow attendees to try a food dish from each country. There will be a band from 7 PM to 1 AM. The lot at 402 Glenn St. had a previous county easement which prohibited the lot from being developed. The easement has been removed and they are hoping to have a developer begin work on the lot soon.

WALL COMMUNITY LIBRARY: Jonny Winn-Holsether: Unfortunately, Librarian Lacy Carson will be moving the end of June, therefore, the library board is looking for a new director. Applications can be picked up from the city office or the library.

BADLANDS NATIONAL PARK: Mike Pflaum: Traffic is picking up through the park. The Astronomy Festival will be held July 5-7; each year the festival shows great growth. The Cedar Pass Development Concept Plan was finalized this winter, the next step will be designing the new Cedar Pass facilities. The Badlands Conservancy will be holding an inaugural barn dance to raise awareness for the purpose of the group. The dance will be by invite only, please let Mike know if you would like an invitation.

MINUTEMAN MISSILE NHS: Eric Leonard: Rain has taken a toll on access road to delta sites and visitors can expect rough road conditions. Operations for the summer are proceeding as normal.

BLACK HILLS & BADLANDS TOURISM: Kelsey Clark reporting for Hayli Hull: BH&B has wrapped up the mass distribution of the Black Hills & Badlands Vacation Guide. The guide has a new design to keep visitors in the area, which will increase visitor trip duration and the taxable sales for our region. VIP cards have been sent out to all paid BH&B members. Members are encouraged to visit other businesses and cross-promote each other. The Wall Badlands 3-day itinerary has reached over 30,000 people on the Black Hills & Badlands Facebook page and had 5,246 pageviews in the first month it was on the Black Hills & Badlands website. The itinerary was sent to over 78,000 qualified subscribers and received an above average open rate. Other exciting campaigns for the Chamber that are running include mobile advertising, display banners and coming up are in-market and pre-planning exclusive co-op YouTube commercials with BH&B.

WALL RODEO BOOSTERS: Mary Williams: The Wall Regional High School Rodeo was held May 31, June 1 & June 2. Wall students performed very well and won high point. Business donations to the rodeo are providing awards for the athletes. There are 14 Wall Rodeo athletes who have qualified for the State High School Rodeo; the rodeo will be in Belle Fourche starting June 11. Celebration Rodeo performances will be held on July 11-13. This year the professional clown Jellybean will be offering a unique act at each performance. The rodeo booster club will be recognizing two individuals as Cowboy of the Year: Lavone Shearer and Larry Ruland. Playdays will start on July 16 and will be held for four weeks. The club is looking forward to hosting the Wall Crawl and Shrine Circus at the grounds this summer.

WALL SCHOOL DISTRICT: Dan Baldwin: The 2019 graduating class received over \$400,000 in scholarships in total. Both the girls' and boys' track teams won the team titles in the conference. The boys' team went on to win the second-place team title at the state meet. This season many students broke various records. Andrew Law won the 100-meter hurdles and 300-meter hurdles at the state meet. Andrew will attend a champion picnic in Pierre with Governor Noem. Wall was happy to finish out the school year with some of the highest academic ratings and lowest behavior referrals within the state.

GOLDEN WEST: Jody Bielmaier: Scams circulate through the area and Golden West does their best to notify the public of scams that may affect them.

WEST RIVER ELECTRIC: Dawn Hilgenkamp: As a fundraiser for Co-op families experiencing hardship, WREA hosted a golf tournament. There were 25 participating teams and it was felt the event was successful. WREA will be hosting a Chamber mixer in Rapid City to celebrate their 80-year anniversary.

FOUR RIVERS SHRINE: Joel Stephens: The Naja Shrine Circus will be in Wall on Friday, June 28. This year they will be offering 'Brunch with the Elephants' at 10 AM at the Rodeo Grounds; cinnamon rolls will be available for the public. The Circus performance will begin at 6 PM at the Rodeo Grounds. Tickets for the circus are \$10 for adults and \$5 for kids.

Motion to adjourn the meeting, made by Susie Kjerstad with a second by Jody Bielmaier, carried.



WELCOME NEW MEMBER!
South Dakota State Representative, Tim Goodwin

It's A Bird, It's a Plane, It's the 112th Wall Celebration!

Thursday July 11th

7:00pm: SDRA Rodeo - Wall Rodeo Grounds

Family Night! - Rodeo Clown Performance - HS Rodeo Team Recognition

Friday July 12th

10:00am: SDRA Rodeo Slack - Wall Rodeo Grounds

4:00pm: Terry Peters Memorial Trap Shoot - Wall Trap Range

5:00pm: Tent Opens! - Main Street

5:00pm-1:00am: Philly Ted's Food Truck Open - Under the Tent

7:00pm: SDRA Rodeo - Wall Rodeo Grounds

Military Appreciation Night - Rodeo Clown Performance

9:00pm-1:00am: Dance to Westbound

Saturday July 13th

7:00am: Relay for Life 5K

9:00am: Parade Line Up - South End of Main Street

10:00am: Parade! - Grand Marshall's: Darwin and Betty Haerer

11:00am: Tent Opens!

Wall VFD Donation Lunch - Stick Horse Rodeo - Bouncy Houses (11-3pm)

12:00pm: Ice Cream Social - First Lutheran Church Basement

1:00pm: Adult Bean Bag Tournament - Under the Tent

Ages 18+, \$20/person, single elimination, registration at 12:00pm

1:00pm-12:30am: Philly Ted's Food Truck Open - Under the Tent

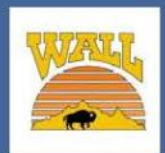
2:00pm: Alumni Program - Community Center

7:00pm: SDRA Rodeo - Wall Rodeo Grounds

Rodeo Clown Performance - Special Recognition for
Lavon Shearer and Larry Ruland

9:00pm-10:30pm: Dance to 35th & Taylor

10:30pm-12:30am: Dance to Judd Hoos



Before making a purchase from a distant company, remember, it's local businesses who sponsor your child's ball teams, rodeos, scholarships and more!

SHOP LOCAL



Fireworks Display

July 3, 2019

Wall Golf Course

Free Will Donation

Hosted by the Wall Volunteer Fire Department.

Sponsored by the City of Wall.

WALL-BADLANDS AREA CHAMBER OF COMMERCE

2019 Board of Directors:

Jackie Kusser—President
Cindy Hauk—Vice President
Bruce Dunker—Treasurer
Anne Jo Spotted Bear
Dustin Curr
Janet Lurz
Jason Leonard
Kim Handcock
Terry Mohr

2019 Luncheon Locations:

Jan-Red Rock Restaurant
Feb-Red Rock Restaurant
March-Red Rock Restaurant
April-Annual Meeting
May-Wall Golf Course
June-Wall Golf Course
July-Wall Golf Course
Sept-Wall Community Center
Oct-Badlands Saloon & Grille
Nov-Badlands Saloon & Grille

**The July Noon
Luncheon will be held
at the Wall Golf Course
on Monday, July 8.**

2019 Wall-Badlands Area Chamber of Commerce Membership

4th Ave. Floral & Gifts	Cutting Edge Salon	Red Rock Restaurant & Lounge
Agro Eco Power	Dakota Mill & Grain	Robert Sharp & Associates
American Legion Post 246	Dakota Safaris	Rod Renner
Americas Best Value Inn	Dakota Sky Stone	Rush Funeral Home
Anderson Investments	Days Inn	Schaeffer's Specialized Lubricants
Ann's Motel	De's Oil & Propane	Shearer's Western Dakota Ranch Vac.
Arneson Auction Services	Deni Amundson	Singing Horse Trading Post
Arrow Campground	East Pennington County Ambulance Dist.	Sleepy Hollow RV Park
Ascend Ag, Inc.	East Pennington County Conservation Dist.	St. Patrick's Catholic Church
Badlands Automotive	East Pennington County Transit	Stacy Kitterman
Badlands Cedar Pass Lodge	EconoLodge	Sue's Avon
Badlands Harley-Davidson	EDWARD JONES/Hal Bailey	Sunshine Inn
Badlands Helicopters	EDWARD JONES/Tyler T. Trevillyan	Super 8
Badlands Inn	Evangelical Free Bible Church	SWIFTEC Inc.
Badlands Motel & Campground	Farm Bureau Financial Services	Terry Mohr
Badlands National Park	First Interstate Bank	Tessa Gewerth
Badlands Natural History Association	First Lutheran Church	Tim Goodwin
Badlands Outpost	First Western Insurance Agency	Triangle B&B
Badlands Quilters	Frontier Cabins	USDA Forest Service/Natl. Grasslands
Badlands Saloon & Grille	Gold Diggers	Vintage Soule Salon & Boutique
Badlands Trading Post	Golden West Telecommunications	Wall Auto Livery
Badlands White River KOA	Harlan & Lori Walker	Wall Building Center & Construction
Best Western Plains Motel	Helen Crawford	Wall Community Library
Bev Dartt	Hillcrest Motel	Wall Dairy Queen
Bill Bielmaier	Independent Mary Kay Director, Judy Harvey	Wall Drug Store
Black Hills & Badlands Tourism Assoc.	Juanita Schroeder	Wall Economic Development
Black Hills Federal Credit Union	Karen Soderquist Team/ ReMax Results	Wall Food Center
Black Hills Parks & Forests	Kristin Fischer Insurance	Wall Golf Association
Candee Kitterman	Larry Eisenbraun	Wall Meat Processing Plant
Circle View Guest Ranch	M & M Sales	Wall Motel
Common Cents	Mary Williams	Wall Regional Medical Clinic
Community Education of the Black Hills	Minuteman Missile NHS	Wall Rodeo Booster Club
Corner Pantry/Subway	Pathfinder Employment Services	Wall School District #51-5
Cornerstone Industries	Penn.-Jackson Farm Bureau	Wall United Methodist Church
Country Cupboard Food Pantry	Pennington County Commissioners	Waste Connections
Crazy Horse Memorial	Pennington County Courant	Welsh's Motel
Creative Community Concepts	Pioneer Auto Show & Prairie Town	Wheelin' to Wall
Crew Agency	Prairie Homestead	Wounded Knee Museum
Crown Oil	Quinn VFW	

2019 GOLD MEMBERSHIP INVESTMENTS

***WEST RIVER ELECTRIC ASSOCIATION**